



TOWN OF ELIZABETH

COMMUNITY DEVELOPMENT DEPARTMENT

TO: Honorable Mayor and Board of Trustees
FROM: Alexandra Cramer, Planner/Project Manager
DATE: February 11, 2025
SUBJECT: Resolution 25R10

SUMMARY

The Town of Elizabeth has an opportunity to utilize \$20,000 in DOLA Main Street mini-grant funds for a mural installation that will enhance the downtown corridor and create a lasting impact on Main Street. The project timeline aligns with grant requirements, and property owner approval has been secured. Staff is requesting approval of Resolution 25R10 to proceed with this project.

BACKGROUND

The Town of Elizabeth has been awarded \$20,000 in mini-grant funds through the DOLA Main Street program. These funds must be expended by June 2025. The Main Street Board has identified a mural project on the Oddfellows building, located at the intersection of CO-86 and Main Street, as an impactful use of these funds.

Property owners Brandon and Aleta Jeffress have provided approval for the mural installation. The Main Street Board will discuss design themes and concepts at their February 10th meeting. Following BOT approval, the artist selection process will begin in March, with installation planned for May to ensure completion by the June grant deadline. The grant funding will cover artist fees, materials, site preparation, and installation costs.

STAFF RECOMMENDATION

Staff recommends approval of Resolution 25R10, authorizing the Mayor to execute the Main Street Mini-Grant Project Proposal.

ATTACHMENT(S)

Resolution 25R10
Main Street Mini-Grant Project Proposal

RESOLUTION 25R10

A RESOLUTION AUTHORIZING THE MAYOR TO EXECUTE A MAIN STREET MINI-GRANT PROJECT PROPOSAL THROUGH THE DOLA MAIN STREET PROGRAM

WHEREAS, the Town of Elizabeth has been awarded \$20,000 in mini-grant funds through the DOLA Main Street program; and

WHEREAS, the Main Street Board proposes to utilize these funds for a mural project on 122 S Main Street, Elizabeth, Colorado 80107.

NOW THEREFORE BE IT RESOLVED BY THE BOARD OF TRUSTEES OF THE TOWN OF ELIZABETH, COLORADO AS FOLLOWS:

SECTION 1. The Board of Trustees hereby authorizes the Mayor to execute the Main Street Mini-Grant Project Proposal.

PASSED, APPROVED, and ADOPTED this 11th day of February 2025, by the Board of Trustees of the Town of Elizabeth, Colorado, on first and final reading, by a vote of _____ for and _____ against.

Angela Ternus, Mayor

ATTEST:

Michelle M. Oeser, Town Clerk



FIVE-YEAR MINI-GRANT CONTRACT, 2020-2025

LATEST APPLICATION DATE: JUNE 30, 2024

MAIN STREET MINI-GRANT: PROJECT PROPOSAL

Town of Elizabeth

City or Town

Alexandra Cramer

Planner/Project Manager

Principal Representative/Main Street Manager

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Responsible Administrator (from Local Government)

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QUESTIONS

1. How is this project part of your transformational strategy? Is it included in your annual work plan?

This mural project aligns with our priorities to increase awareness of 80107 and Main Street by creating an eye-catching visual at a key downtown intersection. Installing public art on the Oddfellows building also demonstrates our commitment to encouraging investment in Main Street properties. The project will be added to our revised 2025 work plan to capture this opportunity.

2. In no more than 200 words, provide a brief description of the proposed project (scope of work), planned outcomes, and benefit to your downtown district.

The project will create a public art mural on the historic Oddfellows building at Highway 86 and Main Street. Town staff, in collaboration with the property owner, will oversee artist selection and facilitate theme development through our Main Street and Historic Advisory boards. The selected artist will develop three design concepts for public review this spring, followed by CDOT permitting and installation in late May when weather conditions are optimal.

The timing of this mural project is significant as it aligns with the completion of our major streetscape improvements and the Oddfellows building's upcoming transformation into a vibrant gathering space our downtown needs. This artistic addition will celebrate how far we've come with the streetscape project while pointing to the exciting changes ahead - both for this historic building and future development along Main Street. It will create an eye-catching gateway that shows our downtown isn't just preserving its historic character, but actively growing and evolving.

BUDGET AND MATCHING FUNDS

Please contact DOLA staff if you believe a match waiver is merited.

| Project Task/Item | Total Cost | DOLA Funds | Local Match |
|-------------------------------|-----------------|-----------------|-------------|
| Artist Fee and Design Process | \$15,000 | \$15,000 | |
| Materials and Installation | \$5,000 | \$5,000 | |
| | | | |
| Totals: | \$20,000 | \$20,000 | |

SIGNATURES

Chief Elected Official

Carrie Wedel

Local Main Street Chair/President