SHANTEL SUAREZ AVILA HISTORIC PRESERVATION COMMISSION

Name Shantel Suarez Avila

Address

Do you live in the City of Escondido Limits? Yes

Do you live in the General Plan Area? Yes

Home Phone

Email Address

Length of time you lived in the area 1 month

Employer Self-employed

Occupation Consulting services

Business Address

Business Phone

Board of Commission for which you are applying? Historic Preservation Commission

If you have filed additional applications for other boards or commissions, please list them in order of preference N/A If you are an incumbent, how long have you served in your current position N/A

Have you ever been a member of any City board or Commission, or employed by the City of Escondido No If so what capacity? N/A

Are any persons now employed by the City of Escondido related to you by blood or by marriage? No If so, list name and relationship? N/A

Personal References (Name/Address/Business Address/Occupation) Consuelo Martinez 201 N. Broadway , Escondido 92025 Councilmember District 1

Community Involvement: List present membership in any community service or civic organizations, if any? My partner and I just recently moved to the historical district in Escondido and I would love to get involved and support the Escondido community. I live by the library and already became a library card member, plan to attend upcoming events hosted by the Escondido Public Library, looking to participate in events hosted by the Escondido Chamber of Commerce since I am a small business owner, already started working with an accounting firm from Escondido do help my business, and registered my 1 year old puppy to a dog training program offered in Escondido. As I continue to get to know my neighbors and community I want to grow with the community and help make it even better for everyone. Thank you to City Council Leader, Consuelo Martinez, for connecting with me and making me aware of this opportunity to get involved.



Mission

Más Allá [mahs ah-yah] is a woman-owned, community-centered, fundraising consulting firm focused on raising revenue for and with women and Black, Indigenous, People of Color (BIPOC) people to help close the funding gap among these communities.

Vision

Más Allá stands for "beyond" in Spanish and was founded on February 2, 2021 to go beyond what we know so that we can live in a free world for all.

Today's Challenges

Historically in the United States, funding entities have underinvested in organizations led by people of color. "In the nonprofit world, only 8% of funds go to organizations led by people of color, and in private venture capital, it's only 1%" (Decolonizing Wealth, Edgar Villanueva, pg 5). Más Allá is changing that.

Más Allá's Approach

Más Allá's approach to ensuring that the *investment* of communities, especially women and people of color, happens is through resource mobilization. Más Allá uses its commitment to community-centric fundraising, fundraising experience with communities of color, and its first-hand experience of navigating the issues and systems that people of color endure to effectively and thoughtfully fundraise with these organizations and leaders.

Impact

Más Allá provides its consulting services nationwide and specifically this year we're focused on working with organizations in Illinois, Texas, and California. Since publicly launching in February 2021, Más Allá has already raised nearly \$13.5M, provided fundraising coaching and support to 15 incredible leaders, scaled its team and added its first lead consultant, and will continue making investments in scaling its resources into the next year.



Más Allá's Services

Más Allá is prepared to offer you and your team a range of services depending on your current fundraising needs. Through our consultation and discovery process, we will build a plan of action with you to identify those needs, design solutions, and then implement those strategies.

Strategy and Analysis

Más Allá can work with you as a thought partner to develop your fundraising strategy and vision. Whether for a particular funding stream or project, or for your overall long-term strategy, we can provide an analysis of current strengths and weaknesses, as well as potential growth areas.

Examples of deliverables include:

Multi-year fundraising plans
Fundraising assessments
Identification and research of potential funding streams

Leadership Support

Más Allá prides itself as the culturally competent, fundraising squad on call to serve community centric nonprofits in times of transition. When your organization needs to increase its fundraising capacity, we are ready to serve as your temporary, mobile development consulting team.

We can tackle any needs, including:

Donor cultivation, solicitation, and stewardship Training sessions for staff and board members Coaching and thought-partnership

General Fundraising

Sometimes, your team needs a hand accomplishing a development project. With our experience and tailored solutions, Más Allá is here to step in and spearhead those projects.

Examples of potential solutions include:

Digital fundraising campaigns
Grant proposals and reports
Training sessions for staff and volunteers



The Team

Our team is committed to supporting social justice initiatives and uplifting people and communities across the United States.

Shantel Suárez Ávila Founder & CEO (she/her)

Shantel is an alumna of DePaul University in Chicago, IL where she received her Bachelor of Arts in Public Policy, Concentration in Urban Studies. She is also certified as a Project Management Professional (PMP) and a Change Management Specialist. Shantel is Mexican-American, bilingual (Spanish and English), originally from Cicero, IL, now a California resident, animal lover, triathlete, and pie fanatic. When Shantel is not on the grind, she's at the dog park with her puppy and learning how to fish and catch lobster with her partner. For more about Shantel, check out her LinkedIn.

Matthew De La Cruz Lead Consultant he/him

Matthew (Matt) is a graduate of Brown University, where he concentrated in Philosophy and Comparative Literature. He is currently the Foundations Giving Manager at Jolt Initiative and Jolt Action, a Texas Latino youth civic engagement organization committed to achieving equal representation for Latino communities. A multi-generational Texas native, Matt is a passionate student of Texas history, US politics, and foreign languages (Spanish, Italian, French). Outside of his work in resource mobilization, Matt loves exploring Mexican cuisine, taking long walks, and working on creative writing and film projects with friends.

Team's Certifications

Project Management Professional (PMP) through the Project Management Institute Change Management Specialist through the Management & Strategy Institute

Contact Information

Please contact Shantel Suárez	Ávila, Founder &	k CEO of Más Allá (Consulting, for more
information at		or	

MARC CORRELL HISTORIC PRESERVATION COMMISSION

Name Marc Correll

Address

Do you live in the City of Escondido Limits? Escondido

Do you live in the General Plan Area? yes

Home Phone

Email Address

Length of time you lived in the area 20 plus years

Employer Sundancer Pools

Occupation Project Manager

Business Address 1048 Metcalf St Escondido, Ca 92026

Business Phone 760-489-5850

Board of Commission for which you are applying? HPC

If you have filed additional applications for other boards or commissions, please list them in order of preference HPC If you are an incumbent, how long have you served in your current position 8

Have you ever been a member of any City board or Commission, or employed by the City of Escondido Yes

If so what capacity? HPC

Are any persons now employed by the City of Escondido related to you by blood or by marriage? No If so, list name and relationship? none

Personal References (Name/Address/Business Address/Occupation)

Community Involvement: List present membership in any community service or civic organizations, if any? Pastor, The Movement Church, volunteer

MARC CORRELL

PROFESSIONAL EXPERIENCE

THEMOVEMENT CHURCH, SAN MARCOS, CA Executive Pastor Mar 2009 – present

- Oversee all day-to-day operations of church.
- Serve, support and encourage church staff, members and community at large.
- Manage staff, ministry teams and all church sponsored events.
- Oversee all church budgets and financial statements, tithing and activity reports, and other performance data to
 measure productivity and goal achievement, and to determine areas needing cost reduction and program
 improvement.
- Determine staffing requirements, and interview, hire and train new employees, or oversee those personnel processes.
- Establish and implement departmental policies, goals, objectives and procedures, conferring with board members, pastors/elders and staff members.
- Direct and coordinate church events and sponsorships to ensure operational efficiency and optimal impact on our members and community.
- Manage church's physical assets (furniture, property, vehicles, equipment, commodities) while representing management in purchase negotiations.
- Execute the senior pastor's vision for the church by developing the leadership teams' action plans.
- Scout and evaluate new locations and opportunities to plant new churches and multisite expansions.
- Led the entire process of our church relocation from purchase and renovation to move/set up of all facilities and offices, including full departure from original establishment.
- Pioneered and directed Impact Project 5000, a program that donated more than 5,000 of community service hours to benefit the city of San Marcos.

