

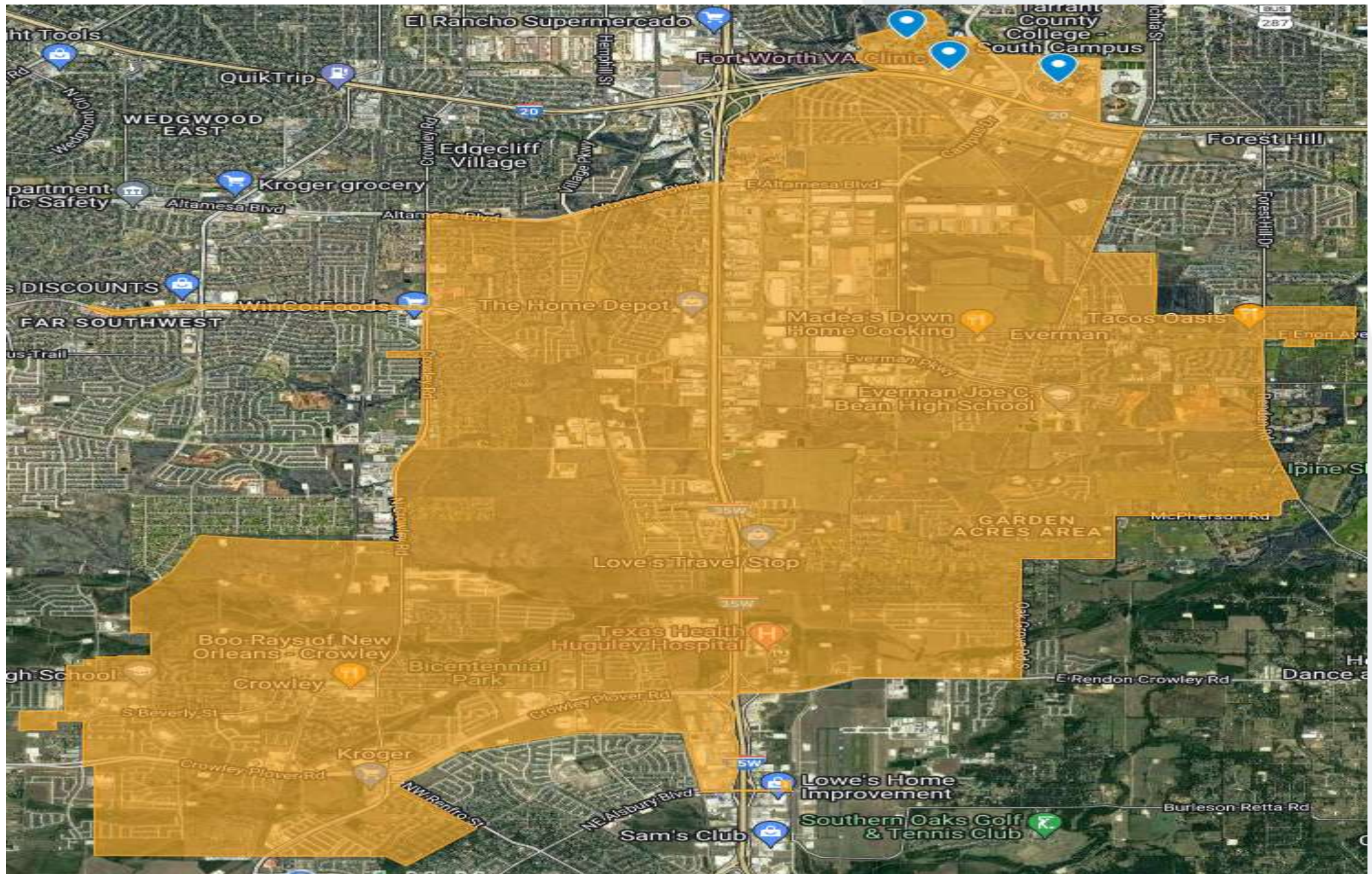
On-Demand Service

Rodney Woods, Emerging Mobility Manager



South Tarrant





Performance at a Glance

1,700+

Completed rides in South Tarrant
