



# City of Eustis

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TO: EUSTIS CITY COMMISSION  
FROM: TOM CARRINO, CITY MANAGER  
DATE: FEBRUARY 5, 2026  
**RE: TARGETED INDUSTRY AND SMART GROWTH STUDY PRESENTATION**

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### **Presenter**

Gray Swoope, President and CEO, Vision First Advisors will present the final Target Industry and Smart Growth Study.

### **Background**

The Economic Development Administration awarded the City a matching grant on a 60/40 basis to conduct a Target Industry and Smart Growth Study. Vision First was selected from the group of bidders and hired to conduct a comprehensive look at this area's assets, supportive resources, and the ecosystem compatibility with the City's long-term growth needs, and match them with industries that could thrive in Eustis. The outcome of the analysis provides the City with data to expand and diversify its industry base, attract new business, support the expansion of existing companies, create more jobs, and overall establish a more resilient and sustainable economic foundation for our community.

The Targeted Industry and Smart Growth Study was conducted over 4 months from August to December of 2025.

### **Action Requested**

Approve the implementation of the Target Industry and Smart Growth Study recommendation by the Economic Development Department.

### **Prepared by:**

Al Latimer, Economic Development Director

### **Attachment:**

Target Industry and Smart Growth Overview