



City of Eustis

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TO: Eustis City Commission

FROM: Rick Gierok, Interim City Manager

DATE: August 20, 2026

RE: Recognition of Florida Festivals and Events Sunsational Awards received by the City of Eustis Events & Communication Department

Introduction:

Staff will present the Florida Festivals & Events Association (FFEA) Sunsational Awards recognition received by the City of Eustis Events and Communication Department. The City received 10 awards across 6 events, including 3 first-place honors, recognizing achievements in event programming, marketing, partnerships and community engagement.

Background:

The Florida Festivals & Events Association (FFEA) recently announced the winners of its annual Sunsational Awards during its 32nd Annual Convention and Tradeshow in Fort Myers, Florida.

The Sunsational Awards celebrate Florida's most innovative and impactful events. Nominations were judged by a blue-ribbon panel representing media outlets, printing companies, website designers, event managers, photographers, promotional marketing professionals and social media experts.

The City of Eustis Events and Communication Department was recognized with 10 awards across six City events:

124th Annual Georgefest

- 2nd Place | Children's Program
- 3rd Place | Overall Event Theme

Tim Totten's Amazing Race for Charity

- 3rd Place | PR / Media Campaign
- 3rd Place | Sponsor Partnership

Eustis First Fridays

- 1st Place | T-Shirt
- 2nd Place | Multi-Agency Program

Hometown Celebration

- 1st Place | Promotional Poster
- 3rd Place | T-Shirt

Light UP Eustis

- 3rd Place | Photo Opp

Salute to Veterans

- 1st Place | Promo Poster

These awards recognize the creativity, collaboration and dedication of the City's Events and Communication team and its partners in producing and promoting events that engage the community and showcase Eustis.

Prepared By:

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Reviewed By:

Miranda Burrowes, Deputy City Manager