since June 2021

200+

Rides by first-time users in the
South Tarrant Zone since June 2021

4.9

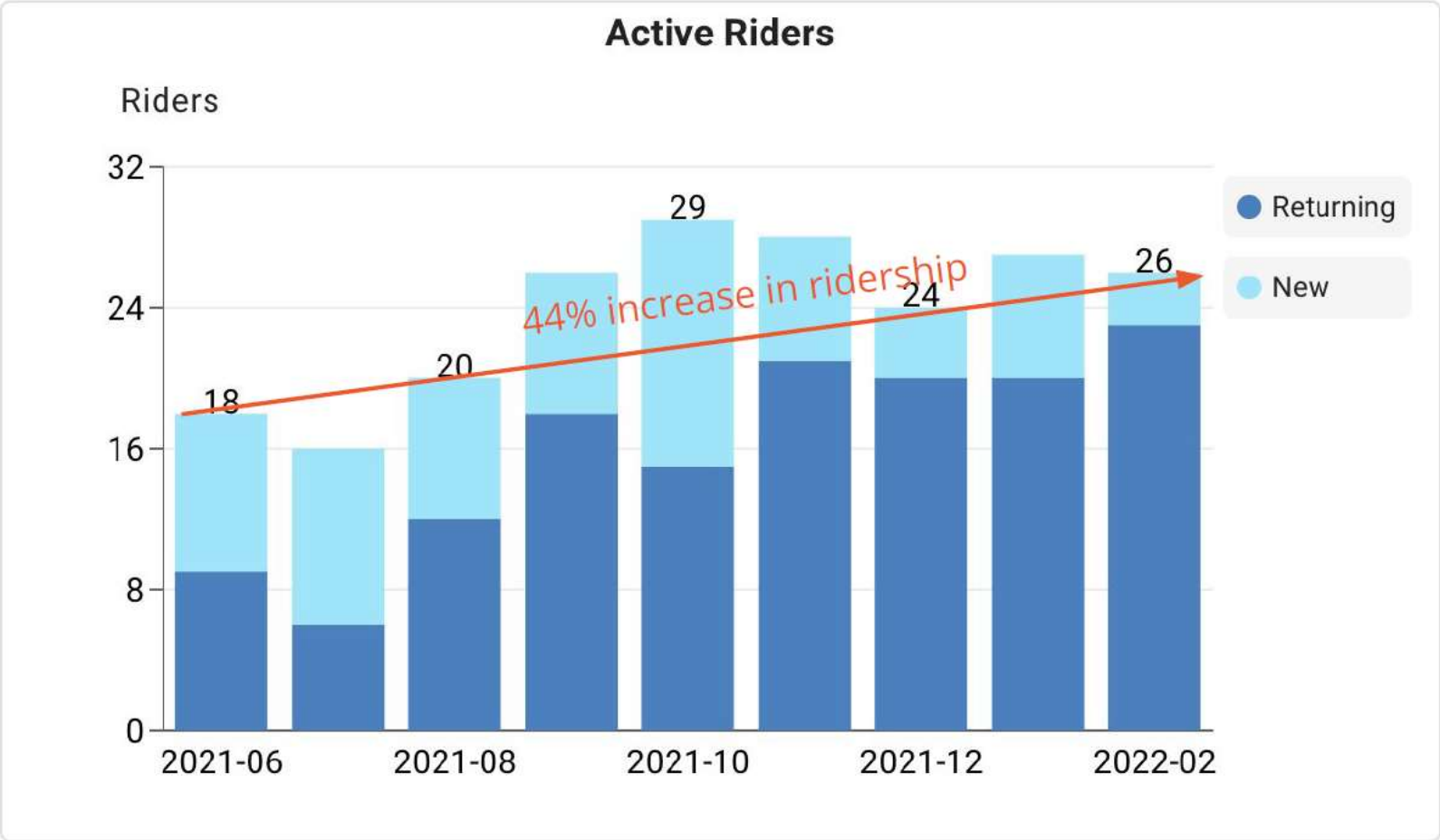
Average ride rating (out of 5) -- consistent
with other ZIPZONES

