



City of Eustis

P.O. Drawer 68 • Eustis, Florida 32727-0068 • (352) 483-5430

TO: EUSTIS CITY COMMISSION

FROM: TOM CARRINO, CITY MANAGER

DATE: FEBRUARY 5, 2026

RE: TARGETED INDUSTRY AND SMART GROWTH STUDY PRESENTATION

Presenter

Gray Swoope, President and CEO, Vision First Advisors will present the final Target Industry and Smart Growth Study.

Background

The Economic Development Administration awarded the City a matching grant on a 60/40 basis to conduct a Target Industry and Smart Growth Study. Vision First was selected from the group of bidders and hired to conduct a comprehensive look at this area's assets, supportive resources, and the ecosystem compatibility with the City's long-term growth needs, and match them with industries that could thrive in Eustis. The outcome of the analysis provides the City with data to expand and diversify its industry base, attract new business, support the expansion of existing companies, create more jobs, and overall establish a more resilient and sustainable economic foundation for our community.

The Targeted Industry and Smart Growth Study was conducted over 4 months from August to December of 2025.

Action Requested

Approve the implementation of the Target Industry and Smart Growth Study recommendation by the Economic Development Department.

Prepared by:

Al Latimer, Economic Development Director

Attachment:

Target Industry and Smart Growth Overview