

The background of the image is a stylized, light blue and green map of a city area, possibly representing a river network or urban layout. A faint, light blue grid is overlaid on the map. The title "Purple Heart City" is centered in a large, bold, dark red font.

Purple Heart City

History, Signage, and Dedication



Fair Oaks Ranch Purple Heart City

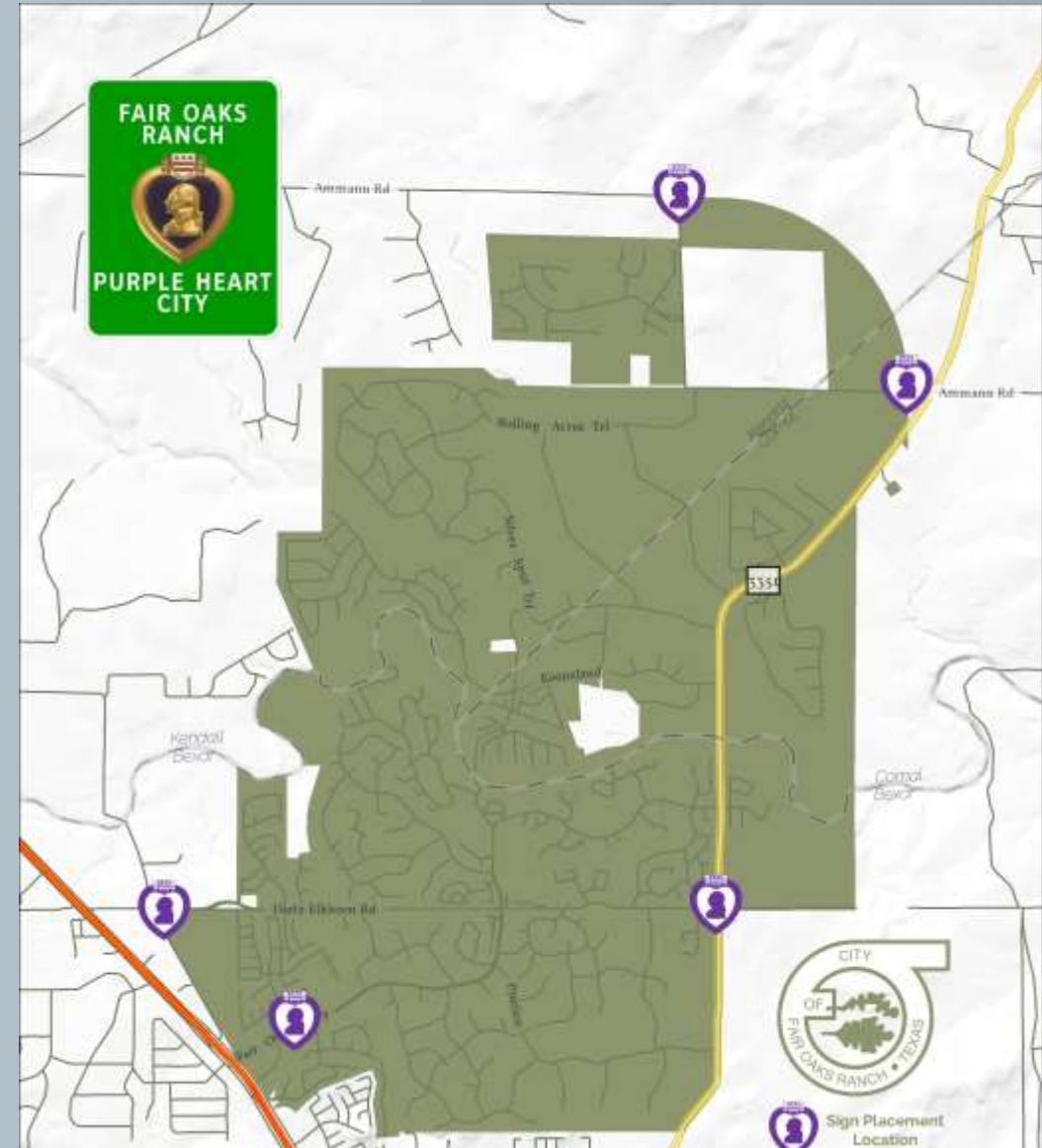


Fair Oaks Ranch Mayor Cheryl Landman reads a proclamation before Alamo Chapter 1836 of the Military Order of the Purple Heart members on March 17, declaring Fair Oaks Ranch a Purple Heart City.

Star photo by Carline Schwartz

Signage Locations

- ❖ Located on “Collector” roads as designated by the Transportation CIP
- ❖ **5 Designated Areas:**
 - * Dietz Elkhorn @ Old Fredericksburg Rd.
 - * Dietz Elkhorn @ Ralph Fair Rd.
 - * Ralph Fair Rd. @ Amman Rd.
 - * Fair Oaks Parkway near Leslie Pfeiffer
 - * Northeast Corner of Ammann Rd.



Proposed Timelines & Marketing & Media

Order Signage

- Completed

Social Media & Press Notifications

- Campaign began Jan. 11th

Placement of Signs

- Jan. 9th – 13th

Sign Unveiling Event

- Located in front of City Hall
- January 20th @ 10:00am
- All are Welcome

Questions