10.4 min

Average ETA in South Tarrant
Zone since June 2021

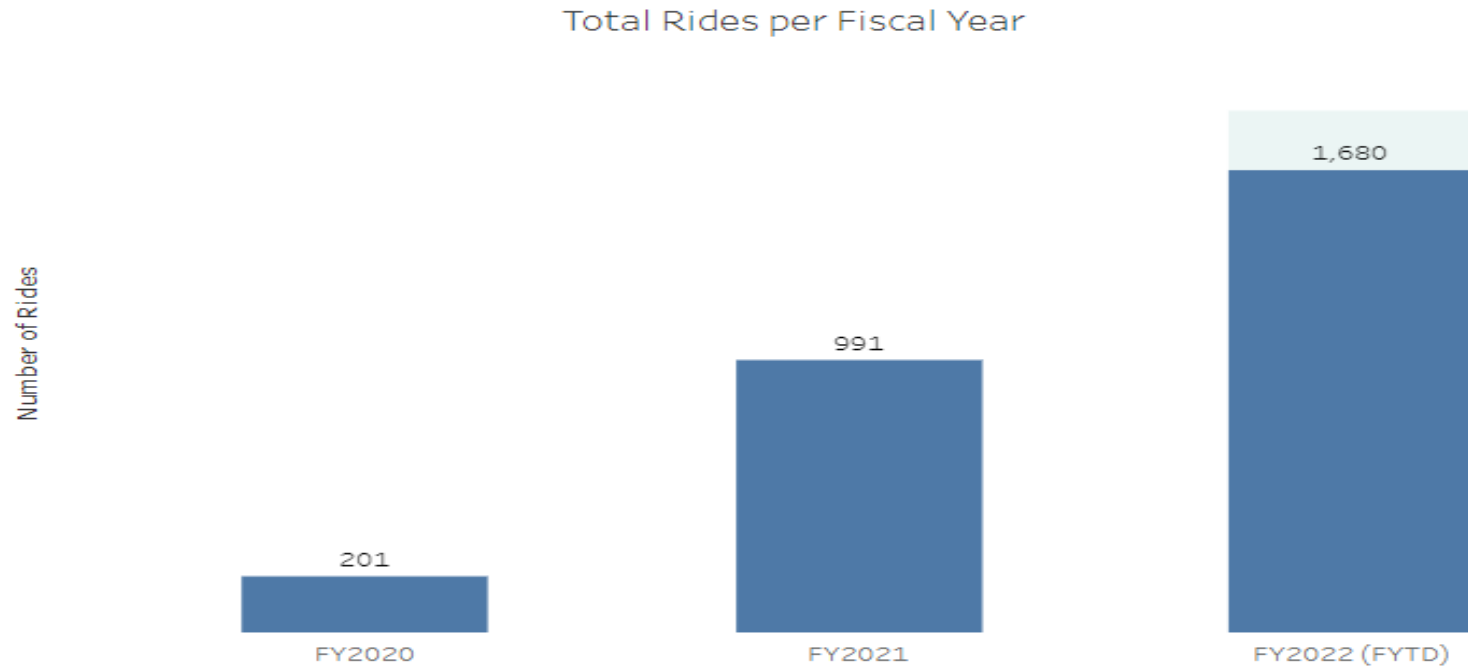


South Tarrant returning riders has grown steadily since the expansion in June 2021 continuing to capture new riders



