



TOWN OF ELIZABETH

COMMUNITY DEVELOPMENT DEPARTMENT

TO: Historic Advisory Board

FROM: Zach Higgins, Community Development Director
Alexandra Cramer, Planner/Project Manager

DATE: July 8th, 2024

SUBJECT: July 31st Neighborhood Block Party and Main Street Networking Event

Summary

The Main Street Board will be co-hosting the July 31st Neighborhood Block Party and Main Street Networking Event at the Gesin Lot. The Elizabeth Brewing Company will be selling beer, a food truck will be in attendance to sell food, and a vendor will be in attendance to provide free ice cream or shaved ice (TBD).

The Town's standard arrangement for Block Parties includes 1-2 speakers for music, yard games, and providing general Town information. Does the Main Street Board intend to provide any additional information for the networking event? How does the Main Street Board intend to market this event and to what stakeholders?

Staff Recommendation

Staff recommends that the Main Street Board of Directors discuss the networking event, any desired materials, and marketing strategies.