



STAFF REPORT

March 11, 2024
Agenda Item No.: 6

SUBJECT

APPEARANCE COMMITTEE

DEPARTMENT

Community Services Department

RECOMMENDATION

Request that the Public Art Commission receive and file.

Staff Recommendation: Receive and File (Community Services: Robert Rhoades)

Presenter: Robert Rhoades, Assistant Director of Community Services

FISCAL ANALYSIS

No fiscal impact.

PREVIOUS ACTION

None

BACKGROUND

As it is currently implemented, the mural approval process receives an application from an interested artist that includes details about the location, building ownership, artist information, and a rendering of the artwork. Once received by City staff, this application is forwarded to the City's Appearance Committee. Following that review process, the application is provided to the Public Art Commission Mural Subcommittee for further review and recommendation. Then at the next scheduled Public Art Commission Meeting, the application and artwork is approved or denied.

The Public Art Commission has requested more information on the City's Appearance Committee. This committee was formed to review City projects based on risk, safety, compliance, and location. The committee has a cross-section of interdepartmental members that provide direction and input on such projects. These include representatives from:

City Attorney's Office, Deputy City Attorney
City Manager's Office, Deputy City Manager
Community Services, Assistant Director of Community Services



CITY *of* ESCONDIDO

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Communications, Deputy Director of Communications
Development Services/Housing & Neighborhood Services, Housing & Neighborhood Services Manager
Development Services, Senior Planner
Development Services, Principal Planner
Economic Development, Director of Economic Development
Economic Development, Management Analyst
Engineering, City Engineer
Human Resources/Risk & Safety, Risk and Safety Manager
Public Works, Director of Public Works
Public Works, Deputy Director of Public Works
Public Works/Parks, Public Works Superintendent
Public Works/Streets, Public Works Superintendent
Utilities/Lakes Division, Lakes and Open Space Superintendent

In general, the Appearance Committee does not comment on the actual appearance of the mural project unless there is a concern related to risk and safety. For example, traffic signage (e.g. stop sign) would not be permitted which might confuse drivers. The committee may also require repair work to the project area that would need to be completed by the artist or property owner. The focus of this committee is not the actual appearance, but the risk, safety, and compliance of the location

ATTACHMENTS

- a. None