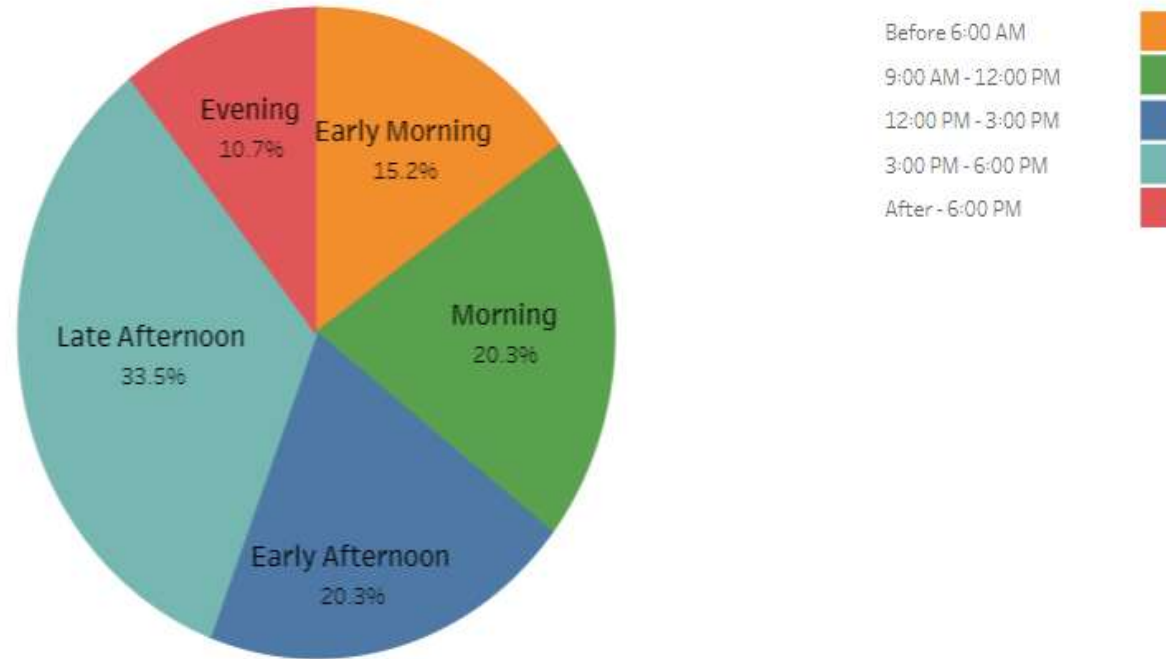
South Tarrant Via ZipZone Ridership

Since Start of Service



South Tarrant Via ZipZone Ridership Since Start of Service

Rides by Time of Day



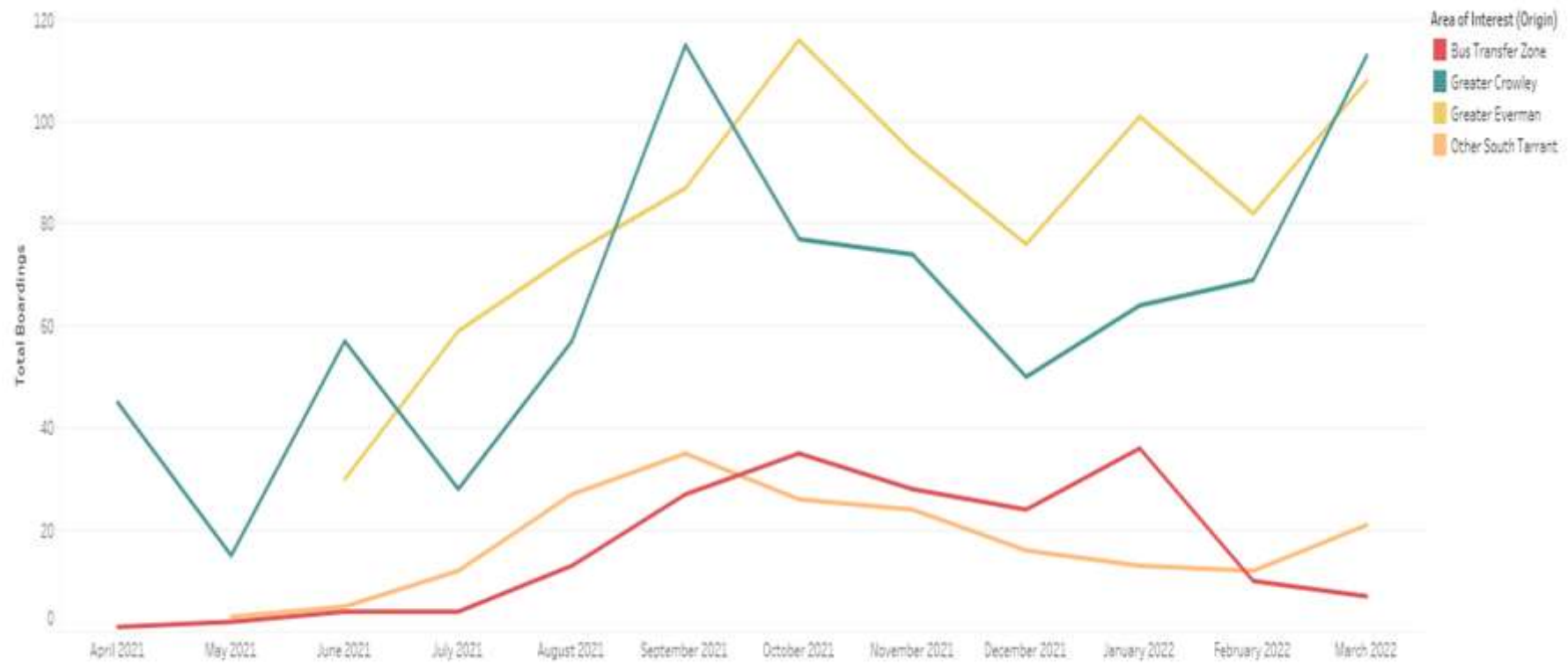
South Tarrant - June 2021 through March 2022

