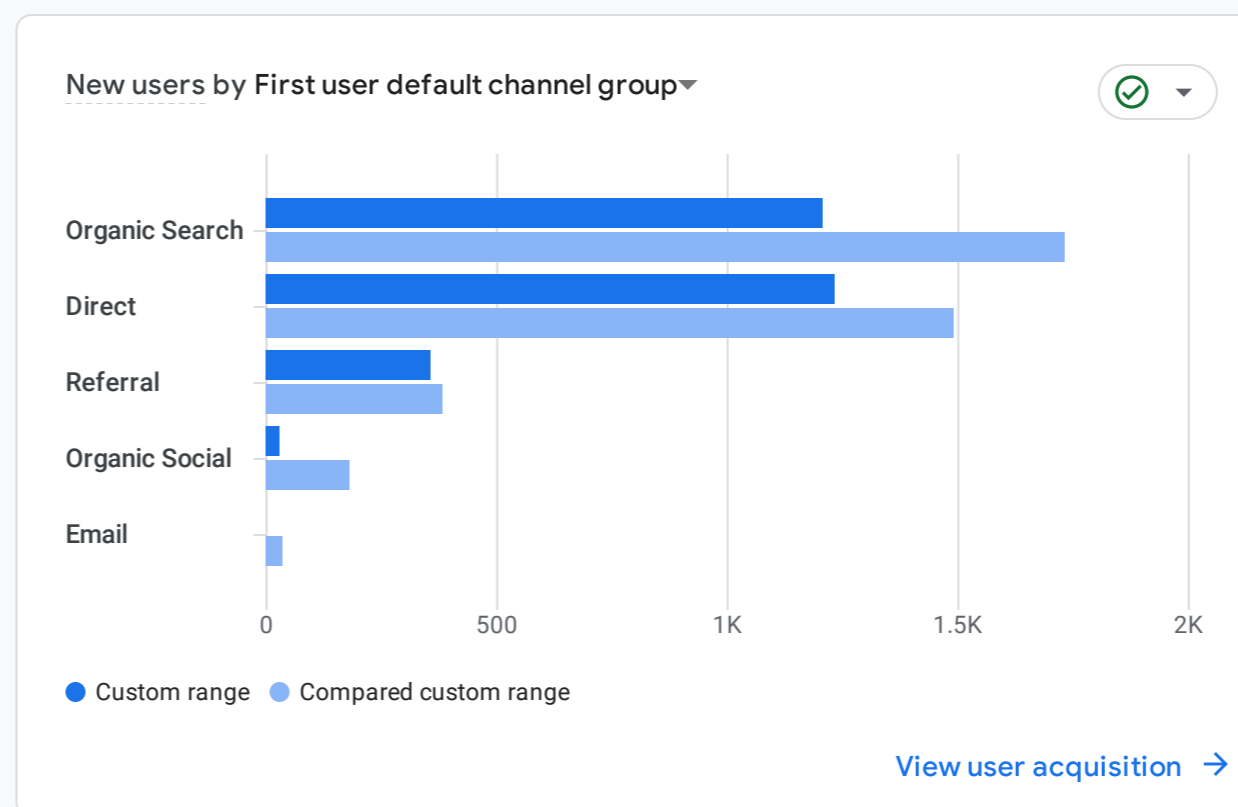
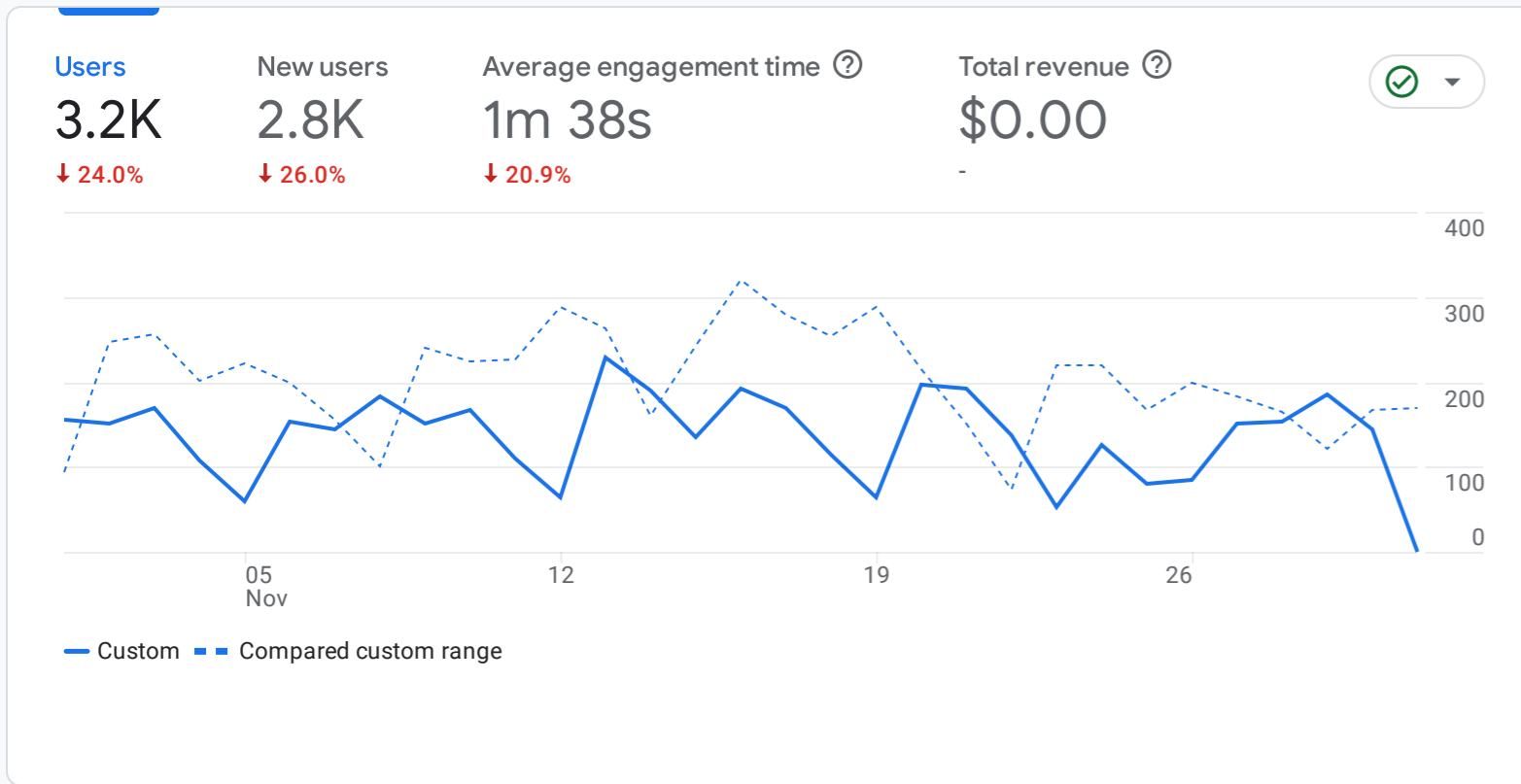


