



STAFF REPORT

April 20, 2022
File Number 0120-10

SUBJECT

REVENUE MEASURE SUBCOMMITTEE UPDATE

DEPARTMENT

City Clerk's Office

RECOMMENDATION

Request the City Council receive an update from the Revenue Measure Subcommittee and provide direction regarding the structure of a community poll.

Staff Recommendation: Provide Direction (City Clerk's Office: Zack Beck)

Presenter: Mayor McNamara and Councilmember Morasco

FISCAL ANALYSIS

None.

PREVIOUS ACTION

The City Council formed a Revenue Measure Subcommittee on October 13, 2021 to review the financial status of the City and consider the possibility of placing a Revenue Measure on the November 2022 General Election Ballot.

BACKGROUND

The Revenue Measure Subcommittee held seven meetings between October 2021 and April 2022. During which time, the Subcommittee reviewed the financial status of the City (Attachment 1), commissioned a Community Opinion Survey with True North Consulting and shared the Survey results with the full City Council. The Subcommittee now seeks the full Council's consideration and direction as to whether to conduct a poll to measure the community's interest in placement of a local revenue measure.

ATTACHMENTS

1. Potential Local Funding Scenarios