



**CITY OF FALLON – CONVENTION AND TOURISM  
AUTHORITY  
REQUEST FOR BOARD ACTION**

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DATE SUBMITTED: 01/13/2025  
AGENDA DATE: 01/21/2025  
TO: CFCTA Board Members  
FROM: Jane Moon, Director of Tourism & Special Events  
AGENDA ITEM TITLE: Consideration of a grant application by Motor Sports Safety, Inc for the 2025 Top Gun Dragstrip – Fallon 660 Big Dollar Event 3K. **(For possible action.)**  
Grant amount requested by applicant: \$5,000  
Grant amount recommended by staff: \$5,000

TYPE OF ACTION REQUESTED:

<input checked="" type="checkbox"/> Formal Action/Motion	Progress Report
<input type="checkbox"/> Discussion Only	Other

POSSIBLE BOARD ACTION: Motion to approve a grant in the amount of \$5,000 to Motor Sports Safety, Inc. for the 2025 Top Gun Dragstrip – Fallon 1320 Drag Racing Event, subject to availability of funds, FCTA policy, and standard grant terms agreements.

DISCUSSION: The “Fallon 660” is a revised event from the inaugural Fallon 1320 event from last year. The event has been reconfigured with input from the racing community and those that attended last year. This is a positive change that will benefit the event and the community. The event is designed to cater to an elite group of racers who compete for larger purses and bigger prize money that is customarily offered at local tracks around the nation. The races are growing in popularity and draw in a broader spectrum of racers. With dragstrips closing across the western US, TopGun continues to draw on the elite racers who now have fewer tracks to race at. TopGun Dragstrip is hoping this event will also attract local racers to participate as they would not have to travel to race. The goal is to draw 3,000 to 3,500 people to attend, of which 90% are expected to arrive from outside a 60-mile radius from Fallon. It is expected that at least 12% of attendees will rent hotel/motel room nights.

FISCAL IMPACT: \$5,000

FUNDING SOURCE: City of Fallon Tourism

PREPARED BY: Jane Moon

TO BE PRESENTED TO BOARD BY: Jane Moon