



Strategic Plan RFP Scope of Work



Council Work Session
October 16, 2025

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Strategic Action Plan - History



1. Current plan adopted in 2019
2. Over 100 strategic initiatives complete!
3. Resolution 2025-25
 - Sunset 2019 SAP
 - Launch efforts for new plan

Strategic Action Plan – RFP Scope



Consultant Objectives

1. Community engagement
2. Ensure City Council alignment
3. Develop and produce plan document
4. Develop sustainment procedures, train staff

Strategic Action Plan – RFP Scope



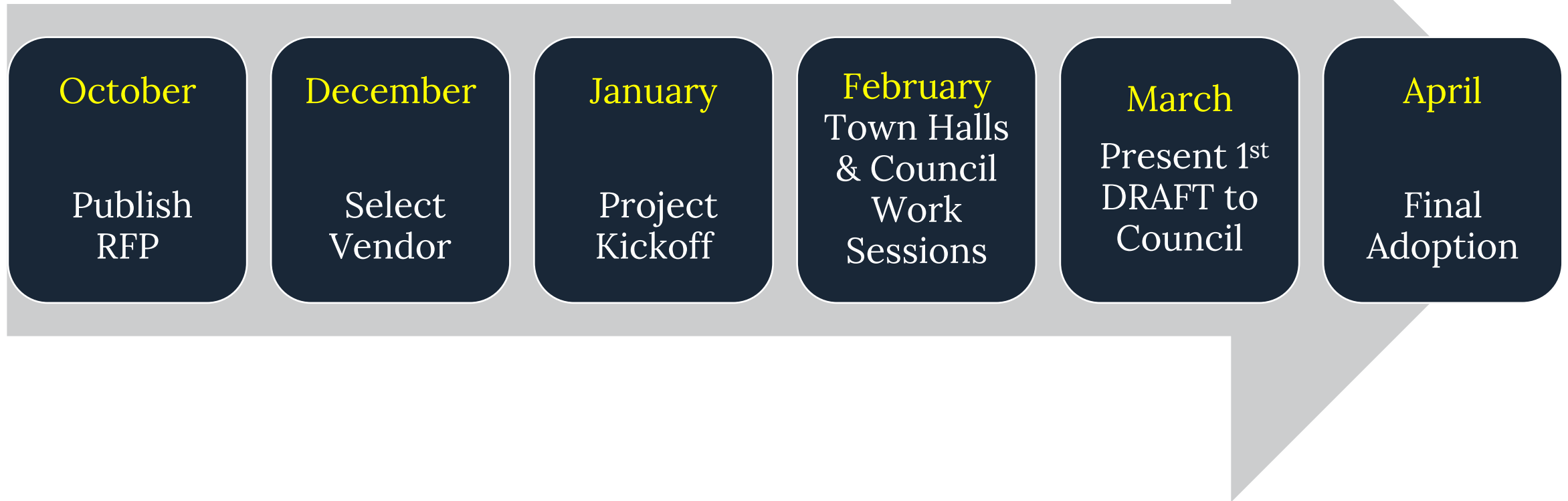
Tasks and Deliverables

1. Project initiation and workplan
2. Design and facilitate town-hall style meetings for public feedback
3. City Council work sessions – at least two
4. Develop written plan

Strategic Action Plan – RFP Scope



Timeline





Questions?