HRE PERFORMANCE WHEELS, VISTA, CA Sales Manager, Western Region May 2007 – Dec 2008

- Led all sales teams, processes and programs for HRE western regional sales staff.
- Planned and directed staffing, training and performance evaluations to develop and control sales and service programs.
- Determined price schedules and discount rates.
- Monitored customer preferences to determine focus of sales efforts.
- Consulted with department heads to plan advertising programs.
- Visited franchised dealers to stimulate interest in establishment or expansion of product lines.
- Formulated and directed marketing activities to promote products and services in partnership with advertising and promotion managers.
- Identified, developed and evaluated marketing strategy based on knowledge of HRE objectives, market characteristics, and cost and markup factors.

ATTACHMENT 1

- Developed new products based on market characteristics and consumer trends.
- Represented HRE at trade association meetings to promote products.
- Coordinated promotional activities and trade shows, working with advertisers and production managers, to market products or services.
- Recommended modifications to wheel finishes, packaging and production processes that resulted in a significant profitability and market share increase.

$TAG\ MOTORSPORTS, ESCONDIDO, CA$

Founder, Owner Jun 2001 - Nov 2006

- Founded and built a \$6mm/year business specializing in high-end custom vehicle furnishings and details.
- Grew monthly sales from \$23k to more than \$500k.
- Directed staff of 75 and all business processes including advertising, budgets, inventory, marketing, new dealer accounts, ordering, sales, service and training.
- Managed organization's financial or budget activities to fund operations, maximize investments and increase efficiency.
- Planned and implemented policies, objectives and activities of departments to ensure operational efficiency and productivity.
- Negotiated contracts and agreements with suppliers and distributors.
- Served as executive liaison between all suppliers, partners, vendors and distributors.
- Organized all company promotional campaigns.

EDUCATION

SAN DIEGO STATE UNIVERSITY, SAN DIEGO, CA Completed coursework towards Psychology

ADDITIONAL SKILLS AND CREDENTIALS

Certified Pre-marital Counselor and MensSkills Facilitator; Marriage Counselor; Recipient of seven automobile industry design awards

MICHAEL DELANEY HISTORIC PRESERVATION COMMISSION

Name Mr. Michael Delaney

Address

Do you live in the City of Escondido Limits? Yes

Do you live in the General Plan Area? Yes

Home Phone

Email Address

Length of time you lived in the area 2015-Present

Employer Joe's Computer Parts, LLC

Occupation Inventory, Digital Media Strategist

Business Address 25619 Lane St. Loma Linda CA 92354

Business Phone (443) 891-7862

Board of Commission for which you are applying? Historic Preservation Commission

If you have filed additional applications for other boards or commissions, please list them in order of preference N/A If you are an incumbent, how long have you served in your current position N/A

Have you ever been a member of any City board or Commission, or employed by the City of Escondido No If so what capacity? N/A

Are any persons now employed by the City of Escondido related to you by blood or by marriage? No If so, list name and relationship? N/A

Personal References (Name/Address/Business Address/Occupation)

Community Involvement: List present membership in any community service or civic organizations, if any? Sacred Heart Catholic Church, San Diego CA - Altar Server (2010-Present) Qualifications: I would like to serve the City of Escondido's Historic Preservation Commission because, all my life, I have been fascinated with history. Stories from the past, and the lessons they share, have been the guiding and motivating factor in my studies. I am a history major in college...and Escondido in many ways has an old and rugged history. We're a pioneer's city. And, well, I'd like to do my part to be a part of that history.

Michael Delaney



Skills & Expertise

- Public Relations (Oratory)
- Inventory (Eyesight-related services)
- Teamwork (to creatively accomplish goals)

Experience

March 2020 - January 2021

Political Consultant, Escondido, California - Field Director & Digital Media Strategist

- Lead canvassing operations
- Film and edit infomercials about my clients
- Call volunteers to see if they are available for canvassing
- Consult clients to respond to attack ads

October 2019 - July 2020

Target, Escondido, California - Inbound/Inventory

- Help unload delivery vehicles
- Load shelves in the Pets Department
- Sorting bedding, bathwares, and office supplies
- Help customers locate wanted items in the Search System

Summer 2019

Crate and Barrel Furniture, Monroe, New Jersey - Dispatch/Delivery

- Help load furniture on to delivery vehicles
- Maintain status updates on delivery trucks on the road
- Call customers to notify them of their delivery
- Supervise unloading at the end of the day

Summer 2018

Camp Tilden @ Cedar Lake, Big Bear, California - Camp Counselor

- Collecting and retaining medical records
- Leader and driver of snack squad
- Camp Counselor for sixth grade cabin

August - December 2017

Franciscan University Contact Center, Steubenville, Ohio - Caller

- Call previous donors and see if they would like to re-commit
- Call conference attendees and see if they would like to donate

Summer 2016

Worldpac, Dayton, New Jersey - Stock/Inventory

- Locating items within the warehouse and delivering them to assembly
- Re-stocking supply shelves
- Assembly belt packing

Education

2019 - Present

Palomar College, California - Arts and Humanities

At Palomar I have been studying Spanish, cinematography, oceanography, public relations, and English literature.

2017 - 2019

Franciscan University of Steubenville, Ohio - History

From Fall of 2017 to Spring of 2018 my studies included history, art, mathematics, Catholicism, philosophy, and Spanish.

2016 - 2017

Classical Academy High School, Escondido, California - Graduated June 2017

From the Spring of 2016 to June of 2017 my studies included English, History, Biology, Photography, Art, and Mathematics.

Volunteer Work/Campaign Service/School Affiliations

Victory 2018, Vista, CA, Summer 2018 Steubenville Conference San Diego, Summer 2017 SJA/CAHS Football Teams 2015-2017 Sacred Heart Catholic Church, Altar Duty and Youth Group, 2010-2017 The Ronald McDonald House, 2014 Kirk Jorgensen Congressional Campaign 2014

NICOLE PURVIS HISTORIC PRESERVATION COMMISSION

Name Nicole Purvis

Address

Do you live in the City of Escondido Limits? Yes

Do you live in the General Plan Area? Yes

Home Phone

Email Address

Length of time you lived in the area 13

Employer Bera Stained Glass Studios

Occupation Historic Preservation Consultant & Trade Professional

Business Address 760 N Twin Oaks Valley Rd St. A, San Marcos, CA 92069

Business Phone (760) 744-9282

Board of Commission for which you are applying? Historic Preservation Commission

If you have filed additional applications for other boards or commissions, please list them in order of preference n/a If you are an incumbent, how long have you served in your current position 4 year term

Have you ever been a member of any City board or Commission, or employed by the City of Escondido Current-

Historic Preservation Commission

If so what capacity? Commissioner (Volunteer)

Are any persons now employed by the City of Escondido related to you by blood or by marriage? No

If so, list name and relationship? n/a

Personal References (Name/Address/Business Address/Occupation)

Community Involvement: List present membership in any community service or civic organizations, if any? Historic Preservation Commission

NICOLE J. PURVIS

SUMMARY OF QUALIFICATIONS

Nicole meets the *U.S. Secretary of the Interior's Historic Preservation Professional Qualification Standards* for Architectural History and Preservation Planning. She offers professional experience in an associated preservation trade, and as a Preservation Planner in the public and private sectors. Her experience includes the implementation of National, State, and Local regulatory preservation policies, creation of local preservation guidelines, historic research, documentation, comprehensive architectural surveys, and facilitating preservation planning workshops.

