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CITY OF EVERMAN

212 N. Race St.
Everman, TX 76140

City of Everman Selects Emergency Notification Provider Hyper-Reach Chosen to Help Protect Lives and Property

February 19, 2026

FOR IMMEDIATE RELEASE

The City of Everman has selected Hyper-Reach as its new emergency mass notification provider, significantly enhancing the City's ability to communicate with residents during emergencies and critical events.

Everman has long maintained an emergency notification capability to serve its residents. After a comprehensive review process, City leadership determined that upgrading to Hyper-Reach would provide expanded features, improved reliability, and enhanced integration with state and federal alerting systems — including FEMA's Wireless Emergency Alert (WEA) network.

Hyper-Reach is a next-generation mass emergency notification system designed specifically for public safety agencies. The City expects the service to be fully operational by the end of February 2026.

The upgraded system will deliver rapid notifications during hazardous and urgent situations through phone calls, text messages, email alerts, and TTY/TDD service for the hearing impaired. It can reach thousands of targeted households within seconds and simultaneously distribute alerts via social media, Alexa-enabled smart speakers, browser notifications, and FEMA's Wireless Emergency Alert (WEA) system for most mobile phones manufactured since 2011.

"Our mission is to protect the people of Everman as effectively and efficiently as possible," said City Manager C. W. Spencer. "While we have had an emergency notification system in place, Hyper-Reach dramatically expands our capabilities — particularly in speed, integration with FEMA alerts, and the number of communication platforms available to residents. This upgrade strengthens our ability to deliver life-saving information when it matters most."

The City plans to use the service for weather and environmental hazards, public safety threats, missing persons alerts, critical infrastructure notifications, and important community updates.

Landline phones are automatically enrolled for Community alerts. However, Weather alerts to landline phones and Community and Weather alerts to VoIP phones, mobile phones, and email addresses require residents to enroll.



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Residents and people who work in Everman are encouraged to enroll now (using a city address) either by:

- Calling or texting “Alert” to 682-200-1777 or
- Going to the website: <http://hyper-reach.com/txcityofevermansignup.html>

Residents can get emergency alerts via their Alexa-enabled smart speakers just by saying “Alexa, enable Hyper-Reach” and following the Alexa-provided instructions. With more than 70 million US households using Alexa devices, there are hundreds or thousands of County residents with Alexa units.

Residents can also download the Hyper-Reach Anywhere app on their smartphones. Hyper-Reach Anywhere is a free smartphone app that allows individual residents to manage and monitor the alerts they receive, both for their home, office, and other addresses they care about, such as those of elderly relatives or friends.

“We’re honored to partner with Everman to provide critical emergency alerts,” said Barbra Yager, Sales and Marketing manager at Hyper-Reach. “Helping communities save lives and protect property is at the core of what we do, and we take that responsibility very seriously.”

About Hyper-Reach

[Hyper-Reach](https://www.hyper-reach.com) (<https://www.hyper-reach.com>) is a proven mass notification system with more than 20 years of experience in emergency messaging. Hyper-Reach delivers alerts via telephone, SMS text, email, smart speakers, and social media platforms including Facebook, and Nextdoor. Beyond emergency alerts, Hyper-Reach is also used for Amber Alerts, toxic chemical warnings, and active shooter notifications. Customers include 911 centers, law enforcement agencies, schools, and businesses across the country.