



CITY COUNCIL WORKSHOP CITY OF FAIR OAKS RANCH, TEXAS

AGENDA TOPIC: Town Hall Recap - Gateway Feature & Community Center
DATE: March 21, 2024
DEPARTMENT: Human Resources and Communications Department and Public Works Department
PRESENTED BY: Joanna Merrill, Director of Human Resources and Communications

INTRODUCTION/BACKGROUND:

A Town Hall meeting was conducted on February 27, 2024, to provide residents with an opportunity to view and provide feedback on two prominent projects: the proposed Gateway Feature and Community Center.

The Communications Department created a short survey to assist with gathering feedback and understanding community interest for these two projects. This survey was offered at the Town Hall meeting in both paper and electronic formats for attendees to complete in real time. The survey was then also posted online and via social media accounts to gather as much data as possible.

The targeted goals for the survey were as follows:

- Presenting the final design concept of the Gateway Feature and obtaining community interest regarding auxiliary features (cows, horses, lighting, etc.) and locations of potential future gateway features.
- Obtaining community interest and responses regarding the Community Center project with three design concepts.
- Providing survey participants the opportunity to voice other topics of interest related to these projects.

This workshop will feature survey results, and staff will seek City Council direction regarding the following:

- Gateway Feature
 - The City Council's approval to move forward with the next phase and to authorize Halff Associates, Inc. to proceed with developing a conceptual portfolio to present to City Council at a subsequent meeting.
- Community Center
 - City's Council's selection of an exterior design concept from the below options:
 - Gable Roof
 - Hip Roof
 - Monitor Roof

- The Architect will then engage subconsultants and initiate the design development phase based on the option selected.

POLICY ANALYSIS/BENEFIT(S) TO CITIZENS:

These projects have been designated as priorities in the approved Strategic Action Plan for the FY 2023-24.

Gateway Feature

- 5.2.2 Develop Brand Identity and Credibility
- 5.2.3 Create Opportunities for Resident Engagement and Participation
- 5.2.6 Design and Construct a City Gateway Feature
- Community Center
 - 5.2.2 Develop Brand Identity and Credibility
 - 5.2.3 Create Opportunities for Resident Engagement and Participation
 - 3.5.5 Plan and Construct a Civic/Community Center

LONGTERM FINANCIAL & BUDGETARY IMPACT:

Decisions regarding these two projects will direct movement towards obtaining cost data. Staff will present funding options to the City Council at a later date inclusive of potential grant project applications to the Municipal Development District (MDD).