PROFESSIONAL EXPERIENCE

Historic Preservation and Planning Consultant. California. Sept-96 to Present

- Provides historical, archival and planning research
- Develops historical context statements and statements of significance
- Identifies, records, and evaluates properties for determination of eligibility
- Prepares historic assessment reports
- Conducts intensive and reconnaissance level historic resource and architectural surveys
- Prepares National, State, and Local Historical Register nominations
- Implements environmental and preservation policies, standards, and guidelines
- Manages preservation planning projects
- Supervises historical research and survey assistants
- Collaborates with preservation trades and allied professionals

Principal, Bera Stained Glass Studios. San Marcos, California. Aug-05 to Present

- Manages historic architectural stained glass restoration projects
- Provides existing conditions assessment and documentation of architectural stained glass
- Implements U.S. Secretary of the Interior's Standards for the Treatment of Historic Properties
- Provides restorations, reconstructions, adaptive reuse and conservation of architectural stained glass
- Collaborates with preservation trades and allied professionals

Associate Preservation Planner, City of San Diego, Planning Department. Nov-04 to Aug-05 Staff to the Historical Resources Board and Historic Preservation Planning Intern. Sept-01 to Feb-03

- Staff to the Historical Resources Board
- Conducted discretionary and ministerial project review
- Prepared staff reports and recommendations to the Historical Resources Board
- Conducted intensive and reconnaissance level architectural and cultural landscape surveys
- Coordinated Mills Act and Fee proposal study
- Conducted and participated in public workshops
- Consulted and provided Peer Review for the U.S. Navy and FAA for NHPA Section 106 responsibilities
- Drafted historic and cultural resource policies and guidelines
- Prepared local and National Register nominations, historical context statements, and grant proposals
- Implemented and interpreted environmental and preservation policies, standards, and guidelines

State Office of Historic Preservation, Project Associate, California Historical Resources Information System/ South Coastal Information Center (SCIC), San Diego, California. Sept-00 to Jan-02

- Prepared San Diego County archaeological site records and topographical maps for GIS digitization

- Worked with confidential and sensitive cultural resource records, maintained the National Archaeological Database, cataloged environmental technical studies, and provided archival research

EDUCATION

Master of City Planning (MCP), San Diego State University. San Diego, California.

Graduates Studies, Historic Preservation (MSHP Candidate, a.b.t.), Ball State University. Muncie, Indiana.

Bachelor of Arts, Philosophy, Concentration in Aesthetics, San Diego State University. San Diego, California.

RESEARCH, REPORTS AND DOCUMENTATION

National Register of Historic Places (NRHP) & California Register of Historic Resources (CRHR).

Rancho Minerva Adobe, Vista, California. California Register of Historic Resources. Co-Authored with Vonn Marie May. Vista Historical Society. 2016.

Mohnike Adobe, San Diego, California. National Register of Historic Places. City of San Diego. 2002.

Congregation Talmud Torah of Los Angeles (Breed Street Shul), California. National Register of Historic Places. Co-Authored with Chattel Architecture, Preservation, and Planning, Inc. 2001.

Conditions Assessment Reports.

Hotel Del Coronado (NHL), *Allegorical Representation of Coronado*. Historic Architectural Stained Glass Conditions Assessment and Restoration, Coronado, California. Bera Stained Glass Studios. 2020-21.

First Presbyterian Church of San Diego. Historic Architectural Stained Glass Conditions Assessment and Restoration, San Diego, California. Bera Stained Glass Studios. 2018-21.

Christ United Presbyterian Church of San Diego, South Park Historic District. Historic Architectural Stained Glass Conditions Assessment and Restoration, San Diego, California. Bera Stained Glass Studios. 2019-21.

Park & Market, Remmen Building Adaptive Reuse (SD-HRB). Historic Architectural Stained Glass Conditions Assessment and Restoration, San Diego, California. Bera Stained Glass Studios. 2020.

New Vision Christian Church, former First Baptist Church of San Diego 1956. Historic Architectural Dalle de Verre Conditions Assessment and Adaptive Reuse, San Diego, California. Bera Stained Glass Studios. 2019.

Carlsbad Community Church, former Carlsbad Union Church 1967. Historic Architectural Dalle de Verre Conditions Assessment and Restoration, Carlsbad, California. Bera Stained Glass Studios. 2019.

Point Loma Nazarene University, Prescott Chapel Dalle de Verre Adaptive Reuse. Historic Architectural Dalle de Verre Conditions Assessment and Adaptive Reuse, San Diego, California. Bera Stained Glass Studios. 2018.

Santa Ysabel Mission Chapel (CHL). Historic Architectural Stained Glass Conditions Assessment, Santa Ysabel, California. Bera Stained Glass Studios. 2018.

St. Matthews Episcopal Church (NRHP). Historic Architectural Stained Glass Conditions Assessment and Restoration, National City, California. Bera Stained Glass Studios. 2017.

Mercy Hospital Historic Complex, Our Lady Chapel (CRHR). Historic Architectural Stained Glass Conditions Assessment and Restoration, San Diego, California. Bera Stained Glass Studios. 2016.

Camp Pendleton Adobe Chapel (NRHP). Historic Architectural Stained Glass Conditions Assessment and Restoration, Oceanside, California. Bera Stained Glass Studios. 2006-16.

Veterans Museum and Memorial Center, Balboa Park (NHL). Historic Architectural Stained Glass Conditions Assessment and Restoration, San Diego, California. Bera Stained Glass Studios. 2014.

Mission Hills United Methodist. Historic Architectural Stained Glass Conditions Assessment, San Diego, California. Bera Stained Glass Studios. 2012.

Ohr Shalom Synagogue. Historic Architectural Stained Glass Conditions Assessment, San Diego, California. Bera Stained Glass Studios. 2008.

First Christian Church of Oceanside. Historic Architectural Stained Glass Conditions Assessment and Restoration, Oceanside, California. Bera Stained Glass Studios. 2008.

Immaculata, University of San Diego. Historic Architectural Stained Glass Conditions Assessment, San Diego, California. Bera Stained Glass Studios. 2006.

International Order of Odd Fellows Building. Conditions Assessment Report, Muncie, Indiana. 1997.

Mark III Tap Room. Conditions Assessment Report and Feasibility Study, Muncie, Indiana. 1997.

Historic American Building Survey (HABS) and Historic Structure Reports (HSR).

(HABS), Historic and Architectural Context Statements for Torrey Pines Lodge, San Diego, California. Prepared for IS Architecture. 2013.

(HSR), Historic and Architectural Context Statements for Torrey Pines Lodge, San Diego, California. Prepared for IS Architecture. 2013.

(HSR), Historic and Architectural Context Statements for Mohnike Adobe Barn, San Diego, California. Prepared for IS Architecture. 2012.

(HABS), Historic and Architectural Context Statements for U.S. Inspection Station, Tecate, California. Architect Wayne Donaldson, FAIA. 2004.

Historic Resource and Architectural Surveys.

Julian Historical Context and Survey, San Diego County, California. Co-authored with Vonn Marie May. 2008.

City of Fresno Arts Culture District Historic Property Survey, Fresno, California. Urbana Preservation & Planning. 2006.

City of Pomona Historical Resources Survey for Properties Built between 1945-1954, Pomona, California. Architect Wayne Donaldson, FAIA. 2004.

Proposed Downtown San Diego Warehouse Thematic Historic District, San Diego, California. Architect Wayne Donaldson, FAIA. 2003-04.

La Jolla Historical Resources Survey, San Diego, California. Architect Wayne Donaldson, FAIA. 2003-04.

Balboa Park Cultural Landscape Historical District. City of San Diego, 2002-03.

Islenair Traditional Historic District. Architectural descriptions. City of San Diego, 2002.

