



TOWN OF ELIZABETH

COMMUNITY DEVELOPMENT DEPARTMENT

TO: Board of Trustees
FROM: Alexandra Cramer, Planner/Project Manager
DATE: March 25th, 2025
SUBJECT: MSBOD Appointment

SUMMARY

The Town has received an application for the Main Street Board of Directors opening. David Cox has applied to fill a vacancy on the Main Street Board of Directors. The candidate's application and letter of interest are attached. The Main Street Board has seven (7) seats with three (3) year staggered terms, with currently one (1) vacant seat.

If appointed, David Cox would fill a seat with a term starting now through December 31st, 2027.

STAFF RECOMMENDATION

Staff recommends that the Board of Trustees appoint David Cox to the Main Street Board of Directors for a term starting March 25th, 2025 through December 31st, 2027.

ATTACHMENT(S)

Application/Letter of Interest



APPLICATION FOR APPOINTMENT ELIZABETH MAIN STREET BOARD

Please complete the following application for consideration for service on the Elizabeth Main Street Board of Directors. Along with this application please submit a letter of interest for the position describing your experience, expertise, and reasons you would like to be a member of the Main Street Board of Directors.

Name: David B. Cox

Address: [REDACTED]

Occupation: Roofing/restoration contractor

Please list your areas of experience and expertise:

- ☒ Administration
- ☐ Accounting/Finance
- ☒ Program Development
- ☐ Communications
- ☐ Public Relations
- ☒ Design
- ☒ Marketing / Advertising
- ☐ Economic Development
- ☐ Historic Preservation
- ☒ Event Management
- ☐ Downtown Business Activity

Additional areas of expertise/ experience 30 years of retail development

Have you attended an Elizabeth Main Street meeting, event, forum, webinar, etc.?

- ☐ Yes
- ☒ No

If so, please explain your involvement.

Please submit this application along with your letter of interest. Make sure you have read through the Elizabeth Main Street Board of Directors job description and understand the position's responsibility and requirements.

Submit to: Alexandra Cramer, Planner/Project Manager acramer@townofelizabeth.org
Town of Elizabeth, 151 S Banner Street, PO Box 159, Elizabeth CO 80107 303-646-4166

Dear Elizabeth Main Street Board,

I am writing to express my strong interest in serving on the Elizabeth Main Street Board. In a recent conversation with Brandon Jefferies, I was asked if I would have any interest in getting involved with the downtown area of Elizabeth, and I am eager to contribute my expertise and passion to this important initiative.

My background and history make me well-suited for this role. I was raised northeast of Fort Collins on a cattle and corn farm, and I later attended Mesa State College and the University of Northern Colorado, where I studied graphic art. I earned a Graduate Gemologist degree from GIA.

From 1989 to 2013, I was the president of The Cricket Shop Corporation, which owned and operated 9 large women's swimwear and resort wear retail stores throughout South Florida. During this time, we private label manufactured a large portion of our inventory and were in high-end shopping districts.

I also served as the president of JMJ Associates, a commercial construction company that was primarily used for building out our retail units and constructing commercial buildings for our own use.

More recently, from 2008 to 2014, I owned a small chain of sports supplement stores in Florida and Virginia, where we branded and created most of the products we sold.

Since 2014, I have been in the roofing and restoration industry and currently own Rock Canyon Roofing Company with my wife, Tiffany Cox. We are a roofing and exterior restoration company that holds licenses in most jurisdictions on the Front Range and some mountain areas, specializing in commercial flat roofs.

In addition to my professional experience, I have also been actively involved in the community. I am currently an administrative board member for the Dads Of Elbert County (DOEC) non-profit outreach group, and I was previously on the board for a large horse rescue in the Elizabeth area. I was also the past president of a 629-home HOA in Naples, Florida.

I believe my diverse background, entrepreneurial spirit, and commitment to community engagement make me an ideal candidate for the Elizabeth Main Street Board. I am passionate about sustainable rural development, and I am eager to leverage my expertise in areas such as land use planning, commercial real estate, and community engagement to help shape the future of Elizabeth's downtown district.

Thank you for your consideration of my application. I would welcome the opportunity to discuss my qualifications and vision for Elizabeth's downtown in greater detail.

Please do not hesitate to contact me if you require any additional information.

Sincerely,

David B. Cox