



**CITY OF FALLON – CONVENTION AND TOURISM
AUTHORITY
REQUEST FOR BOARD ACTION**

DATE SUBMITTED: 01/13/2025
AGENDA DATE: 01/21/2025
TO: CFCTA Board Members
FROM: Jane Moon, Director of Tourism & Special Events
AGENDA ITEM TITLE: Consideration of a grant application by The Fallon Bowmen for the 2025 3C Shootout Indoor 3-D Archery Tournament & Expo. **(For possible action.)**
Grant amount requested by applicant: \$2,000
Grant amount recommended by staff: \$2,000

TYPE OF ACTION REQUESTED:

<input checked="" type="checkbox"/> Formal Action/Motion	Progress Report
<input type="checkbox"/> Discussion Only	Other

POSSIBLE BOARD ACTION: Motion to approve a grant in the amount of \$2,000 to The Fallon Bowmen for the 2025 3C Shootout Indoor 3-D Archery Tournament & Expo, subject to availability of funds, CFCTA policy, and standard grant terms and agreements.

DISCUSSION: The Fallon Bowmen strive to grow and promote involvement of recreational archery to the surrounding areas. It is their hope to involve friends and family of all ages to increase year-round interest in archery. They are looking to grow the archery club to provide more opportunities for people to be involved in the sport. It is estimated that 275 shooters and 300-400 spectators will attend this year's event; hopefully reaching 200 hotel/motel room nights spanning the two-day event.

FISCAL IMPACT: \$2,000

FUNDING SOURCE: City of Fallon Tourism

PREPARED BY: Jane Moon

TO BE PRESENTED TO BOARD BY: Jane Moon