Burlingame Voluntary/Traditional Historic District. Architectural descriptions. City of San Diego. 2002.

Old Capistrano Union High School & WPA Stone Field Survey and Documentation. City of San Juan Capistrano. 1999.

Adobes of San Juan Capistrano Survey and Documentation. City of San Juan Capistrano. 1999

Truss Bridges of Indiana Reconnaissance Survey. Pratt Pony Truss. Indiana. 1997.

Local Nominations and Historic Assessment Reports.

2744 Azalea Drive, San Diego, California. Quieter Home Program Appeal. Prepared for IS Architecture. 2017.

3211 Trumbull Street, San Diego, California. Prepared for IS Architecture. 2016.

7510-7516 1/2 Draper Avenue, San Diego, California. Prepared for IS Architecture. 2016.

2925 Cedar Street, San Diego, California. Prepared for IS Architecture. 2016.

ATTACHMENT 1

- 4309 Arista Street, San Diego, California. Prepared for IS Architecture. 2016.
- 3049 Palm Street, San Diego, California. Prepared for IS Architecture. 2015.
- 1845 29th Street, San Diego, California. Prepared for IS Architecture. 2015.
- 3643 Grim Avenue, San Diego, California. Prepared for IS Architecture. 2015.
- 2285 Pine Street, San Diego, California. Prepared for IS Architecture. 2015.
- 4405-4411 West Point Loma, San Diego, California. Historic Assessment, Prepared for IS Architecture. 2015.
- 4929 Westminster Terrace, San Diego, California. Prepared for IS Architecture. 2014.
- 521 Avenida Primavera, Del Mar, California. Historic Assessment, Prepared for IS Architecture. 2014.
- 1111 Muirlands Vista Way, La Jolla, California. Historic Assessment, Prepared for IS Architecture. 2014
- 1114 Idaho Avenue, Escondido, California. Historic Assessment, Prepared for IS Architecture. 2014.
- 559 N. Hale, Escondido, California. Historic Assessment, Prepared for IS Architecture. 2013.
- 3603 29th Street, San Diego, California. Prepared for IS Architecture. 2013.
- 4769 Panorama Drive, San Diego, California. Prepared for IS Architecture. 2013.
- 9805 Blackgold Road, La Jolla, California. Co-authored with Vonn Marie May. 2013.
- 3600 3rd & 136 Brookes Avenue, San Diego, California. Prepared for IS Architecture. 2012.
- 4431 Palo Verde Terrace, San Diego, California. Prepared for IS Architecture. 2012.
- 4117 Lymer Drive, San Diego, California. Prepared for IS Architecture. 2012.
- 4494 Hortensia Street, San Diego, California. Prepared for IS Architecture. 2012.
- 4777 Avion Way, San Diego, California. Prepared for IS Architecture. 2011.
- 2626 Clove Street, San Diego, California. Prepared for IS Architecture. 2011.
- 1257 Virginia Way, La Jolla, California. Co-authored with Vonn Marie May. 2011.
- 4181 Stephens Street, San Diego, California. Co-authored with Vonn Marie May. 2011.
- 7744 Ludington Place, La Jolla, California. Co-authored with Vonn Marie May. 2011.
- 3510 Dove Court, San Diego, California. Prepared for IS Architecture. 2010.
- 4188 Arden Way, San Diego, California. Prepared for IS Architecture. 2010.
- 1288 Silverado Street, La Jolla, California. Prepared for IS Architecture. 2010.
- 4139 Palmetto Way, San Diego, California. Prepared for IS Architecture. 2012.
- 7721 East Ivanhoe Avenue, La Jolla, California. Co-authored with Vonn Marie May. 2009.
- 7667 Pepita Way, Fleet/Rice/Hoyt House, La Jolla, California. City of San Diego. 2001.

Publications, Policy, and Guidelines.

Uncovering Local Art and Industry: The Discovery of Hidden WPA Murals at San Diego State University. The San Diego State University Occasional Archaeological Papers. Volume 1, Number 1, pp. 17-30 co-author Seth Mallios.

Historical Resources Board Criteria Guidelines for Evaluation. City of San Diego. 2005.

Historic Evaluation Policy for Mid-20th Century Architecture, Ranch Houses and Subdivisions. City of San Diego. 2005.

Proposed Thematic Historic District Policy. City of San Diego. 2005.

Historic Preservation: A Proposed Concentration for Allied Professions. San Diego State University. 2003.

Infrastructure and the Benefits of Full-Cost Accounting. Urban Planning Research for Friends of San Diego. 2001.

History of Casa Romantica, San Clemente, California. A historical component for the Adaptive Reuse and Feasibility Study of the Casa Romantica, San Clemente, California. Prepared for Chattel Architecture, Preservation, and Planning, Inc. 1999.

PROFESSIONAL ENGAGEMENTS & CONFERENCES

Historic Preservation Commissioner, City of Escondido, California. 2018 to present.

"Historic Architectural Stained Glass & Tracery", *Christ with the Rich Young Ruler*, First Presbyterian Church of San Diego, Speaker. California. Aug-2019.

"Historic Architectural Stained Glass & Tracery", *Christ the Sower*, First Presbyterian Church of San Diego, Speaker. California. Aug-2018.

"Historic Architectural Stained Glass", Mercy Chapel, Scripps Hospital, Speaker. San Diego, California. Nov-

SOHO People in Preservation Award Recipient. Bera Stained Glass Studios. May-2017.

"Restoration of Painted Stained Glass in San Diego," Veterans Museum and Memorial Center, Co-Speaker. San Diego, California. Apr-2012.

Instructor. CP 797 *City Planning and Historic Preservation*. San Diego State University, School of Public Administration and Urban Studies. San Diego, California. Spr-2007.

California Preservation Foundation. *Secretary of the Interior's Standards for the Treatment of Historic Properties* Workshop. Rancho Santa Fe, California. Oct-2006.

City of San Diego Certified Local Government Historical Resources Board Retreat. *Subdivisions as Cultural Landscapes*. San Diego, California. Mar-2005.

California Preservation Foundation. Architectural & Cultural Landscape Survey Workshop. San Diego, California. Feb-2004.

Adobe / Earthen Architecture Workshop. California State Parks. Old Town San Diego. Certificate of Completion. San Diego, California. Jan-2003.

"Women's Perspectives in Interpreting the Past." Mary Ward Memorial Lecture Series. San Diego, California. Aug-2002.

"Cultural Landscape Perspectives in California." California Preservation Foundation. Santa Rosa, California. May-2002.

GEORGINE TOMASI HISTORIC PRESERVATION COMMISSION

Name Ms. Georgine Tomasi

Address

Do you live in the City of Escondido Limits? Yes

Do you live in the General Plan Area? Yes

Home Phone

Email Address

Length of time you lived in the area 19 years

Employer Retired

Occupation Retired

Business Address N/A

Business Phone N/A

Board of Commission for which you are applying? Historic Preservation Commission

If you have filed additional applications for other boards or commissions, please list them in order of preference Library Board of Trustees

If you are an incumbent, how long have you served in your current position N/A

Have you ever been a member of any City board or Commission, or employed by the City of Escondido Yes If so what capacity? Personnel

Are any persons now employed by the City of Escondido related to you by blood or by marriage? N/A If so, list name and relationship? N/A

Personal References (Name/Address/Business Address/Occupation)

Community Involvement: List present membership in any community service or civic organizations, if any? See Resume I believe that a city benefits economically, socially, emotionally when it honors and respects its past by preserving architecture and its buildings and neighborhoods.

