

STAFF REPORT

July 19, 2023 File Number 0480-70

SUBJECT

SAN DIEGO DROWNING PREVENTION FOUNDATION GRANT - \$3,000

DEPARTMENT

Community Services Department

RECOMMENDATION

Request the City Council adopt Resolution No. 2023-79 authorizing the Director of Communications & Community Services to receive a \$3,000 grant from the San Diego Drowning Prevention Foundation.

Staff Recommendation: Approval (Community Services: Joanna Axelrod, Deputy City Manager/Director of Communications and Community Services)

Presenter: Robert Rhoades, Deputy Director of Community Services

FISCAL ANALYSIS

This action will have no impact on the General Fund Budget and does not require matching funds.

PREVIOUS ACTION

None.

BACKGROUND

The City of Escondido has been awarded \$3,000 from the Drowning Prevention Foundation of San Diego under their "SD Swims Grant Program" for Summer 2023. These funds will provide staffing and materials support to activities that promote water safety in Escondido through the following programs:

- A free water safety lesson that occurs during the beginning of Open Swim at Washington Park Pool each Friday, Saturday and Sunday, 12-1 p.m. throughout the summer. Participants who attend these talks are invited to stay for the remainder of Open Swim free of charge.
- The second program provides free access to our Jr. Lifeguard program for youth ages 12-15. Youth who attend this program will be taught introductory water rescue skills along with how to perform CPR and use an AED machine. This program will run three sessions in July, Monday through Thursday for one hour each day.



CITY of ESCONDIDO

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The grant will support the staffing costs of the City's second annual Summer Glow pool party that will host a variety of water safety games and challenges. This special event was recently honored by the California Parks and Recreation Society (CPRS) with their "Best Community Event" award at the CPRS District 12 annual awards ceremony ("Attachment "2") and with support from this grant, staff are able to bring this to our community for a second year in a row.

RESOLUTIONS

a. Resolution No. 2023-79

ATTACHMENTS

- a. Attachment "1" Budget Adjustment
- b. Attachment "2" CPRS Best Community Event Award picture