

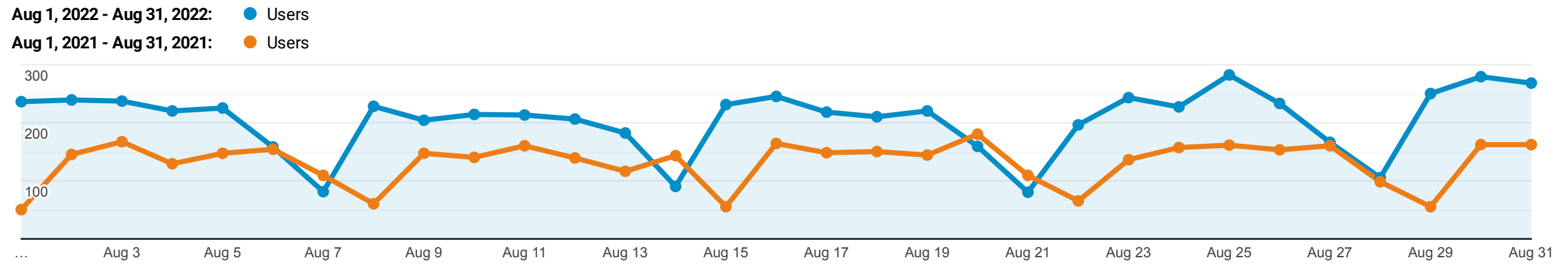
Audience Overview

All Users
+0.00% Users

Aug 1, 2022 - Aug 31, 2022

Compare to: Aug 1, 2021 - Aug 31, 2021

Overview



Users

45.61%

3,352 vs 2,302



New Users

45.01%

2,864 vs 1,975



Sessions

59.39%

9,739 vs 6,110



Number of Sessions per User

9.46%

2.91 vs 2.65



Pageviews

49.57%

22,646 vs 15,141



Pages / Session

-6.17%

2.33 vs 2.48



Avg. Session Duration

-2.30%

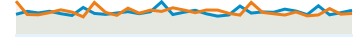
00:02:55 vs 00:02:59



Bounce Rate

-0.85%

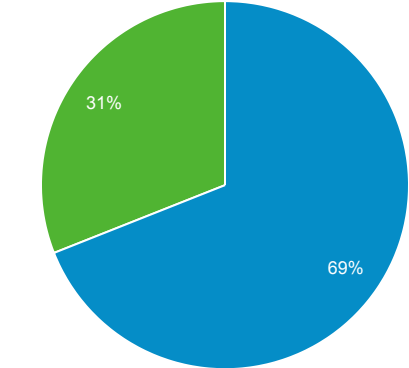
48.20% vs 48.61%



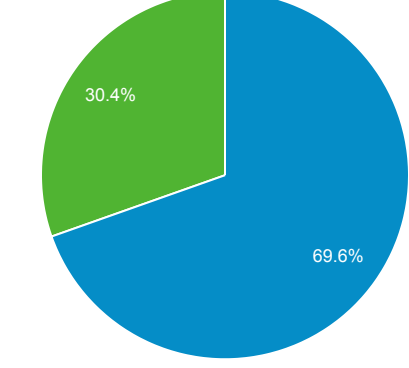
New Visitor

Returning Visitor

Aug 1, 2022 - Aug 31, 2022



Aug 1, 2021 - Aug 31, 2021



Language		Users	% Users
1.	en-us		
Aug 1, 2022 - Aug 31, 2022		3,064	91.35%
Aug 1, 2021 - Aug 31, 2021		2,230	96.75%
% Change		37.40%	-5.57%
2.	c		
Aug 1, 2022 - Aug 31, 2022		67	2.00%
Aug 1, 2021 - Aug 31, 2021		4	0.17%
% Change		1,575.00%	1,051.13%
3.	en		
Aug 1, 2022 - Aug 31, 2022		39	1.16%
Aug 1, 2021 - Aug 31, 2021		26	1.13%
% Change		50.00%	3.09%
4.	en-gb		
Aug 1, 2022 - Aug 31, 2022		31	0.92%
Aug 1, 2021 - Aug 31, 2021		13	0.56%
% Change		138.46%	63.88%
5.	es-us		
Aug 1, 2022 - Aug 31, 2022		24	0.72%
Aug 1, 2021 - Aug 31, 2021		2	0.09%
% Change		1,100.00%	724.69%
6.	es-419		
Aug 1, 2022 - Aug 31, 2022		12	0.36%
Aug 1, 2021 - Aug 31, 2021		8	0.35%
% Change		50.00%	3.09%
7.	fr-fr		

7. fr-fr	Aug 1, 2022 - Aug 31, 2022	10		0.30%
	Aug 1, 2021 - Aug 31, 2021	1		0.04%
	% Change	900.00%		587.24%
8. es	Aug 1, 2022 - Aug 31, 2022	7		0.21%
	Aug 1, 2021 - Aug 31, 2021	0		0.00%
	% Change	100.00%		100.00%
9. en-ca	Aug 1, 2022 - Aug 31, 2022	6		0.18%
	Aug 1, 2021 - Aug 31, 2021	5		0.22%
	% Change	20.00%		-17.53%
10. zh-cn	Aug 1, 2022 - Aug 31, 2022	6		0.18%
	Aug 1, 2021 - Aug 31, 2021	1		0.04%
	% Change	500.00%		312.34%