Georgine M. Tomasi



- Taught High School Civics, United States History, Geography
- Student Class Advisor
- Sponsored Archeology Club
- Fundraised, sponsored & accompanied a student to Alma, New Mexico to volunteer at an excavation site sponsored by the University of Texas
- Volunteered three months in Israel to excavate an ancient olive oil factory/Tel-Migue

Representative for Teacher Associations:

- Texas State Teachers Association 1992-1994
- NEA/New York- 1994-1998
- Garden Grove Education Association- 1998-2000
- California Teachers Association-2000-2020
- Retired 2020

Community Activity:

- Woman's Club of Escondido- Co-President
- Escondido Democratic Club- President
- Escondido Union School District- Trustee/Current President
- Member of the County Democratic Central Committee

LISA WALKER HISTORIC PRESERVATION COMMISSION

Name Mrs. Lisa Walker
Address
Do you live in the City of Escondido Limits? Yes
Do you live in the General Plan Area? Yes
Home Phone
Email Address
Length of time you lived in the area 11 years
Employer N/A
Occupation N/A
Business Address N/A

Business Phone N/A

Board of Commission for which you are applying? Historic Preservation Commission

If you have filed additional applications for other boards or commissions, please list them in order of preference N/A If you are an incumbent, how long have you served in your current position N/A

Have you ever been a member of any City board or Commission, or employed by the City of Escondido No If so what capacity? N/A

Are any persons now employed by the City of Escondido related to you by blood or by marriage? N/A If so, list name and relationship? N/A

Personal References (Name/Address/Business Address/Occupation)

Community Involvement: List present membership in any community service or civic organizations, if any? Docent, Adobe Home Tour through the San Diego Adobe Heritage Association and Escondido History Center, 2017-2021 Tours Qualifications: As long as I can remember I've loved old homes. Perhaps some of this love is amplified due to the rarity of them in North County San Diego. I consider myself lucky to share this love with a spouse, who when we first met had a business where he restored Woodies back to their former glory. Imagine our excitement when we found a 1922 California Bungalow in an incredible neighborhood that we could raise our family in. What a unique treasure Old Escondido is to Escondido. We were very lucky that most of the restoration work was already completed on our home but maintaining it to the historic standard is a constant and requires research and patience. It is a labor of love. We enjoy finding solutions in our home that keep the historical integrity but also meet our lives today. We felt fortunate to have our home selected for the 2015 Escondido Mother's Day Home Tour. Then, I was thrilled to be invited to join the Old Escondido Board as Secretary later that year. I enjoyed the work and also getting to know more people in our neighborhood through this service. (see attached additional page and resume).

Lisa Arcularius Walker



Summary

Accomplished assistant with solid grounding in office administration for the finance and apparel industries; experience extends from design support, production and customer service to office procedures and services. Veteran liaison with overseas vendors and manufacturers, as well as domestic suppliers. De facto mediator between production and design teams, preserving beauty and charm of products while sustaining cost-efficiency. Dependable, resourceful adherent to meeting schedules, and exceeding quality parameters of the product or vision; an allhands-on-deck philosophy of getting the job done.

Education

B.A. in Family and Consumer Sciences, Textiles and Clothing California State University Long Beach, 2002

Completed coursework in Family and Consumer Resource Management, Family and Personal Development, and Teaching-Learning Strategies

Professional Designation Certificate in Costuming for Film and Television, University College and Extension Services, California State University Long Beach, 2002

Software

Word, Excel, Zoom, Google Illustrator (basic knowledge) Photoshop (basic knowledge)

Old Escondido Historic Board, Escondido, CA

President, July 2018-October 2020 Vice President, August 2017-July 2018 Secretary, July 2015-August 2017

- Maintained detailed monthly meeting minutes and agendas based on seasonal requirements and the President's direction.
- Reached out to the Old Escondido community via email, social media, mailers, and
 personally delivered flyers in order to provide information about living in and
 maintaining historic homes and other general Escondido information; attended and
 interacted at meetings hosted by the City of Escondido Neighborhood services.
- Contributed to the planning and execution of the Mother's Day Home Tour that hosted around 500 guests each year; planning included ticket sales, advertising sales, refreshments, logistics, volunteers, homeowner liaisons, printing, docent procurement and training.

Relational Investors LLC., San Diego, CA Administrative Assistant, January 2014-August 2014 Receptionist (part of admin group), April 2010-December 2013

- Responsible for purchasing office supplies, extensive kitchen staples, and boardroom catering; includes receiving and stocking multiple locations within the office.
- Assist Office Manager; direct building engineers and janitorial staff in facility needs and issues; plan and execute office celebrations which include calendar invites, catering and décor; enforce and advise employees of correct office procedures; organize office services including mail and package distribution and dry cleaning.
- Experience with executive calendaring, air, and ground travel, and hotel
 accommodations; Maintain detailed front desk manual and calendar; personal
 employee information, contact lists, and spreadsheets of supply costs by vendor or
 service.
- Foster relationships with office vendors, service providers and restaurateurs; took the
 office catering to a higher level of expectation and they will never go back.

Option B Inc., Solana Beach, California Production Assistant, 2008-2010

- Assistant with diverse responsibilities pertaining to the manufacture of school clothing; liaison with domestic contractors and overseas manufacturers.
- Coordinator, with major distribution facility, of shipping orders to customers; also serving as purchasing manager, operations associate and Excel and Illustrator tech.
- Customer-service representative; company adheres to Nordstrom level of personal service requiring occasionally heroic attention to needs of customers, many of whom are "boldfaced names" (with kids in elite private schools) accustomed to being accommodated.

Jump Apparel Co., New York, N.Y. Import Production Assistant, 2003-2007 Assistant Designer, 2002-2003

- Shared responsibility (with supervisor) for \$15 million of import product, primarily junior's formalwear; Interacted daily with heads of design and production, cutters, sewing-machine operators, and sales and showroom staff, as well as upper management and owners.
- During peak season, frequently logged late nights at the office to facilitate frequent, real-time communication with overseas manufacturers and to get the job done.

Volunteer Service, New York, NY Social Activities Chairperson, 2004, 2005

- Organized social activities and dinners, with a committee of four, on a monthly basis for 50 to 100 adults; planned events based on monthly needs and yearly budget allowance; promoted events for optimum attendance.
- Partnered with a homeless shelter during the winter months to cook and serve dinner for up to 15 homeless men; enlisted each week four volunteer positions, 3 times a week

Compassionate Service Leader, 2003

- Coordinated the local efforts of a world-wide women's organization; kept record of non-confidential compassionate service assignments to include people served, types of service given, dates, and time spent.
- Matched women in need of service with women able to give service; assessed skills and circumstances to properly make match.
- Coordinated with organization leaders to meet the physical, social and spiritual needs
 of families and individuals near and far.

APPLICATION FOR APPOINTMENT CITY OF ESCONDIDO BOARD OR COMMISSION

LISA ARCULARIUS WALKER QUALIFICATIONS CONTINUED:

In August of 2017, I was voted by the board to become Vice President, and then upon the resignation of our President, became President for one two year term. While I am no longer on the board, I still enjoy being a part of the community and cheering on the current board members. It's a lot of work!

I also like to pop into the Escondido History Center to visit with Robin Fox; she is a wealth of knowledge. Also, in general support of a similar organization, I have volunteered as a docent for the Adobe Home Tour since 2017.

I would like to become a member of the Historic Preservation Committee as a way to continue service in our community. I see it as a next step in what I have already accomplished and a way to build on the knowledge I have already gained.

