



# STAFF REPORT

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March 11, 2024  
Agenda Item No.: 10

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## **SUBJECT**

### **MURAL PROPOSALS AT WASHINGTON PARK BY EUHSD STUDENTS**

## **DEPARTMENT**

Community Services Department

## **RECOMMENDATION**

Request the Public Art Commission approve the Mural Proposals at Washington Park by EUHSD students.

Staff Recommendation: Approval (Community Services: Robert Rhoades)

Presenter: Robert Rhoades, Assistant Director of Community Services

## **FISCAL ANALYSIS**

The EUHSD representative is requesting the Public Art Commission approve \$15,000.00 per mural from the Public Art Fund, City Murals account. In the past, the EUHSD has invoiced the City for the actual costs associated with the mural installation. This includes the time of the teacher(s), materials, and a small stipend for the student artist. If approved at the full request, the remaining fund balance would be \$230,522.00.

## **PREVIOUS ACTION**

On February 28, 2024 the applications and mural design were reviewed and approved by the City's Appearance Committee. No objections or request for changes were received.

On February 29, 2024 the Public Art Commission Mural Subcommittee was given the opportunity to review the applications and mural designs virtually. Comments from the subcommittee were as follows:

Commissioner Velasco indicated that the cost for one mural was too high and should present an itemized estimate in explanation of the request, as well as a timeline.

Commissioner Paul was in favor of the skatepark design only as it addresses the audience at Washington Park. She suggested the possibility of negotiating a lower price. Commissioner Paul was not interested in the fish design.

Commissioner Ryan supported the skatepark design, but felt the cost was too high.



# CITY *of* ESCONDIDO

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### **BACKGROUND**

In October 2021, the City and the Escondido Union High School District entered into an agreement to post murals on the walls of Washington Park pool and recreation building. The initial agreement indicated no compensation for the mural agreement. The designs were to follow the standard approval process including submission of an application, review by the City's Appearance Committee, review and recommendation by the Public Art Commission Mural Subcommittee, and final approval by the Public Art Commission. The initial murals were installed using decals. Due to the inability to adhere to the uneven surface of the cinderblock wall and ongoing damage to the artwork, a transition was made to painting the walls. The murals were to be rotated every two years. Since the original agreement, there have been two amendments for \$12,000 (2022) and \$20,000 (2023).

The skate park mural will replace the hands joining as a heart. The fish mural is an additional mural that will go on the inside the of the pool fence depicting an aquatic theme.

### **ATTACHMENTS**

- a. Mural Application – Skatepark
- b. Mural Application – Fish