



CITY COUNCIL WORKSHOP

CITY OF FAIR OAKS RANCH, TEXAS

AGENDA TOPIC: Strategic Plan Scope of Work
DATE: October 16, 2025
DEPARTMENT: Administration
PRESENTED BY: Jim Williams, MBA, ICMA-CM, Assistant City Manager

INTRODUCTION/BACKGROUND:

The City adopted its current Strategic Plan (SAP) in 2019. Since then, the SAP has served as an active guide for strategic decisions on service delivery, governance, and financial oversight. It has helped prioritize resources effectively, resulting in the completion of more than 100 strategic initiatives.

Recognizing that many of the factors shaping the 2019 plan have changed, and that new factors have emerged, City Council adopted Resolution 2025-25 to sunset the existing SAP and launch efforts to develop a new plan. This new SAP will guide decision-making beginning with the FY 2026–27 budget. To support this effort, City Council appropriated funds in the FY 2025–26 budget for strategic planning. The City is now at the stage of soliciting vendor proposals.

The purpose of this workshop is to gather City Council feedback on the draft scope of work that will be included in the Request for Proposals (RFP). Administration recommends requiring that consulting firms meet the qualifications and project timeline outlined in the attached scope of work (Exhibit A).

Next Steps: Staff will incorporate Council's feedback, issue the RFP, and return in December with a recommended contract award.

POLICY ANALYSIS/BENEFIT(S) TO CITIZENS:

A new strategic plan will be used to inform decision making in the budget preparation and approval process.

LONGTERM FINANCIAL & BUDGETARY IMPACT:

None.