



## CITY OF FALLON – CONVENTION AND TOURISM AUTHORITY REQUEST FOR BOARD ACTION

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DATE SUBMITTED: 04-10-24  
AGENDA DATE: 04-16-24  
TO: CFCTA Board Members  
FROM: Jane Moon, Director of Tourism & Special Events  
AGENDA ITEM TITLE: Consideration of a grant application by Motor Sports Safety, Inc for the 2024 Top Gun Dragstrip – Fallon 1320 Drag Racing Event. **(For possible action.)**

- Grant amount requested by applicant: \$5,000
- Grant amount recommended by staff: \$5,000

**TYPE OF ACTION REQUESTED:**

<input checked="" type="checkbox"/> Formal Action/Motion	<input type="checkbox"/> Progress Report
<input type="checkbox"/> Discussion Only	<input type="checkbox"/> Other

**POSSIBLE BOARD ACTION:** Motion to approve a grant in the amount of \$5,000 to Motor Sports Safety, Inc. for the 2024 Top Gun Dragstrip – Fallon 1320 Drag Racing Event, subject to availability of funds, FCTA policy, and standard grant terms agreements.

**DISCUSSION:** The Fallon 1320 (2) events are designed to cater to an elite group of racers who compete for larger purses and bigger prize money than is customarily offered at local tracks around the nation. The races are growing in popularity and draw in a broader spectrum of racers. With Dragstrip closing across the Western US, TopGun will try to capitalize on these elite racers losing tracks to go to. This will also entice participation from local racers who will not have to travel as far for a higher dollar race.

The goal for each event is to draw 3,000 to 3,500 (x2) people to single events, of which 80% are expected to arrive from outside a 60-mile radius from Fallon. It is expected that at least 30 hotel/motel room nights will be booked for each event.

**FISCAL IMPACT:** \$5,000

**FUNDING SOURCE:** City of Fallon Tourism

**PREPARED BY:** Jane Moon

**TO BE PRESENTED TO BOARD BY:** Jane Moon