All Users [Add comparison](#)

Custom Nov 1 - Nov 30, 2023
Compare: Oct 1 - Oct 31, 2023

Reports snapshot

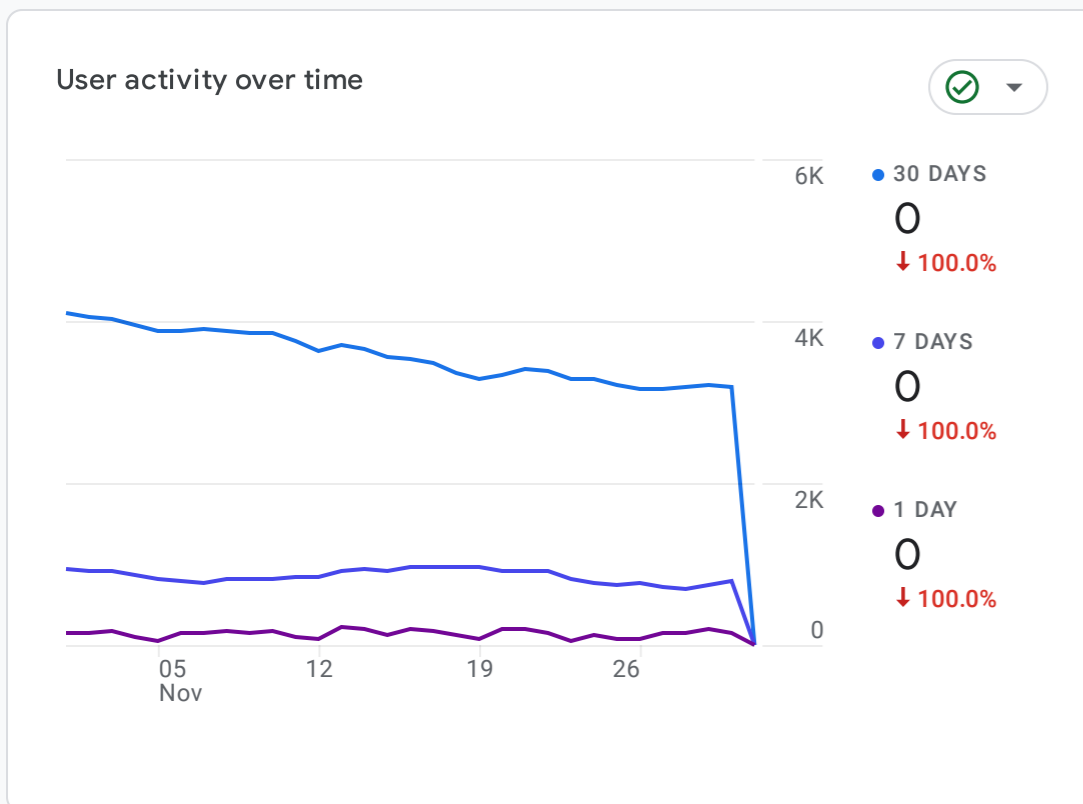


Sessions by Session default channel group

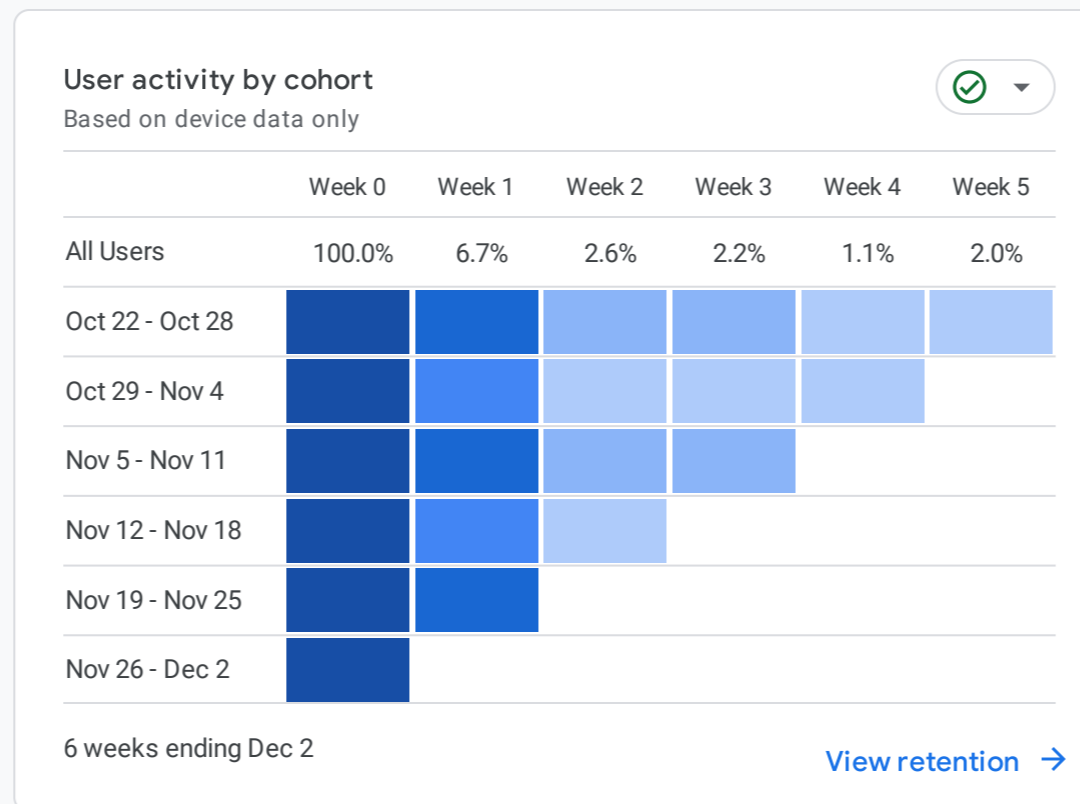
SESSION DEFAULT CHANN...	SESSIONS	Change
Organic Search	3.5K	↓ 37.8%
Direct	2K	↓ 31.8%
Referral	724	↓ 38.4%
Organic Social	55	↓ 76.1%
Email	0	↓ 100.0%
Unassigned	15	↓ 28.6%

[View traffic acquisition](#)

HOW ARE ACTIVE USERS TRENDING?



HOW WELL DO YOU RETAIN YOUR USERS?



WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN ...	VIEWS	Change
Schedules Archive - River Val...	4K	↓ 48.3%
Home - River Valley Transit	3.2K	↓ 31.9%
Meriden/Middletown - River ...	873	↓ 43.2%
Saybrook Road - River Valley ...	799	↓ 49.3%
Westlake Drive - River Valley ...	800	↓ 39.7%
Newfield Street - River Valley...	587	↓ 55.5%
Washington Street - River Val...	537	↓ 56.0%

[View pages and screens](#)

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT	Change
page_view	16K	↓ 42.9%
user_engagement	11K	↓ 42.7%
session_start	6.3K	↓ 37.3%
first_visit	2.8K	↓ 26.0%
scroll	2K	↓ 39.9%
click	931	↓ 32.9%
file_download	289	↓ 73.1%

[View events](#)

