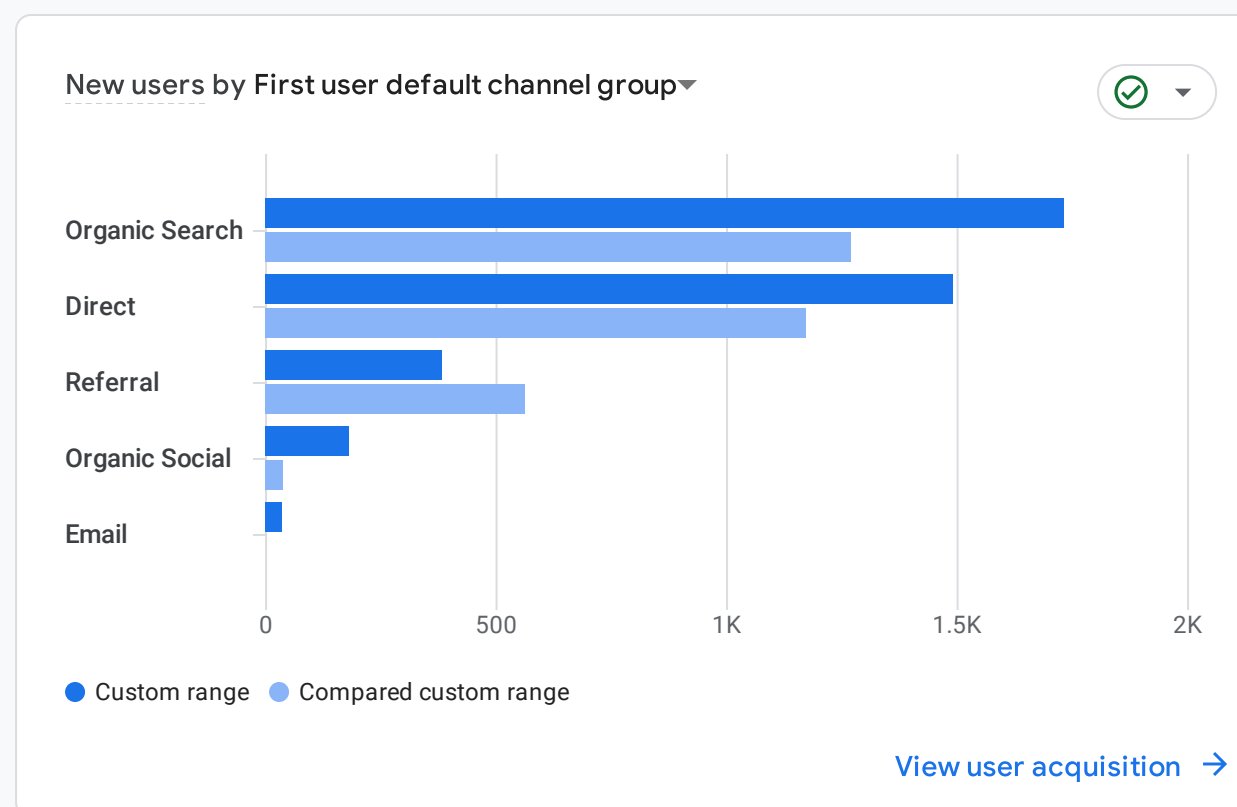
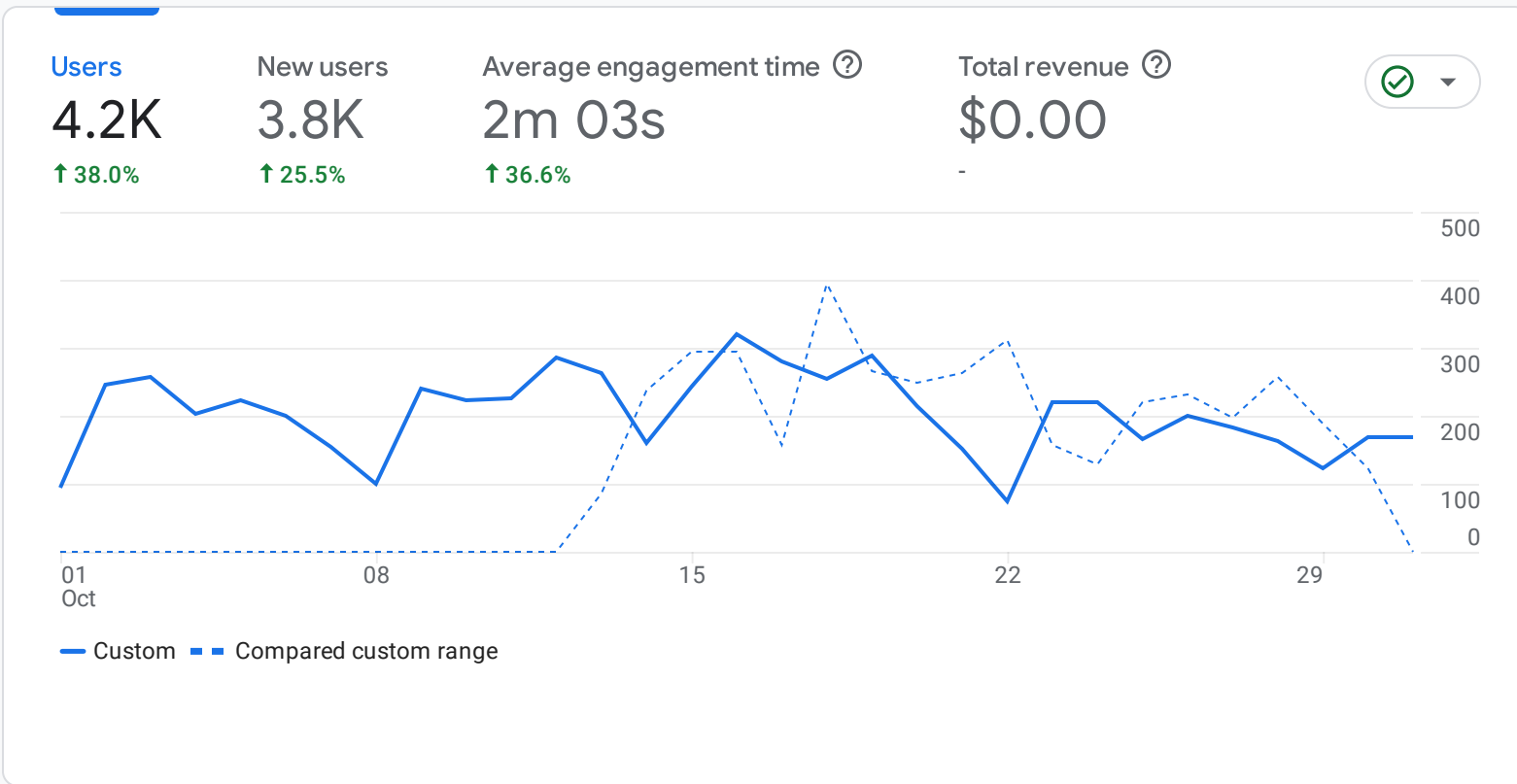