JOHN SCHWAB LIBRARY BOARD OF TRUSTEES

Name John Schwab
Address
Do you live in the City of Escondido Limits? No
Do you live in the General Plan Area? Yes
Home Phone
Email Address
Length of time you lived in the area 21 years
Employer retired
Occupation Retired
Business Address N/A

Business Phone N/A **Board of Commission for which you are applying?** Library Board of Trustees

If you have filed additional applications for other boards or commissions, please list them in order of preference N/A If you are an incumbent, how long have you served in your current position 2 yrs, 10 months

Have you ever been a member of any City board or Commission, or employed by the City of Escondido Currently on LBOT

If so what capacity? Secretary 2019, 2021 President 2020

Are any persons now employed by the City of Escondido related to you by blood or by marriage? No If so, list name and relationship? N/A

Personal References (Name/Address/Business Address/Occupation)

Community Involvement: List present membership in any community service or civic organizations, if any? Greater Escondido Chamber of Commerce - on the Board of Directors and an Ambassador ECC Charitable Foundation. President of the Board of Directors Escondido Sunrise Rotary Club Escondido Community Foundation - Grants Committee

LYNN GRAYKOWSKI PLANNING COMMISSION

Name Ms. Lynn Graykowski

Address

Do you live in the City of Escondido Limits? Yes

Do you live in the General Plan Area? N/A

Home Phone

Email Address

Length of time you lived in the area 18 years

Employer Self-Employed Human Resources Consultant

Occupation Chief Human Resources Officer

Business Address

Business Phone

Board of Commission for which you are applying? Planning Commission

If you have filed additional applications for other boards or commissions, please list them in order of preference N/A If you are an incumbent, how long have you served in your current position N/A

Have you ever been a member of any City board or Commission, or employed by the City of Escondido Yes

If so what capacity? Personnel Board of Review for two separate terms

Are any persons now employed by the City of Escondido related to you by blood or by marriage? No If so, list name and relationship? N/A

Personal References (Name/Address/Business Address/Occupation)

Community Involvement: List present membership in any community service or civic organizations, if any? I previously served two separate terms on the Personnel Board of Review at the City of Escondido. Qualifications: My entire career has been in human resources and my last position was Chief Human resources Officer at Neighborhood Healthcare. I left that position in Dec. 2019 and am now working as a Human resources Consultant from home. I have lived in Escondido for over 20 years and my children attended the local schools. I'm very interested in Escondido's future growth and planning is a big part of that. I would like to get more involved in my community. In my HR career I worked with the City of Escondido Community Development department, specifically with Jerry Van Leeuwen.

LYNNE DILLENDER PUBLIC ARTS COMMISSION

Name Lynne Dillender

Address

Do you live in the City of Escondido Limits? N/A

Do you live in the General Plan Area? N/A

Home Phone

Email Address

Length of time you lived in the area N/A

Employer N/A

Occupation N/A

Business Address N/A

Business Phone N/A

Board of Commission for which you are applying? Public Arts Commission

If you have filed additional applications for other boards or commissions, please list them in order of preference N/A If you are an incumbent, how long have you served in your current position N/A

Have you ever been a member of any City board or Commission, or employed by the City of Escondido N/A If so what capacity? N/A

Are any persons now employed by the City of Escondido related to you by blood or by marriage? N/A If so, list name and relationship? N/A

Personal References (Name/Address/Business Address/Occupation) N/A

Community Involvement: List present membership in any community service or civic organizations, if any? Specific Position (if applicable): Commissioner - Public Art Commission (5 Openings) What skills and abilities will you bring to the City of Escondido? I love and am excited about art as well as well connected in the big art world. I would love to be able to bring big art to the City of Escondido and be a part of developing Escondido into an art destination. I am a nurse by training so I am good with time management, am organized, and a good communicator. What are your objectives for participating in this program? To be a part of beautifying Escondido What type of work would you like to do during your time with us? Planning, searching, really anything. Please list any restrictions that may impact your ability to volunteer None that I can think of. Availability All day Monday, Saturday, and Sunday.

NATHALIE MARTINEZ PUBLIC ARTS COMMISSION

Name Nathalie Martinez

Address

Do you live in the City of Escondido Limits? Yes

Do you live in the General Plan Area? Yes

Home Phone

Email Address

Length of time you lived in the area 23 years

Employer MAAC

Occupation Vaccine Outreach Assistant

Business Address 956 Vale Terrace Dr, Vista, CA 92084

Business Phone 7604714210

Board of Commission for which you are applying? Public Art Commission

If you have filed additional applications for other boards or commissions, please list them in order of preference N/A

If you are an incumbent, how long have you served in your current position N/A

Have you ever been a member of any City board or Commission, or employed by the City of Escondido No

If so what capacity? N/A

Are any persons now employed by the City of Escondido related to you by blood or by marriage? No

If so, list name and relationship? N/A

Personal References (Name/Address/Business Address/Occupation) N/A

Community Involvement: List present membership in any community service or civic organizations, if any? N/A

NATHALIE MARTINEZ



Summary Statement

I am applying for the Public Art Commission because art has always been an important fixture in my own life, and I wish to dedicate more of my time to celebrating art in our own city. Throughout my education, I have been given many opportunities to explore my artistic talent and I would like to see our younger population have these opportunities as well. When I was in high school, here at San Pasqual, I took several art classes and had the honor of having my art selected into the 2017 Annual Groff Exhibition, a juried exhibition of the finest high school art in San Diego. Once in college, I took several art courses and gained a deeper understanding and, therefore, appreciation of fine art. My time in college also allowed me to explore the history of art within my own Latinx culture and I learned how important it is for our community to come together through collaborative pieces, such as murals. If given the opportunity to be selected to the commission, I would want to help the young people of our city work together towards artwork that reflects their cultures and, through this, celebrates our great city of Escondido.

Education

Bachelor of Arts in Psychology and Chicano Studies

University of California – Davis, Degree awarded June 2021

Relevant Coursework and Descriptions:

- Fine Art Appreciation:
 - Survey of contemporary artists since 1970. Topics explore contemporary thought within the visual arts using the forms and strategies of painting, sculpture, installation, performance, photography, and video in collaborative, ephemeral and multimedia approaches.

ATTACHMENT 1

- Survey of Chicano Art:
 - Survey of Chicana/o art in context of the social turmoil from which it springs.
 Includes political use of the poster and the mural, influence of the Mexican mural and graphic movement, and social responsibility of the artist.
- Mex/Chicanx Mural Workshop
 - The mural, a collective art process that empowers students and people through design and execution of mural paintings in the tradition of the Mexican Mural Movement; introduces materials and techniques.

Employment History

MAAC, Vista, CA

Vaccine Outreach Assistant, Sep 2021 – Present

- Attend vaccine clinics and assist in registering individuals for vaccine appointments
- Provide individuals with resources regarding vaccines
- Canvassing under-vaccinated communities to inform them of future vaccine clinics.
- Collaboration with different organizations in preparation and during clinic events.

CHRISTINE 'CHRIS' NAVA PUBLIC ARTS COMMISSION

Name Mrs. Christine 'Chris' Nava

Address

Do you live in the City of Escondido Limits? Yes

Do you live in the General Plan Area? N/A

Home Phone

Email Address

Length of time you lived in the area 26 years

Employer Retired

Occupation Retired Teacher

Business Address N/A

Business Phone N/A

Board of Commission for which you are applying? Public Arts Commission

If you have filed additional applications for other boards or commissions, please list them in order of preference N/A If you are an incumbent, how long have you served in your current position N/A

Have you ever been a member of any City board or Commission, or employed by the City of Escondido No If so what capacity? N/A

Are any persons now employed by the City of Escondido related to you by blood or by marriage? No If so, list name and relationship? N/A

Personal References (Name/Address/Business Address/Occupation)

Community Involvement: List present membership in any community service or civic organizations, if any? NCG - North County Group of the Sierra Club Qualifications: I am very interested in the progress made this far to elevate our city's art face. Although I am not an artist, I am a patron of the arts. I possess a keen eye for art that drives my collation of art pieces. As a teacher, I was involved in many art project sand took many art courses relevant to teaching. While a resident of Orinda, CA, I was part of the Art Council which taught enrichment art in the school curriculum. As a member of EPSA (Escondido Public School Advocate) I volunteered at Lincoln Elementary School's After School Program teaching an integration of the arts project.

