

CITY OF FALLON – CONVENTION AND TOURISM AUTHORITY

REQUEST FOR BOARD ACTION

DATE SUBMITTED: 01/13/2025 AGENDA DATE: 01/21/2025

TO: CFCTA Board Members

FROM: Jane Moon, Director of Tourism & Special Events

AGENDA ITEM TITLE: Consideration of a grant application by the Lahontan Valley Claybreakers

for the 2025 Lahontan Valley Claybreakers Youth Trap Shooting Season.

(For possible action.)

Grant amount requested by applicant: \$3,000 Grant amount recommended by staff: \$3,000

TYPE OF ACTION REQUESTED:

X Formal Action/Motion Progress Report

Discussion Only Other

POSSIBLE BOARD ACTION: Motion to approve a grant in the amount of \$3,000 to the Lahontan Valley Claybreakers for the 2025 Lahontan Valley Claybreakers Trap Shooting Season, subject to availability of funds, CFCTA policy, and standard grant terms and agreements.

DISCUSSION: The Lahontan Valley Claybreakers came into existence to promote gun safety and the sport of Trap Shooting to Fallon's youth in 2005. The club participates in shoots in Fallon and throughout Nevada where they promote Fallon by wearing branded gear (hats and T-shirts). Youth shooting throughout Nevada is currently in transition as the Nevada Youth Shooting Sports Association disbanded this year. Also, this year, the Fallon shoot was cancelled. It is the group's goal to continue to promote Fallon tourism as they attend other shoots throughout Nevada. We will revisit the scheduling status for the group next year.

FISCAL IMPACT: \$3,000

FUNDING SOURCE: City of Fallon Tourism

PREPARED BY: Jane Moon

TO BE PRESENTED TO BOARD BY: Jane Moon