All Users Add comparison

Custom Oct 1 - Oct 31, 2023
Compare: Sep 1 - Sep 30, 2023

Reports snapshot

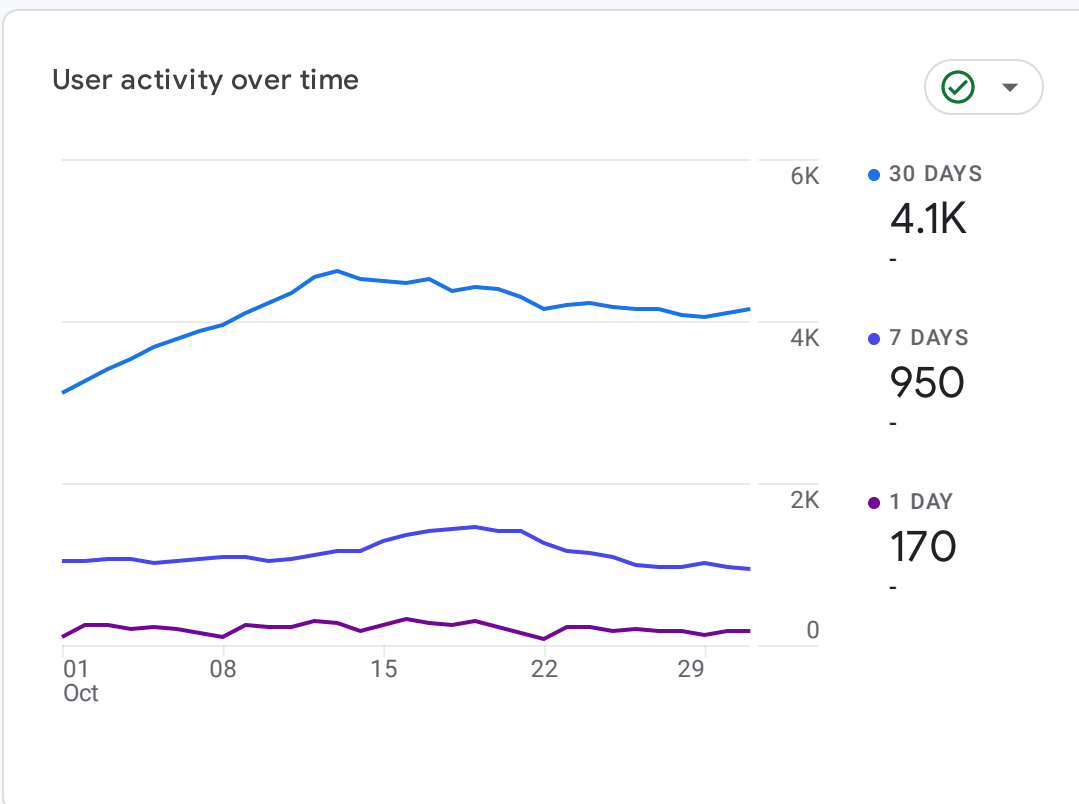


Sessions by Session default channel group

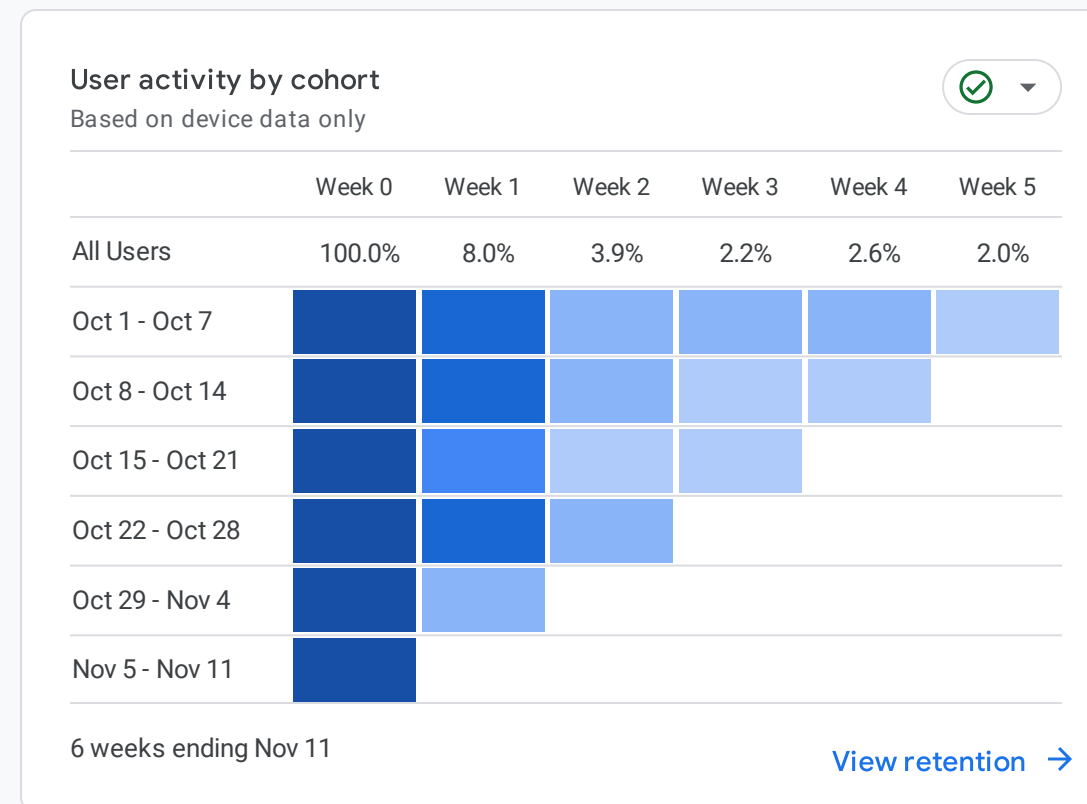
SESSION DEFAULT CHANN...	SESSIONS	Change
Organic Search	5.7K	↑ 108.4%
Direct	2.9K	↑ 58.6%
Referral	1.2K	↓ 12.8%
Organic Social	230	↑ 389.4%
Email	41	-
Unassigned	21	↑ 75.0%

[View traffic acquisition](#)

HOW ARE ACTIVE USERS TRENDING?



HOW WELL DO YOU RETAIN YOUR USERS?



WHICH PAGES AND SCREENS GET THE MOST VIEWS?

Views by Page title and screen class

PAGE TITLE AND SCREEN ...	VIEWS	Change
Schedules Archive - River Val...	7.7K	↑ 122.3%
Home - River Valley Transit	4.7K	↑ 60.1%
Saybrook Road - River Valley ...	1.6K	↑ 61.7%
Meriden/Middletown - River ...	1.5K	↑ 146.9%
Page not found - River Valley ...	415	↓ 75.8%
Newfield Street - River Valley...	1.3K	↑ 85.1%
Westlake Drive - River Valley ...	1.3K	↑ 90.5%

[View pages and screens](#)

WHAT ARE YOUR TOP EVENTS?

Event count by Event name

EVENT NAME	EVENT COUNT	Change
page_view	27K	↑ 77.0%
user_engagement	20K	↑ 82.3%
session_start	10K	↑ 68.2%
first_visit	3.8K	↑ 25.5%
scroll	3.4K	↑ 48.3%
click	1.4K	↓ 0.1%
file_download	1.1K	↑ 168.1...

[View events](#)

