



City of Eustis

P.O. Drawer 68 • Eustis, Florida 32727-0068 • (352) 483-5430

TO: EUSTIS CITY COMMISSION

FROM: TOM CARRINO, CITY MANAGER

DATE: MARCH 2, 2023

RE: RESOLUTION NUMBER 23-22: RECOMMENDED GATEWAY CORRIDOR
IMPROVEMENT GRANT PROGRAM UPDATES

Introduction

Periodically staff reviews the Gateway Corridor Improvement program to see what changes might be made to maintain a high level of participation, and improve the efficiency of the application process.

History of Program Changes

The Gateway Corridor Improvement program was established in 2014 to improve the appearance of properties fronting State Road 19 and Orange Ave.

In 2015 Commission expanded the program's northern boundary line from Pendleton Avenue to County Road 452 Road. In 2021, the program boundaries were again expanded to include US Highway 441 and the Downtown Entertainment District. As part of the CRA Review process in 2022, the City Commission added Bates Avenue, McDonald Avenue, and Palmetto Street, and Kensington Street.

The maximum grant amounts have also increased over time. In 2018 the maximum award amount was increased from \$3,000 to \$6,000, as was the cap amount for eligible landscaping expenses that would be reimbursed, from \$450 to \$900.

Suggested Changes

- Raise the maximum reimbursable amount for qualifying expenses from \$6,000 to \$7,500.
- Raise the maximum amount of landscaping expenses that are eligible for reimbursement from \$900 to \$1,035.
- Technical improvements to the application that are highlighted in the attachment.

Staff Recommendation

Approve Resolution Number 23-22 enabling the recommended changes to the program.

Prepared by:

Al Latimer, Economic Development Director