



# CITY of ESCONDIDO

## PUBLIC ART COMMISSION MEETING

January 08, 2024 at 4:30 PM

### MINUTES

#### ROLL CALL

##### PRESENT

Chair Anna Marie Velasco

Vice Chair Juan Vargas

Commissioner Terri Ryan

Commissioner Patricia Spann

Commissioner Nathalie Martinez (arrived 4:45pm)

Commissioner Heidi Paul

Commissioner Carol Rogers

#### ORAL COMMUNICATION

Under state law, all items under Oral Communications can have no action, and will either be referred to staff for administrative action or scheduled on a subsequent agenda.

None

#### APPROVAL OF MINUTES

1. REVIEW AND APPROVE THE MINUTES OF THE NOVEMBER 13, 2023 MEETING

Motion made by Commissioner Spann, Seconded by Commissioner Paul

Approved 5-1 (Vargas – No, Martinez – Absent)

#### NEW BUSINESS

##### 2. STAFF INTRODUCTIONS

Introduction of Robert Rhoades, Assistant Director of Community Services and Sandra Aguilar, Administrative Coordinator

Presenter: Jennifer Schoeneck, Director of Economic Development

##### 3. PROCESS REVIEW

Request the Public Art Commission review existing processes, responsibilities of commissioners and staff, and provide feedback on the art project proposals process.

Staff Recommendation: Receive and File (Economic Development: Jennifer Schoeneck)

Presenter: Jennifer Schoeneck, Director of Economic Development



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#### **4. ESCONDIDO EXPRESSIONS UTILITY BOX PILOT PROGRAM**

Request the Public Art Commission approve an extension of the 'Escondido Expressions' Utility Box Pilot Program with changes recommended by the Subcommittee.

Staff Recommendation: Approval (Community Services: Robert Rhoades)

Presenter: Robert Rhoades, Assistant Director of Community Services

Julia Anthony commented on Item

Motion made by Commissioner Vargas, Seconded by Commissioner Martinez  
Approved 7-0

#### **5. ECONOMIC DEVELOPMENT PRESENTATION – COMPREHENSIVE ECONOMIC DEVELOPMENT STRATEGY (CEDS) AND ARTS AND ECONOMIC PROSPERITY 6 (AEP6) STUDY CONCLUSION**

Request the Public Art Commission receive and file the 2023 CEDS Report and AEP6 Study findings.

Staff Recommendation: receive and File (Economic Development: Jennifer Schoeneck)

Presenter: Jennifer Schoeneck, Director of Economic Development and Pedro Cardenas Management Analyst II Economic Development

Jennifer Schoeneck, Director of Economic Development presented on the Comprehensive Economic Development Strategy (CEDS)

Pedro Cardenas, Management Analyst II, presented on the Arts and Economic Prosperity Study (AEP 6 Study)

#### **6. PUBLIC ART MASTER PLAN PROJECT STATUS**

Request the Art Commission receive and file the status update of the Public Art Master Plan and form a Public Art Master Plan Subcommittee to complete the plan.

Staff Recommendation: Receive and File (Economic Development: Jennifer Schoeneck)

Presenter: Jennifer Schoeneck, Director of Economic Development

Commissioner Spann and Commissioner Rogers volunteered to serve on the Subcommittee



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### **7. GRAPE DAY PARK VINEHENGE PLAYGROUND UPDATE**

Request the Art Commission receive and file the status of the Vinehenge Playground at Grape Day Park

Staff Recommendation: Receive and File (Economic Development: Jennifer Schoeneck)

Presenter: Jennifer Schoeneck, Director of Economic Development

Jennifer Schoeneck, Director of Economic Development provided an update

### **8. MURAL PROPOSAL – UNTITLED ARTWORK BY CHARLIE MEJIA & MARK “ZANE” KINGCADE**

Request the Public Art Commission approve the Mural Proposal – Untitled Artwork by Charlie Mejia and Mark “Zane” Kingcade.

Staff Recommendation: Approval (Community Services: Robert Rhoades)

Presenter: Robert Rhoades, Assistant Director of Community Services

Motion made by Vice Chair Vargas, to approve the final version of the mural and amount of \$19,000 as recommended by the Sub-committee

Seconded by Commissioner Ryan  
Approved 6-1 (Spann – No)

### **LIASION REPORT**

Robert Rhoades, Assistant Director of Community Services provided an update

Jennifer Schoeneck, Director of Economic Development provided an update on the Pledge of Allegiance

### **SUBCOMMITTEE AND COMMISSIONER UPDATES**

Commissioner Ryan - No updates

Chair Velasco – Expressed the Mural Subcommittee would like to work on the policy at next meeting

Commissioner Rogers – Asked about the Queen Califa updates

Commissioner Spann – Provided an update on Queen Califa

Commissioner Paul – No updates



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Vice Chair Vargas - Provided input on new City staff assigned to the Commission and is excited to continue working together

Commissioner Martinez – Expressed the same as Vice Chair Vargas

### **FUTURE AGENDA ITEMS**

Chair Velasco - Queen Califia education policy

Commissioner Rogers – Meeting schedule moving to once a month

### **ORAL COMMUNICATION**

### **ADJOURNMENT**

Meeting Adjourned at 6:54 p.m.

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CHAIR

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ASSISTANT CITY CLERK