



City of Eustis

P.O. Drawer 68 • Eustis, Florida 32727-0068 • (352) 483-5430

TO: EUSTIS CITY COMMISSION
FROM: TOM CARRINO, CITY MANAGER
DATE: MAY 4, 2023
RE: ORGANIZATIONAL AND EVENT SUPPORT GRANTS TO THE AMAZING RACE FOR CHARITY AND WORTH IT

Introduction

The purpose of this presentation is to provide the Amazing Race for Charity a donation from the City of Eustis in the amount of \$6,500 as well as Worth IT a donation in the amount of \$2,000.

Recommended Action

Staff is requesting the City of Eustis to present a grant to the Amazing Race for Charity and Worth IT for the completion of the requirements specified for the Organizational and Event Grants previously authorized on March 6, 2023. They have completed the requirements listed below as well as presented the City the expenses necessary to be awarded the amount of \$6,500 and \$2,000 respectively.

The invoices have been reviewed and matched to the spreadsheet provided. The total offered for expenditures was \$6,524.67 for the Amazing Race for Charity and \$3,367 for Worth IT. All expenses were incurred during the Fiscal Year 2022-23.

Background

Event Eligibility Criteria

1. The event sponsor must be a 501(c)(3) organization.
2. The event must be open to and provide a benefit to all citizens of Eustis in addition to attracting a substantial number of visitors.
3. The event must contribute to the economic vitality of the community.
4. The event sponsor must provide a full accounting of the total event funds and expenditures.

Organization Eligibility Criteria

1. The organization must be a 501(c)(3) corporation.
2. The organization must provide services that improves the quality of life for a majority of the citizens of Eustis.
3. The organization must provide a financial statement and a full accounting of the use of the grant funds.
4. **A new criterion is as follows: The grant funding will be provided after the organization provides a complete report of the use of funds along with appropriate**

receipts (on a reimbursement bases) and the event must take place during the current fiscal year 2022/2023 of the City.

Ineligible Organizations and Grant Expenditures include

1. Loans, debt retirement, or debt financing.
2. Capital improvements, acquisitions, and restorations (facilities and equipment).
3. Events or projects closed to the general public
4. Religious ceremonies or events.
5. Parties, receptions, and other social activities.
6. Fundraising events and sponsorships.
7. Political organizations or campaigns.
8. Fraternal organizations, societies, or orders (501(c)(4) designations.
9. Support staff positions.
10. Endowments.

Amazing Race for Charity, Inc.

- a. Request \$10,000: recommended FY 22-23 award of \$6,500.
- b. Purpose of funding: race preparation, promotion, and sponsorship.
- c. In-kind service requests: includes use of City parks, garbage cans, waiver of fees, public works personnel and law enforcement.

Considerations

- The event includes a free public festival at Ferran Park, including music and food, with many vendors.
- The event brings over 1,000 visitors to the City.
- The event continues to be very successful.
- The money left after expenses is distributed to numerous charities.

Worth It Suicide Outreach & Support, Inc.

- d. Request \$2,900: recommended FY 22-23 award of \$2,000.
- e. Purpose of funding: to improve the health of the community by way of decreasing the stigma that surrounds the topic of Suicide.

Considerations

- The organization is doing work and awareness on helping individuals to not be embarrassed to reach out should they have suicidal thoughts.
- This is a national crisis as well as a local crisis and the object of this organization is to provide awareness to assist in ridding the stereo typical response which may keep people in need from seeking assistance.

Exhibit A – Amazing Race Receipts

Exhibit B – Worth It Receipts

Prepared By: Mike Sheppard, Finance Director

Committee Members: Tom Carrino, City Manager, Mike Lane, Development Services and Al Latimer, Economic Development Director and Mike Sheppard, Finance Director