



# STAFF REPORT

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March 11, 2024  
Agenda Item No.: 8

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## **SUBJECT**

### **MURAL PROJECT – HUMMINGBIRDS BY BRENDA TOWNSEND**

## **DEPARTMENT**

Community Services Department

## **RECOMMENDATION**

Request the Public Art Commission approve the cost increase for the Mural project – Hummingbirds by Brenda Townsend.

Staff Recommendation: Approval (Community Services: Robert Rhoades)

Presenter: Robert Rhoades, Assistant Director of Community Services

## **FISCAL ANALYSIS**

The artists are requesting the Public Art Commission approve an increase of \$4,950 for the artwork from the Public Art Fund, City Murals account. If approved, this would increase the total project cost to \$26,540.

## **PREVIOUS ACTION**

On March 13, 2023 the Public Art Commission approved the application, design, and cost (\$21,590) by a 6-0 vote.

## **BACKGROUND**

The proposed mural is located at 158 W. Grand Avenue, Escondido, 92025 at the business *Jovita Tamales*. The mural will be placed on the west facing wall toward Maple Street Plaza. The mural will measure 14 feet tall by 100 feet wide (1400 square feet). Prior to starting installation of the artwork, the wall required repair work and is expected to be completed within the next couple of weeks. Since the approval of the mural in March 2023, costs have risen as a result of inflation and other factors. This has precipitated the artist to request an increase in the overall cost of the project.

## **ATTACHMENTS**

- a. Artist Agreement (draft) – Brenda Townsend
- b. Hummingbirds Rendering