



## CITY OF FALLON – CONVENTION AND TOURISM AUTHORITY

### REQUEST FOR BOARD ACTION

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DATE SUBMITTED: July 7, 2023  
AGENDA DATE: July 18, 2023  
TO: CFCTA Board Members  
FROM: Jane Moon, Director of Tourism & Special Events  
AGENDA ITEM TITLE: Consideration of a grant application by the de Golyer Bucking Horse & Bull Bash for the 2023 de Golyer Rough Stock Rodeo, BBQ & Dance. **(For possible action.)**

- Grant amount requested by applicant: \$5,000
- Grant amount recommended by staff: \$5,000

TYPE OF ACTION REQUESTED:

<input checked="" type="checkbox"/> Formal Action/Motion	Progress Report
<input type="checkbox"/> Discussion Only	Other

POSSIBLE BOARD ACTION: Motion to approve a grant in the amount of \$5,000 to the de Golyer Bucking Horse & Bull Bash for the 2023 de Golyer Rough Stock Rodeo, BBQ & Dance, subject to availability of funds, FCTA policy, and standard grant terms and conditions.

DISCUSSION: The objective of the de Golyer Bucking Horse & Bull Bash for the 2023 de Golyer Rough Stock Rodeo, BBQ & Dance is to continue to create a fun, affordable outing for families and to continue the sport of rodeo in Fallon, Nevada. The de Golyers are hoping to fill the stands with 3,250 attendees, with a predicted 2,000 people coming from outside a 60-mile radius from Fallon. The de Golyers believe that the two-night event could book a total of 200 rooms.