



# 4<sup>th</sup> of July Celebration



2024 Event

Clayton Hoelscher  
Procurement Manager

# 2024 Event



- City staff is seeking direction in order to plan this year's 4<sup>th</sup> of July event. \$35,000 is budgeted for this year's program.
- Key items include:
  - The date of the event
    - On the 4<sup>th</sup> or a surrounding day?
  - The type of program
  - Any other direction Council believes necessary

# Options Explored in 2023



- The City explored different options last year that included:
  - Drone Show
    - The most expensive option with the shortest duration (10 minutes).
  - Traditional Fireworks
    - The most familiar option (20 minutes).
  - Lasers
    - Not as widely known as fireworks. Similar duration to a fireworks show.
  - Combination of Lasers and Fireworks
    - Lasers and Fireworks concurrently
    - Synchronized to patriotic music



# Recap of 2023 Event

- With Council direction, the City planned a combination show of lasers and fireworks.
- With a budget of \$35,000, the City contracted with two separate vendors for fireworks and lasers.
  - The City also rented equipment for the laser program.
- The City collaborated with the Fair Oaks Ranch Country Club.
  - The Event was held on the driving range.
- The event was held on July 4<sup>th</sup> and was open to all citizens.
- The program lasted around 20 minutes.



# Highlights from Last Year





# Next Steps

- City staff has held preliminary discussions with the Fair Oaks Ranch Country Club for this year's event
- Based off the direction received, staff will continue the planning process.