

THESE MINUTES ARE SUBJECT TO APPROVAL AT THE NEXT  
ESTUARY TRANSIT DISTRICT BOARD MEETING

ESTUARY TRANSIT DISTRICT  
TRANSIT ADVISORY COMMITTEE MEETING  
ETD OFFICES, 91 N. Main Street, Middletown, CT with Remote Options  
MONDAY, SEPTEMBER 11, 2023, at 12noon

CALL TO ORDER

The meeting was called to order by Beverly Lawrence, ETD Board Member, at 12:16 p.m.

ROLL CALL

A quorum was established with the following committee members present: JoAnn Ewing, East Hampton Senior Center Director; Will Goble, Student Support Manager, Vista Life Innovations; Heather Granja, ACES Early Head Start Program Coordinator; Tim Kellogg, Head of Public Services, E.E. Scranton Memorial Library, Madison, and ETD Rider (via ZOOM); Laurie McElwee, South Central Connecticut Regional Mobility Manager at the Kennedy Collective; and Artha Slade, Middletown Resident and ETD Rider

Absent: Tim Griswold, TAC Chair, ETD Board Member and Old Lyme First Selectman

Also in attendance: Staff: Joe Comerford, Christina Denison, and Brendan Geraghty

INTRODUCTIONS

Committee members introduced themselves.

Brendan Geraghty gave an overview of the main projects the District has been working on since the merger of 9 Town Transit and Middletown Transit:

- NEW FARE STRUCTURE -  
A copy of the Fare Study Public Outreach Presentation was included in the meeting packet and “screen shared”.

Geraghty reported that the merger necessitated a unified fare structure. The new fare structure includes:

- Low-income and student discount
- Fare capping
- Fare Free for ADA eligible riders on fixed routes

Future projects include new fare collection technology.

- BUS ROUTE CHANGES -  
A copy of the draft 2023 Ride Guide was included in the meeting packet and “screen shared”.

Geraghty reported:

- The new routes have been finalized and will be implemented in October.
- The Ride Guide will be going to print after a final review and will be available soon.

- The State has approved service expansion to include late night hours and Sunday service in Middletown.
- The District is looking to expand services along Route 641 on the shoreline.
- BUS STOPS - The District will be transitioning from a flagstop system to a more traditional bus stop system over the next year. Improvements to bus stop amenities is being looked at on a State-wide basis.
- XTRA MILE EXPANSION - The District has applied for a grant to permanently fund the Middletown program as well as to add zones in East Hampton, Guilford and Madison.
- WEBSITE – The new River Valley Transit website went live on September 11, 2023.

Geraghty also reported that terminal upgrades including electric signs with real time information, updated screens with route information inside terminals and outdoor kiosks are on-going.

He and Comerford were available to respond to any questions/comments from committee members.

#### FUTURE MEETING LOCATIONS and TIMES

Meetings will be held at the ETD Administrative Office, 91 N. Main Street, Middletown on a quarterly basis. A remote option will be available.

#### ADJOURNMENT

The meeting was adjourned at 1:24 p.m.

Next Meeting—The next meeting will be in January 2024. Date to be determined.

Respectfully submitted,

Christina Denison  
Clerk