Area of Interest (Origin)	Area of Interest (Destination)			
	Bus Transfer Zone	Greater Crowley	Greater Everman	Other South Tarrant
Bus Transfer Zone	9	39	127	13
Greater Crowley	39	285	276	104
Greater Everman	150	252	348	77
Other South Tarrant	9	65	82	35

South Tarrant - Last 12 Months

Boardings by Area of Interest





*Our riders have given the ZipZone service a **4.9/5.0**
in-app ride rating*

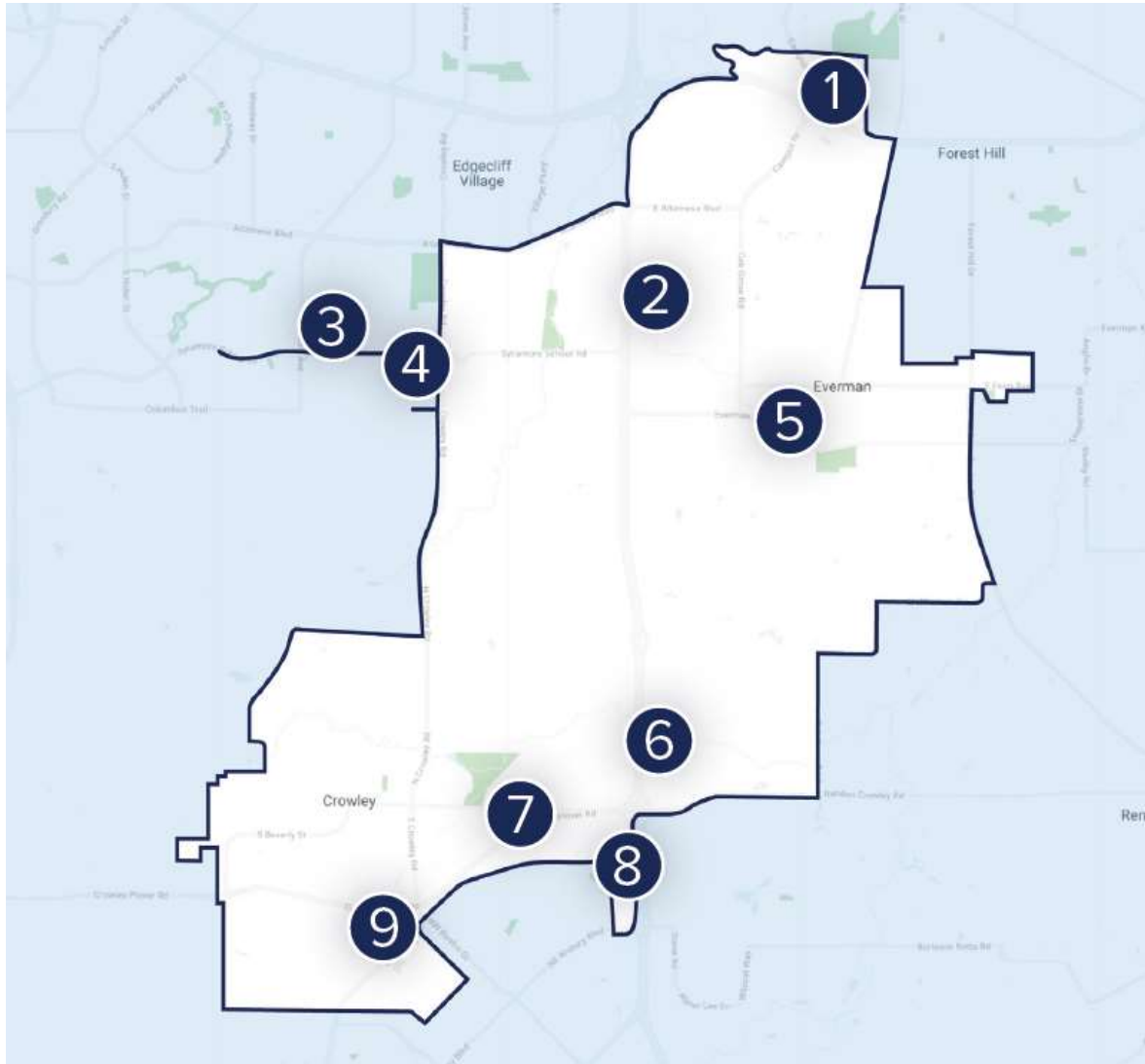
"I kinda depend on you all (to get to work, to run errands). Pretty much can't beat the price. Good dependable transportation at a great price."

