



STAFF REPORT

March 11, 2024
Agenda Item No.: 2

SUBJECT

ESCONDIDO EXPRESSIONS UTILITY BOX PILOT PROGRAM

DEPARTMENT

Community Services Department

RECOMMENDATION

Request the Public Art Commission approve the change in artist and location as recommended by the Subcommittee.

Staff Recommendation: Approval (Community Services: Robert Rhoades)

Presenter: Robert Rhoades, Assistant Director of Community Services

FISCAL ANALYSIS

As a part of the Escondido Expressions Utility Box Pilot Program, there is an artist stipend of \$500 per box. There is no additional fiscal impact with this recommended change.

PREVIOUS ACTION

At the January 8, 2024 Public Art Commission meeting, the Commission approved (7-0) an extension of the 'Escondido Expressions' Utility Box Pilot Program for phase 2 which identified five new artists and locations

BACKGROUND

Phase two of the Escondido Expressions Utility Box Pilot Program was approved by the Public Art Commission on January 8, 2024. This included specific artists and locations identified by the Escondido Expressions Subcommittee. Subsequently, artist Julia Anthony withdrew from the program leaving an available utility box. In that time, Eric Olsen contacted City staff to inquire about possible art projects. Staff suggested that he complete an application with rendering to be presented to the Escondido Expressions Subcommittee.

After review of the application and rendering, the subcommittee has recommended approval of the artist at the northeast corner of W. Valley Pkwy and Auto Pkwy. Following this selection, the Public Works Department, Streets Division was notified and approved placement of the artwork on the utility box.



CITY *of* ESCONDIDO

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ATTACHMENTS

- a. Attachment 1: Proposal 1 – Eric Olsen (W. Valley Pkwy/Auto Pkwy)