



CITY OF FALLON – CONVENTION AND TOURISM AUTHORITY REQUEST FOR BOARD ACTION

DATE SUBMITTED: 04-10-24
AGENDA DATE: 04-16-24
TO: CFCTA Board Members
FROM: Jane Moon, Director of Tourism & Special Events
AGENDA ITEM TITLE: Consideration of a grant application by Om Namo for the 2024 Moving Forward Together (MFT) Powwow. **(For possible action.)**

- Grant amount requested by applicant: \$7,000
- Grant amount recommended by staff: \$7,000

TYPE OF ACTION REQUESTED:

<input checked="" type="checkbox"/> Formal Action/Motion	Progress Report
<input type="checkbox"/> Discussion Only	Other

POSSIBLE BOARD ACTION: Motion to approve a grant in the amount of \$7,000 to Om Namo for the 2024 Moving Forward Together (MFT) Powwow, subject to availability of funds, CFCTA policy, and standard grant terms and agreements.

DISCUSSION: MFT Powwow is committed to celebrating and supporting Indigenous & rural communities. MFT is a drug-and-alcohol-free traditional powwow that is free and open to the public. MFT Powwow’s objectives are to create a platform for dialogue and understanding among diverse populations to celebrate Indigenous cultures and provide access to statewide community resources. Through educational workshops, cultural sessions, and vital resources, we address critical issues such as mental health wellness, trauma-informed care, environmental protection, and suicide prevention.

Short Term: Facilitate an annual event for community members of all backgrounds to gather and learn about open Native cultural practices, including dance, drum, and song, and increase their own personal mental health wellness. **Long Term:** Honor Native American traditions and improve the quality of life in Nevada communities by providing a drug-and-alcohol-free event with activities that support healing, cultivating, & sustaining intergenerational wellness.

The expected number of people to attend, 2,000+, 850 of which are estimated to arrive from outside a 60-mile radius to Fallon. The event has the potential to bring over 400 room night rentals.

FISCAL IMPACT: \$7,000

FUNDING SOURCE: City of Fallon Tourism

PREPARED BY: Jane Moon

TO BE PRESENTED TO BOARD BY: Jane Moon