

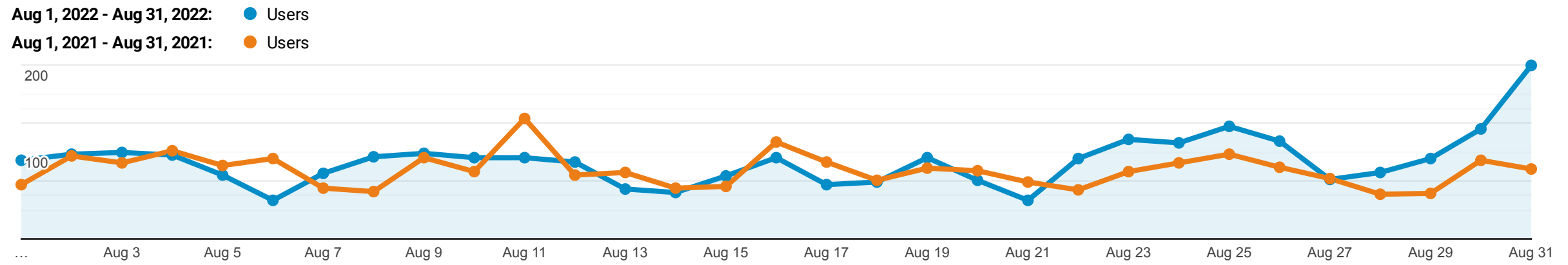
Audience Overview

All Users
+0.00% Users

Aug 1, 2022 - Aug 31, 2022

Compare to: Aug 1, 2021 - Aug 31, 2021

Overview



Users

10.02%

2,206 vs 2,005

New Users

7.86%

2,032 vs 1,884

Sessions

16.20%

3,220 vs 2,771

Number of Sessions per User

5.62%

1.46 vs 1.38

Pageviews

15.79%

5,523 vs 4,770

Pages / Session

-0.36%

1.72 vs 1.72

Avg. Session Duration

2.20%

00:01:51 vs 00:01:49

Bounce Rate

-0.34%

68.73% vs 68.96%

New Visitor

Returning Visitor

Aug 1, 2022 - Aug 31, 2022

Category	Percentage
New Visitor	79.4%
Returning Visitor	20.6%

Aug 1, 2021 - Aug 31, 2021

Category	Percentage
New Visitor	83.2%
Returning Visitor	16.8%

Language		Users	% Users
1.	en-us		
Aug 1, 2022 - Aug 31, 2022		1,991	90.17%
Aug 1, 2021 - Aug 31, 2021		1,863	92.87%
% Change		6.87%	-2.91%
2.	zh-cn		
Aug 1, 2022 - Aug 31, 2022		41	1.86%
Aug 1, 2021 - Aug 31, 2021		13	0.65%
% Change		215.38%	186.53%
3.	en		
Aug 1, 2022 - Aug 31, 2022		34	1.54%
Aug 1, 2021 - Aug 31, 2021		28	1.40%
% Change		21.43%	10.32%
4.	en-gb		
Aug 1, 2022 - Aug 31, 2022		26	1.18%
Aug 1, 2021 - Aug 31, 2021		15	0.75%
% Change		73.33%	57.48%
5.	es-419		
Aug 1, 2022 - Aug 31, 2022		7	0.32%
Aug 1, 2021 - Aug 31, 2021		10	0.50%
% Change		-30.00%	-36.40%
6.	es-us		
Aug 1, 2022 - Aug 31, 2022		7	0.32%
Aug 1, 2021 - Aug 31, 2021		42	2.09%
% Change		-83.33%	-84.86%
7.	en-au		

7. en	Aug 1, 2022 - Aug 31, 2022	6		0.27%
	Aug 1, 2021 - Aug 31, 2021	4		0.20%
	% Change	50.00%		36.28%
8. fr	Aug 1, 2022 - Aug 31, 2022	6		0.27%
	Aug 1, 2021 - Aug 31, 2021	0		0.00%
	% Change	100.00%		100.00%
9. c	Aug 1, 2022 - Aug 31, 2022	4		0.18%
	Aug 1, 2021 - Aug 31, 2021	4		0.20%
	% Change	0.00%		-9.15%
10. es	Aug 1, 2022 - Aug 31, 2022	4		0.18%
	Aug 1, 2021 - Aug 31, 2021	0		0.00%
	% Change	100.00%		100.00%