

4th of July Celebration



2024 Event

Clayton Hoelscher Procurement Manager

2024 Event



- City staff is seeking direction in order to plan this year's 4th of July event. \$35,000 is budgeted for this year's program.
- Key items include:
 - The date of the event
 - On the 4th or a surrounding day?
 - The type of program
 - Any other direction Council believes necessary

Options Explored in 2023



- The City explored different options last year that included:
 - Drone Show
 - The most expensive option with the shortest duration (10 minutes).
 - Traditional Fireworks
 - The most familiar option (20 minutes).
 - Lasers
 - Not as widely known as fireworks. Similar duration to a fireworks show.
 - Combination of Lasers and Fireworks
 - Lasers and Fireworks concurrently
 - Synchronized to patriotic music

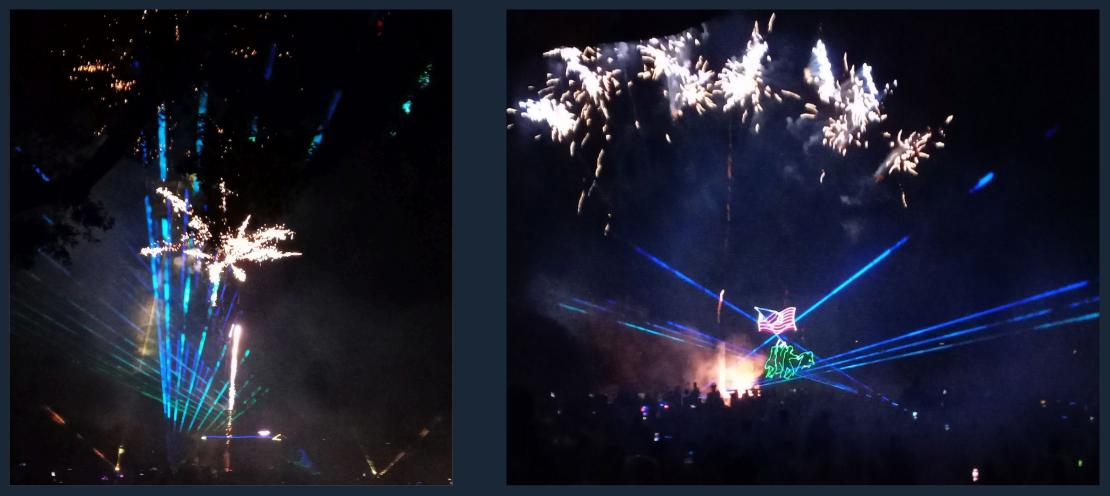
Recap of 2023 Event



- With Council direction, the City planned a combination show of lasers and fireworks.
- With a budget of \$35,000, the City contracted with two separate vendors for fireworks and lasers.
 - The City also rented equipment for the laser program.
- The City collaborated with the Fair Oaks Ranch Country Club.
 - The Event was held on the driving range.
- The event was held on July 4th and was open to all citizens.
- The program lasted around 20 minutes.

Highlights from Last Year





City of Fair Oaks Ranch

Next Steps



- City staff has held preliminary discussions with the Fair Oaks Ranch Country Club for this year's event
- Based off the direction received, staff will continue the planning process.