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## CITY COUNCIL CONSIDERATION ITEM

### CITY OF FAIR OAKS RANCH, TEXAS

April 7, 2022

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AGENDA TOPIC: Discussion and possible action regarding a City Council Strategic Visioning Retreat

DATE: April 7, 2022

DEPARTMENT: Administration

PRESENTED BY: Tobin E. Maples, AICP, City Manager

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### **INTRODUCTION/BACKGROUND:**

The purpose of this agenda item is to solidify the high-level framework for continuing the cycle of strategic planning through a City Council Strategic Visioning Retreat.

By way of background, the current Strategic Action Plan (SAP) was adopted in 2019. At that time, the City Council held a facilitated Strategic Visioning Retreat with a third-party consultant for the purpose of defining citizen-driven service expectations and risk mitigation strategies with the resources necessary to deliver them in the annual budget. Within this framework, an SAP based on five pillars and encompassing a five-year planning horizon was established. The five pillars of the SAP are as follows:

- ❖ Financial Integrity
- ❖ Responsible Growth Management
- ❖ Reliable and Sustainable Infrastructure
- ❖ Public Safety, Health, and Welfare
- ❖ Operational Excellence

Since its adoption, the SAP has been reviewed annually by City Council and serves as one of the primary drivers of the City's annual budgeting process. From a best practice perspective, structural elements of the SAP should be evaluated regularly on a three-to-four-year cycle. An evaluation cycle of this nature allows each council to develop ownership in the plan and ensures operational continuity relative to What, When, and at What Cost.

Inclusive of reviewing structural elements, the following additional topics have been identified as warranting discussion at the next City Council Strategic Visioning Retreat. Each of these topics will include multiple subtopics that could be further defined and incorporated under one of the five pillars of the SAP.

- ❖ Core Services and Expectations
- ❖ Growth Management Strategies
- ❖ Bond Program & CIP Implementation Strategies

If Council is ready to move forward, staff will finalize a contract and scope of services with Strategic Government Resources, Inc. (SGR). SGR facilitated the 2019 retreat, so they are keenly aware of our process and ready to mobilize. The basic framework for the retreat will be as follows:

1. April 2022
  - a. Finalize SGR scope of services
  - b. SGR will interview individual council members
  - c. SGR will synthesize findings
2. May 2022
  - a. SGR will facilitate a 1.5-day Strategic Visioning Retreat
    - i. Friday (9 am to 4 pm)
    - ii. Saturday (9 to noon)
  - b. SGR will assist staff with organizing retreat outcomes
3. June/July, 2022
  - a. Staff and Council will finalize SAP revisions
  - b. Staff and Council will conduct a series of FY 23 budget workshops

**POLICY ANALYSIS/BENEFIT(S) TO CITIZENS:**

- Develop and Maintain a Budget Process that links with the Strategic Action Plan and Ensures Continuity and Excellence of Financial Reporting.
- Provides the citizens, the government, and the City staff with a financial plan for utilizing the City's available funds during the upcoming fiscal year to accomplish the City's goals and objectives.
- Establishes priorities among City programs; defining the financial framework that will be used to periodically check the status of City operations.

**LONG-TERM FINANCIAL & BUDGETARY IMPACT:**

N/A

**LEGAL ANALYSIS:**

N/A

**RECOMMENDATION/PROPOSED MOTION:**

I move to authorize the City Manager to finalize a contract and scope of services with SGR for a 2022 City Council Strategic Visioning Retreat.