# Dolly Parton Imagination Library of Lake County, Florida



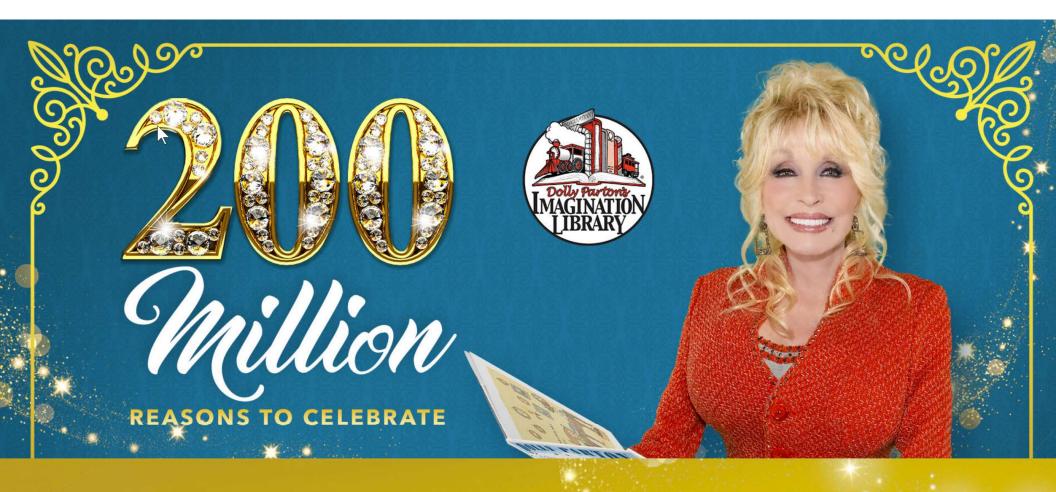
PRESENTED BY DEBI WEINERT
TRIANGLE COMMUNITY ALLIANCE, INC.
A COMMUNITY PARTNER OF DOLLYWOOD FOUNDATION

## How and Why in Lake County, Florida?



• Triangle Community Alliance, Inc.





INSPIRING A LIFELONG LOVE OF READING AROUND THE WORLD!





#### **Research and Data**

- 2020 Census Lake County
- DPIL Formula
- Stipulation: Minimum one year funding with promise or knowledge of future funding sourced.

# How does DPIL help our Eustis children?

#### Children enrolled Receive

- An age-appropriate book every month
- Addressed to the child and mailed to their home
- 350 Eustis children will receive 4,200 books in year one!

Imagination grows with bedtime stories and laughter. "Look Out Kindergarten, Here I come!"



### **Eustis Projected Enrollment Expenses**

| City   | Zip   | Total Population | Under 5<br>years old | Year 1   | Year 2   | Year 2   | Year 4   | Year 5   |
|--|-------|------------------|----------------------|----------|----------|----------|----------|----------|
|  |       |                  |                      | 30%      | 60%      | 70%      | 80%      | 100%     |
| Eustis (a)                                   | 32726 | 20,029           | 1,284                | 250      | 501      | 584      | 668      | 835      |
| Eustis (b)                                   | 32736 | 9,736            | 510                  | 99       | 199      | 232      | 265      | 332      |
| Total  |       | 29,765           | 1,794                | 350      | 700      | 816      | 933      | 1,166    |
| Cost of Books per Child per Year * \$32.00   |       |                  |                      | \$11,195 | \$22,389 | \$26,121 | \$29,852 | \$37,315 |
| Total Books Received, Eustis Children yearly |       |                  |                      | 4,198    | 8,396    | 9,795    | 11,195   | 13,993   |

<sup>\*</sup> Includes 10% for fundraising expenses and 10% for administrative expenses.

#### **Raise Funds**

Pay for books mailed

Open Affiliate

DPIL: print, wrap, address, and mail

**Enroll Children** 

**Process orders** 

# Triangle Community Alliance Next Steps:

- Recruit Board/Advisory members dedicated to:
  - ✓ Advocate
  - ✓ Source Sustainable funding
  - ✓ Recruit dedicated volunteers re: child literacy
  - ✓ Recruit Community Sponsors and Champions
  - ✓ Web site development/hosting
    - develop/implement social media marketing



### Connect With Me !

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