



City of Eustis

P.O. Drawer 68 • Eustis, Florida 32727-0068 • (352) 483-5430

TO: EUSTIS CITY COMMISSION

FROM: TOM CARRINO, CITY MANAGER

DATE: MAY 4, 2023

RE: Grants Strategic Planning Workshop

Introduction:

As part of the March 16, 2023 Grant Development and Planning presentation, an overview was provided of 17 City projects which have been identified as department and business unit priorities which would benefit from pursuing grant funding opportunities. The purpose of the workshop is to review the 17 projects, objectives and timelines and obtain direction from the City Commission to establish a strategic plan timeline, the projects in-scope for the timeline and any other considerations which need to be decided upon. The outcome of the workshop is to obtain a clear path forward on a number of selected projects that grant team resources can be dedicated to the grant application process following a strategic plan approach.

Background:

On March 16th, Nadine Mann provided an overview of the Grant Management Lifecycle, Grant Management Framework and the importance of strategic planning to position the City for the best chance of success. There are billions of dollars available through grant programs each year, getting grant funding is very competitive and the grant application process is time consuming, challenging, and can be difficult to navigate. The development of grant content and grant management if awarded is a collaboration across teams, and it also takes a considerable amount of time for research, planning, and expository writing to submit a strong application. The number of requests for grant funds always far exceeds the funds that are available, which means that in order to have the best chance of success, a strategic plan is necessary.

Prepared By:

Nadine Mann, Grant Writer