"Fast and efficient"

"It's a relief on my pocket"

"I need it!"





Popular destinations:

- ① Tarrant County College - South Campus
- ② Miller Coors LLC
- ③ Walmart - McCart Ave & Sycamore School Rd
- ④ WinCo Foods
- ⑤ Everman Supermarket
- ⑥ Texas Health Huguley Hospital Fort Worth South
- ⑦ Walmart - Crowley
- ⑧ Gateway Station Shopping Mall
- ⑨ Kroger

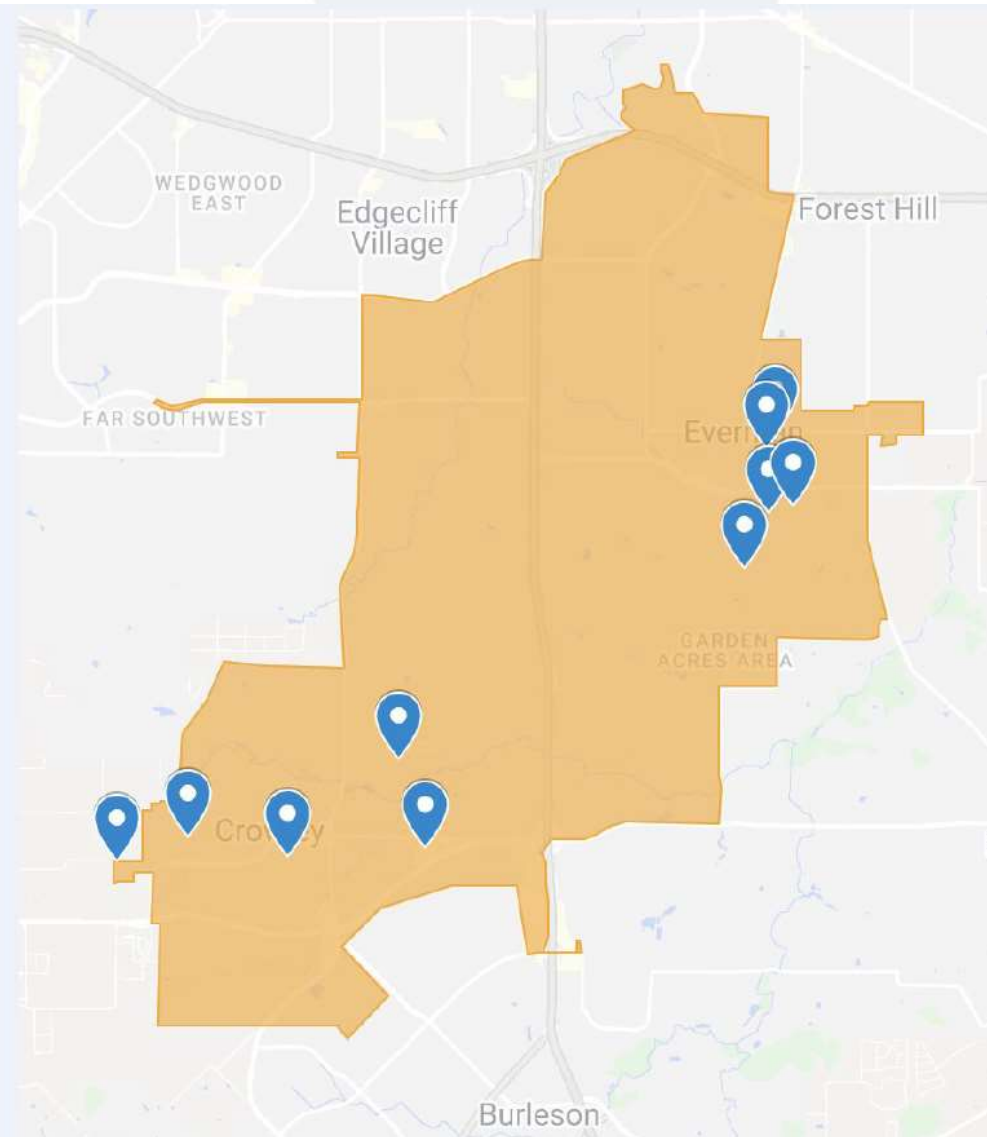
Top locations remain consistent in Crowley and Everman

