



CITY COUNCIL CONSIDERATION ITEM

CITY OF FAIR OAKS RANCH, TEXAS

AGENDA TOPIC: Consideration and possible action approving a resolution adopting the FY 2025-26 Strategic Action Plan

DATE: May 15, 2025

DEPARTMENT: Administration

PRESENTED BY: Jim Williams, MBA, ICMA-CM, Assistant City Manager

INTRODUCTION/BACKGROUND:

In 2019, the City adopted the current Strategic Action Plan (SAP). While the vision, mission and core goals – referred to as Pillars and Priorities – have remained consistent, the SAP is updated each year. These annual updates allow the City to add new projects or adjust the timing of existing projects to better support the Plan's long-term objectives.

On April 17, 2025, the City Council held an SAP workshop to help identify work priorities for the upcoming budget season. **Exhibit A**, attached, summarizes the City's proposed strategic priorities for FY 2025-26, which includes the addition of several new projects:

- 1.3.5 Develop a risk management policy
- 2.2.7 Implement a Master Roads Plan (Capital Improvement Plan)
- 4.5.5 Develop and implement an Emergency Management Testing, Training & Evaluation program
- 5.2.7 Implement a bi-annual community survey
- 5.2.8 Implement community polling system
- 5.2.9 Automate community sentiment and social listening
- 5.2.10 Develop Crisis Communications Plan Annex for the Emergency Operations Plan
- 5.3.13 IT Master Plan – Update Servers
- 5.3.14 IT Master Plan – Network Update Phase 2

Also discussed at the April 17th meeting was the observation that many of the internal and external factors that shaped the original 2019 SAP may be completed or less relevant today. During the past five years, new opportunities and challenges have emerged, significantly altering the City's operational landscape. Given the decreasing relevance of the original assumptions and the presence of new influencing factors, it is now time to develop a new Strategic Action Plan.

Upon adoption of this resolution, staff will begin incorporating the new and revised projects outlined in **Exhibit A** into the FY 2025–26 budget. With City Council's concurrence, staff will then commence efforts in Fall 2025 to develop a new five-year Strategic Action Plan, with the goal of completing and adopting the updated plan by April 2026.

POLICY ANALYSIS/BENEFIT(S) TO CITIZENS:

Supports Strategic Action Plan Priority 1.1.1 Develop and Maintain a Budget that links with the Strategic Action Plan.

The Strategic Action Plan serves as a community roadmap, guiding efforts to identify opportunities and address challenges to enhance City services for the benefit of its residents.

Government Finance Officers Association (GFOA) identifies the establishment of strategic plans as a budgeting best-practice and requires a strategic plan as one of the criteria for the GFOA Distinguished Budget Award, which the City of Fair Oaks Ranch has won six years in a row.

LONGTERM FINANCIAL & BUDGETARY IMPACT:

None

LEGAL ANALYSIS:

The resolution is approved as to form by the City Attorney's office.

RECOMMENDATION/PROPOSED MOTION:

I move to approve a resolution adopting the FY 2025-26 Strategic Action Plan and direct the City Manager to commence efforts to develop a new Strategic Action Plan and present said plan to City Council for approval in April 2026.