



STRATEGIC PLAN GOALS & OBJECTIVES REPORT

4) SUPPORT ESCONDIDO ECONOMY

Goal Statement: EPL offers materials, technology, programs, and spaces to support local businesses and for residents to learn, connect and have fun.

Strategy	Objective	Timeline	Status
<b>Support employment.</b>	Bring job seekers and employers together by hosting or co-hosting one job fair.	FY 2023–2027	Annual Job Fair and Resume workshops are being finalized with support from community partners.
<b>Enhance technology training and access.</b>	Increase patron online safety by offering three social media safety and best practices classes.	FY 2024–2027	Youth and Adult Services teams are working to secure community partners for classes. Adult classes will likely be conducted by library staff.
<b>Modify the current facility.</b>  (Objectives in this category depend on infrastructure grant or other capital funding.)	Increase digital equity by offering two quiet, private spaces for technology use or study.	FY 2024–2027	Study rooms are still an integral part of the library renovation.
	Improve amenities by offering a high-quality coffee bar with snacks. Release an RFP for private operation with contractual obligations for hours of operation and products.	FY 2025–2027	Dependent on funding post-infrastructure grant
	Attract new users by providing space for maker equipment and/or a library of things.	FY 2026–2027	Dependent on funding post-infrastructure grant
	Engage elementary and middle-grade students by offering a STEAM area for coding, robotics, etc.	FY 2026–2027	EPL’s Youth Services department continues to work with Dr. Sinem Siyahhan at CSUSM’s School of Education to host STEM classes at the Library. 2024 will see the addition of new





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			"Tinkering" programs for youth and creating a Tween space with STEAM elements.
	Create more welcoming spaces by making one improvement to the facility annually as funding permits.	FY 2024–2027	The library has applied for the "Play for All" grant to enhance the Children's preschool area. Further enhancements are dependent on funding post-infrastructure grant.
<b>Provide off-site services.</b>	Investigate collaboration with business by considering pop-up services in local retail and government spaces. Identify one space for a pilot project.	FY 2025–2027	We will begin a discussion in 2024.