Crowley

- Walmart Supercenter
- Dionne Bagsby All Sports Complex
- 392 South Magnolia St @ Peach Street
- Crowley High School
- 652 Shotwell St (residence @ Shotwell/Cheryl)

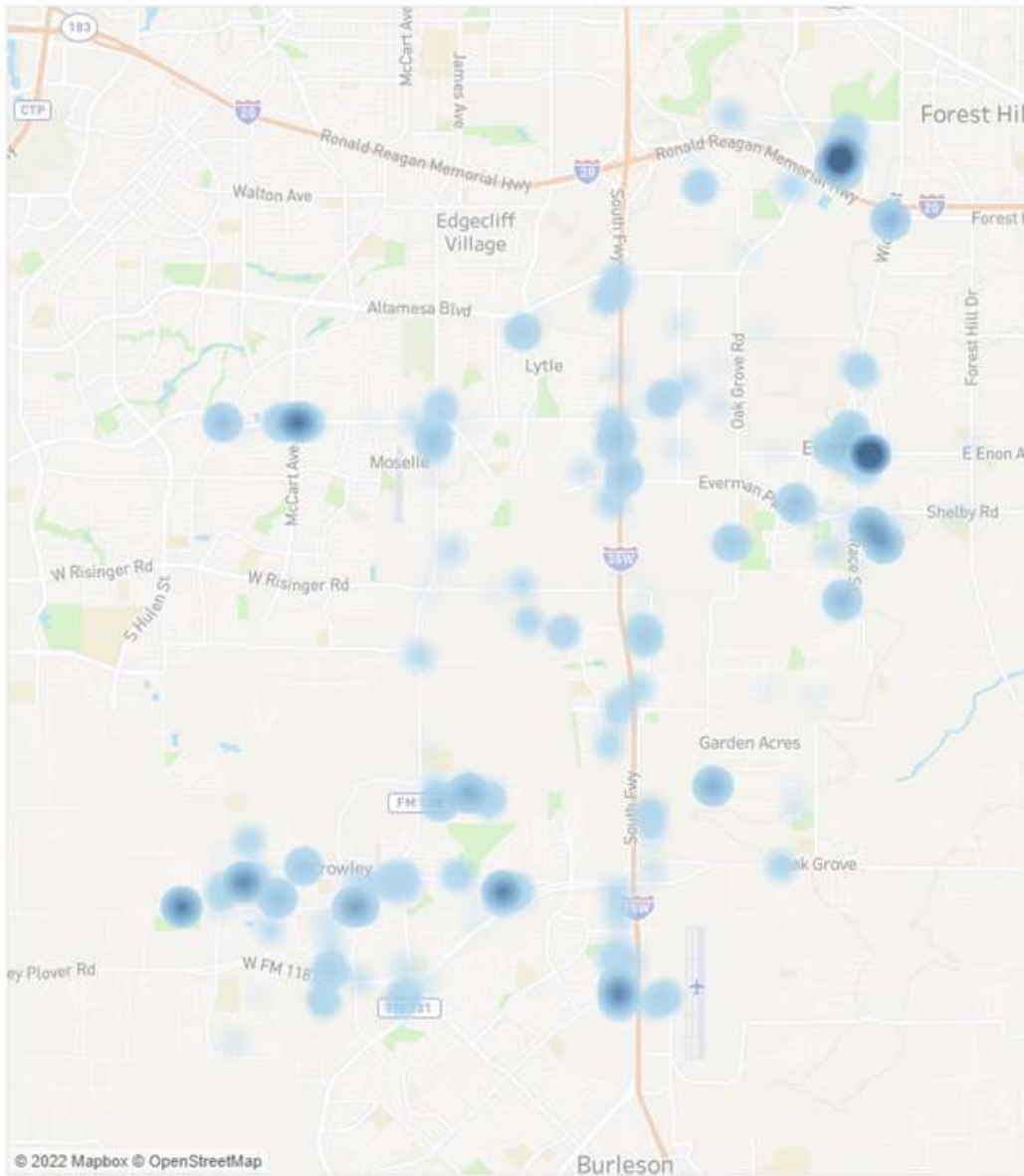
Everman

- 117 South Parker St (near Hommel Elementary School)
- 368 Johnson Ave (near Bishop Elementary School)
- Russet Trail (by Stallion Point Apartments)
- Stallion Ridge Apartments
- 1532 Four seasons Lane (right outside city limits)