HEIDI PAUL PUBLIC ARTS COMMISSION

Name Ms. Heidi Paul

Address

Do you live in the City of Escondido Limits? Yes

Do you live in the General Plan Area? Yes

Home Phone

Email Address

Length of time you lived in the area 27 years

Employer Retired from SMUSD (SMHS & Mission Hills High)

Occupation English/AVID/History Teacher

Business Address N/A

Business Phone N/A

Board of Commission for which you are applying? Public Arts Commission

If you have filed additional applications for other boards or commissions, please list them in order of preference Historic Preservation commission

If you are an incumbent, how long have you served in your current position N/A

Have you ever been a member of any City board or Commission, or employed by the City of Escondido No If so what capacity? N/A

Are any persons now employed by the City of Escondido related to you by blood or by marriage? No If so, list name and relationship? N/A

Personal References (Name/Address/Business Address/Occupation)

Community Involvement: List present membership in any community service or civic organizations, if any? I play (flatpick) bluegrass guitar with a group Tuesday afternoons at Poway Park. Qualifications: I would like to serve my community and I'm interested in art and culture: the humanities. I'm not sure how the commission would use my skills, but I'm sure they would find use for an intelligent, educated, well-read, well-traveled, well-rounded member who is personable, reflective and thoughtful. I taught high school English (and some history) at both high schools in San Marcos for 30 years and served some of those years as English Dept. Chair.

BRENDA TOWNSEND PUBLIC ARTS COMMISSION

Name Brenda Townsend	
Address	
Do you live in the City of Escondido Limits? yes	
Do you live in the General Plan Area? yes	
Home Phone	
Email Address	
Length of time you lived in the area 35 years	
Employer Sefl-employed	
Occupation Artist and Arts Educator	
Business Address	
Business Phone	
Board of Commission for which you are applying? Public Art	
If you have filed additional applications for other boards or commissions, please list them in order of preference non	ıe
If you are an incumbent, how long have you served in your current position n/a	
Have you ever been a member of any City board or Commission, or employed by the City of Escondido no	
If so what capacity? n/a	
Are any persons now employed by the City of Escondido related to you by blood or by marriage? no	
If so, list name and relationship? n/a	
Personal References (Name/Address/Business Address/Occupation)	

Community Involvement: List present membership in any community service or civic organizations, if any? Patio

Playhouse- 35 years MAGEC- Charter member

ANA MARIE VELASCO PUBLIC ARTS COMMISSION

Name Ana Marie Velasco

Address

Do you live in the City of Escondido Limits? yes

Do you live in the General Plan Area? Yes

Home Phone

Email Address

Length of time you lived in the area 22 yrs

Employer Retired from EUSD

Occupation Teacher

Business Address 2310 Aldergrove Ave

Business Phone (760)432-2400

Board of Commission for which you are applying? Public Art

If you have filed additional applications for other boards or commissions, please list them in order of preference no If you are an incumbent, how long have you served in your current position 4 yrs??

Have you ever been a member of any City board or Commission, or employed by the City of Escondido Yes: PAC If so what capacity? Chair

Are any persons now employed by the City of Escondido related to you by blood or by marriage? No If so, list name and relationship? None

Personal References (Name/Address/Business Address/Occupation) EUSD :

Community Involvement: List present membership in any community service or civic organizations, if any? PAC ECAG Sierra Club North County ACLU Center for the Performing Arts Escondido

BILL DURNEY TRANSPORTATION & COMMUNITY SAFETY COMMISSION

Name Bill Durney			
Address			
Do you live in the City of E	scondido Limits? Yes		
Do you live in the General	Plan Area? Yes		
Home Phone			
Email Address			
Length of time you lived in	the area 20 years		
For the separate Control to Not the least			

Employer ERGOS/Rancho Computer Netwrorks

Occupation Vice President

Business Address 283 S. Escondido Blvd.

Business Phone 760-737-7200

Board of Commission for which you are applying? Transportation and Community Safety Commission

If you have filed additional applications for other boards or commissions, please list them in order of preference None If you are an incumbent, how long have you served in your current position Wow! 12 years already and never missed a meeting

Have you ever been a member of any City board or Commission, or employed by the City of Escondido Only TCSC If so what capacity? None

Are any persons now employed by the City of Escondido related to you by blood or by marriage? No If so, list name and relationship? None

Personal References (Name/Address/Business Address/Occupation)

Community Involvement: List present membership in any community service or civic organizations, if any? Elected board member of Escondido High School District

RACHAEL (BETH) KASSEBAUM TRANSPORTATION & COMMUNITY SAFETY COMMISSION

Name Rachael (Beth) Kassebaum

Address

Do you live in the City of Escondido Limits? Yes

Do you live in the General Plan Area? Yes

Home Phone

Email Address

Length of time you lived in the area 8 years

Employer Self-employed

Occupation Traffic Engineer

Business Address

Business Phone

Board of Commission for which you are applying? Transportation & Community Safety Commission

If you have filed additional applications for other boards or commissions, please list them in order of preference None If you are an incumbent, how long have you served in your current position 4 years

Have you ever been a member of any City board or Commission, or employed by the City of Escondido Yes

If so what capacity? I have served on the TCSC for 4 years. Previously, I worked for the City as a traffic engineer (2011-2015).

Are any persons now employed by the City of Escondido related to you by blood or by marriage? No If so, list name and relationship? None

Personal References (Name/Address/Business Address/Occupation)

Community Involvement: List present membership in any community service or civic organizations, if any? Member, New Life Presbyterian Church Homeschool parent, Heritage Flex Academy

Rachael Elizabeth (Beth) Kassebaum

Summary

An EIT-certified transportation engineer with many years of experience working on public and private projects for private firms and local government, with a background and graduate degree in civil engineering.

Experience

Commissioner, currently serving on the Transportation & Community Safety Commission

City of Escondido, Escondido, CA

April 2018 - Current

A contributing member of the TCSC for one term, having prepared for and attended every meeting.

Traffic Engineering Consultant, self-employed

Kassebaum Engineering, Escondido, CA

February 2018 - Current

Work on a contract basis to provide private engineering and software firms with high-quality visual inputs for traffic signal optimizations across the Western United States.

Consistently complete contracts on time and under budget.

Associate Engineer

City of Escondido, Escondido, CA September 2011 – March 2015

Projects include traffic signal design, corridor signal coordination and time of day plans, railroad preemption signal redesign, and updating speed surveys.

Prepared technical reports & recommendations and presented findings to City Council and Transportation & Community Safety Commission (TCSC) on a quarterly basis.

Interacted daily with members of the public to address traffic concerns and requests.

Organized, catalogued, updated, and digitized the City's traffic engineering records, including speed surveys and traffic signal design plans.

Principle Transportation Engineer, Owner

REK Consulting, San Diego, CA

August 2010 – August 2011

Owned and operated a sole proprietorship serving the traffic engineering needs of the greater San Diego area.

Executed multiple contracts on time and under budget, providing traffic signal coordination plans for local urban corridors.

Project Engineer

Stack Traffic Consulting, San Diego, CA

April 2010 – August 2010

Traffic Signal Design – Improvement design includes pedestrian access, ADA compliance, new sidewalks, detection systems, preemption systems, cabinet equipment, and wiring upgrades. Utilized AutoCAD and GIS.