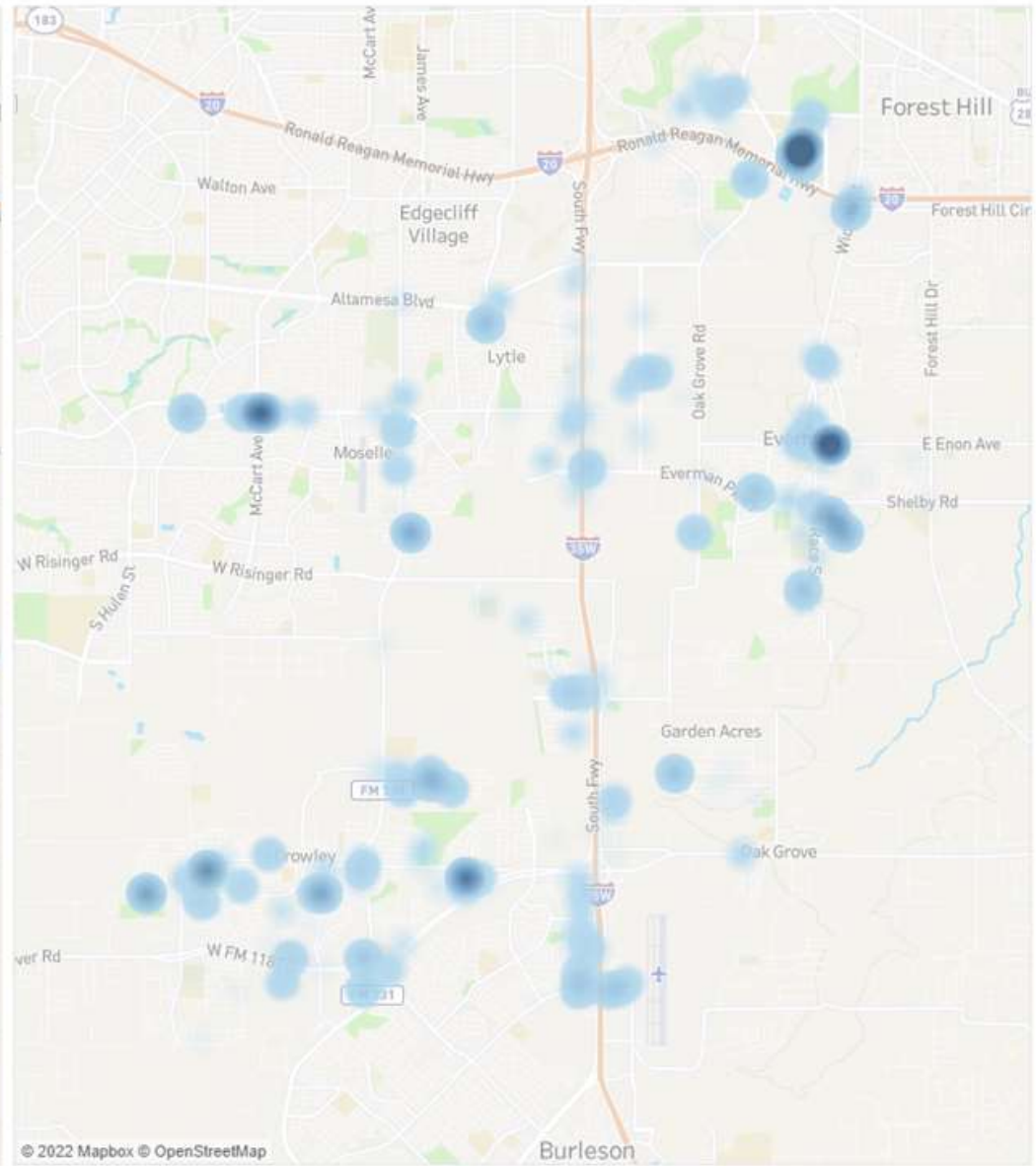
South Tarrant

Boardings June 2021 - March 2022



South Tarrant

Alightings June 2021 - March 2022





 TRINITY METRO
ZIPZONE[®]