Traffic Signal Operations – Built Synchro models and conducted analyses for multiintersection corridors, including Caltrans intersections and railroad preemption. Prepared technical memorandums summarizing corridor data collection, analysis results, and operational observations.

Experience

Transportation Engineer

(continued)

Vanasse Hangen Brustlin, Richmond, VA

July 2007 - July 2009

Coordinated and oversaw tasks of Traffic Impact studies. Collected roadway and traffic data and performed traffic analyses for intersections, secondary and arterial roadway and highway segments, and merge/diverge/weaves locations for commercial, residential, and retail sites.

Developed evaluation spreadsheets and performed critical evaluations of State Highway Safety Improvement Program (HSIP) and Strategic Highway Safety Plan (SHSP) reports. Liaison between internal project manager and FHWA contact, providing monthly and quarterly budget, schedule, and progress reports.

Performed technical writing for Traffic Impact studies, State DOT reports, and Federal contract proposals and reports.

Education

M.S. Civil Engineering

University of Virginia, Charlottesville, VA May 2007

Research assistant at the Virginia Transportation Research Council (2004-2007)

B.S. Civil Engineering

University of Virginia, Charlottesville, VA May 2005

Certifications/ Affiliations

Passed Engineer-in-Training (EIT) exam in April 2007 ITE member since 2004

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Publications

"Evaluation of Crash Rates and Causal Factors for High Risk Locations on Rural and Urban Two-Lane Highways in Virginia". Virginia Transportation Research Council. Report 09-R1. (Author, Elizabeth Abel Kassebaum)

"The Impact of Red Light Cameras (Photo-Red Enforcement) in Virginia". Virginia Transportation Research Council. Report 07-R2. (Co-Author, Elizabeth Abel)

References

Ray Laigo, Project Engineer, ITS Services & Solutions

McCain, Inc. Vista, CA

Ed Domingue, former Public Works Director City of Escondido Escondido, CA

Jason Stack, Owner

Stack Traffic Consulting Carlsbad, CA

Andrew Boenau, Founder

Speakeasy Media LLC Richmond, VA

GEORGE KHOURY TRANSPORTATION & COMMUNITY SAFETY COMMISSION

Name Mr. George Khouy

Address

Do you live in the City of Escondido Limits? Yes **Do you live in the General Plan Area?** N/A

Home Phone

Email Address

Length of time you lived in the area 6+ Years

Employer Retired

Occupation Civil/Environmental Engineer

Business Address N/A

Business Phone N/A

Board of Commission for which you are applying? Planning Commission

If you have filed additional applications for other boards or commissions, please list them in order of preference Building Advisory/Transportation & Safety

If you are an incumbent, how long have you served in your current position N/A

Have you ever been a member of any City board or Commission, or employed by the City of Escondido No If so what capacity? N/A

Are any persons now employed by the City of Escondido related to you by blood or by marriage? No If so, list name and relationship? N/A

Personal References (Name/Address/Business Address/Occupation)

Community Involvement: List present membership in any community service or civic organizations, if any? Ex-board member of Rancho Bernardo MPlanning Group, City of San Diego (2002-2006) Ex-board member of Bernado Santa Fe HOA, Escondido (2017-2021) Presently Commissioner on the SD County Leon L. Williams Human Relations Commission (Please see attached resume)

George Majeed Khoury, P.E.

Experience Summary:

George Khoury has 50 years of professional civil and environmental engineering experience in project and program management and administration of multi-disciplinary professional teams, design, construction management, construction of civil and environmental engineering projects and business development and marketing,. George's construction and construction management experience is extensive. For many years, he held valid and active General Contractor A license, Building Contractor B License, and the Hazmat Contracting license in the State of California, USA.

Education:

- BsC in Civil Engineering, American University of Beirut, Lebanon, 1971
- MsC in Civil Engineering, University of California at Berkeley, Ca, USA, 1972

Registration

- Professional Engineer No. 713, Hashemite Kingdom of Jordan 1973 Present
- Professional Engineer No. C042382, State of California, USA, 1987-present
- Building Contractor License B, CA, USA (No Longer Active)
- General Engineering Contractor License A, CA, USA (No longer active)
- Hazmat Contractor, State of California, USA 1995-2009 (No Longer Active)

Experience:

GMK Consulting Inc., California, USA

September 2015 – 2021 - President/Owner. Providing Engineering Consulting, Technical support services, and Quality Assurance and Control support services to clients. Project Manager of the Subcontracts with AECOM Technical Services, and KEH & Associates where GMK was subcontracted to both companies to provide Technical Support and Quality Assurance and Control on the Morena Pump Station and Conveyance Systems Project for the City of San Diego's PURE Program.

BinAjinah Group, Al-Khobar, Kingdom of Saudi Arabia

February 2006 to April 2015- Executive Director of Engineering, Construction and Construction Management Operations.

Brown and Caldwell, Walnut Creek, California, USA

January 1990 to February 2006.

Office Manager, San Diego Office operation (Jan 1990-1993), Vice President (1993-1996), Senior Vice President (1996 to 2006).

Started the San Diego, California, USA office operation in January 1990. Grew that office to 35 by 1993 and 55 by the year 1995. In 1991, started the Brown and Caldwell Federal Program, which grew to multi-million dollars revenue per year. Promoted to Vice President in 1993, and became the Environmental Services Western Business Unit (ES-WBU) regional manager in 1996. Was promoted to Senior Vice President in 1995 and became the assistant Western Business Unit (WBU) manger in 1998. Since 2000, became the National Federal Program Director, while retaining several other roles as Program Manager, Quality Assurance and Confirmation Manager, and Client Service Manager (CSM) for City of San Diego, San Diego County Water Authority, County of San Diego, General Dynamics (Convair Division), City of San Buenaventura, City of Oxnard,

County of Ventura, and Navy's NAVFAC Southwest Division.

During those years managed several large projects and programs for clients such as the City of San Diego, the SWDIV of NAVFAC, The City of Ventura and others. As project/program manager, George's duties included financial, technical, quality and client management

George also was the Registered Managing Executive director (RME) of Brown and Caldwell Constructors (BCC), and did personally carry the required California Contracting Licenses, namely, the General Contractors Licenses A and B, as well as the California Hazmat Contractors' License

County of San Diego, Department of Public Works, Liquid Waste Division, California, USA

Senior Civil Engineer 1988-1989 Principal Engineer 1989-1990

Duties included program management for the Capital Improvement Program (CIP), project management of several key projects, coordination with County Board of Supervisors, Sanitation Districts' Board of Supervisors, and management of consultants and general contractors of Department of Public Works (DPW) in public works related issues. Responsibilities included technical, financial, quality and client management roles.

Bin Ajinah Group, Al-Khobar, Kingdom of Saudi Arabia

Project Manager/Construction Manager, 1975-1978 Executive Vice President, Engineering and Construction, 1978-1986 Self Employed Consultant, 1986-1988

Associated Consulting Engineers (ACE), Beirut, Lebanon

Project Engineer/Project Manager, 1973-1975

Joined ACE as project engineer. Although stationed in Beirut, Lebanon, George worked on public works and infrastructure design projects in Kuwait, Abu Dhabi, Dubai, Yemen, and Saudi Arabia.

John Carollo Engineers, Walnut Creek, California, USA

Project Engineer, 1972-October, 1973

Worked on design of civil and environmental water and wastewater projects.

Memberships

Jordanian Professional Engineering Society 1973-Present
American Academy of Environmental Engineers (AAEE) till 2006,
American Society of Civil Engineers (ASCE) Till 2006
American Water Works Association (AWWA) – Life Time Member
American Public Works Association (APWA) Till 2006
Society of American Military Engineers (SAME) Till 2006