



TOWN OF ELIZABETH

COMMUNITY DEVELOPMENT DEPARTMENT

To: Main Street Board of Directors
From: Alexandra Cramer, Planner/Project Manager
Date: April 14th, 2025
Subject: Discussion and Possible Action on Swag Budget Reallocation

Summary

Per the direction of the board at the March meeting, staff received quotes for the following swag items.

1. Bags - \$3,228 (1,200 count)
2. Stickers - \$175 (500 count)
3. Temporary Tattoos - \$135 (200 count)

If the MSBOD would like to move forward with this swag, then budget reallocation will need to be considered. Currently, there is \$870 in the swag budget. Staff recommends reallocating the \$2,000 from the Main Street Grand Reopening budget, the remaining \$212 from the Locable budget, \$150 from the remaining Stampede Booth budget, and \$306 from the Social Media Advertising budget to the Swag budget.

Staff Recommendation

Staff recommends the Board consider the swag items and the above-mentioned reallocation of the budget.

Budget Considerations

See attached budget and year-to-date totals for consideration.

Attachments

Bag Quote
Sticker Quote
Temporary Tattoos Quote
Budget & YTD Totals



P.O. Box 657
1500 HALO Way
Sterling, IL 61081
Phone: (815) 625-0980
Fax: (630) 875-4160
ASI # 356000

Customer Acknowledgement

Sales Order #	Date	Page #
13600718	03/28/25	1

Order Type: DRP

Sold To 1076033
TOWN OF ELIZABETH
ALEXANDRA CRAMER
151 S BANNER STREET
ELIZABETH, CO 80107-7559

Est. Ship Date: 04/14/25
Ship Via: UPS GROUND
Ship To: TOWN OF ELIZABETH
ALEXANDRA CRAMER
151 S BANNER STREET
ELIZABETH, CO 80107-7559

Bill To 1076033
TOWN OF ELIZABETH
ALEXANDRA CRAMER
151 S BANNER STREET
ELIZABETH, CO 80107

Customer P.O. Number		Event Date	Terms	Sales Representative		
		04/16/25	NET 30 DAYS	G125 FERGUS, GEORGE		
Ordered	Back Order	Item Description/Comments		UM	Unit Price	Extended Price
1200	0	BG108 - PRIME LINE STANDARD NON-WOVEN TOTE BAG WITH THE TO THE TOWN of Elizabeth 4/c logo as a heat transfer. Size to fit. 16" W x 12" H x 6" D. Lime green. Art linked. >ITEM COLOR: LIME GREEN >IMPRINT COLOR: HEAT TRANSFER		EA	2.690	3228.00
1200	0	RC - RUN CHARGE FOR THE HEAT TRASFER		EA	0.000	0.00
1	0	SU - SET UP CHARGE		EA	25.000	25.00
1	0	EPR - ELECTRONIC PROOF		EA	0.000	0.00
1	0	BG108 - ONE FOR GEORGE		EA	0.000	0.00

Payment not yet due. Invoice to follow based on shipped quantities, taxes, and freight. Payments made by credit card are subject to a fee, of up to 3%, where permissible. HALO recommends ACH as a payment method. The price is based on current tariff structure. HALO reserves the right to charge additional amounts in the event of any new or additional tariffs are imposed on the order.

This Order will be filled under the assumption that the items to be purchased are not intended, and will not be promoted, advertised or represented in any way (whether in packaging, displays, or otherwise) as appropriate, for use by children 12 years of age or younger. If this is incorrect, immediately notify us in writing.

Since careful inspection at the factory often results in some imprinted pieces being discarded, it is understood and agreed that an underrun or overrun of not more than 10% be billed pro-rata. Purchaser agrees to pay any sales or use tax, and additional freight charges billed us due to audits per ICC regulations. In some cases, freight charges may be billed separately. Quoted prices often do not include shipping charges or any applicable taxes. No credit will be issued for returned merchandise without the consent/authorization of HALO. All claims must be made within 10 days of merchandise receipt. **Shipping Liability:** This merchandise becomes your property at the time it is accepted by the carrier. Purchaser agrees to pay all charges within the payment terms stated on this invoice. Payments not made within such terms are subject to a late payment fee of 1.5% per month until payment is made. Purchaser also agrees to pay all necessary collection and reasonable legal fees in the event of default or failure to pay for goods sold and delivered. Customer represents and warrants that (i) it either owns, possesses or has the legal right to all trademarks, service marks, trade names, and copyrighted materials contained in this purchase order; and (ii) the language, drawings, designs, lettering or any other work contained in this purchase order does not infringe or contribute to the infringement of any trademark or copyright.

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Continued



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Customer Acknowledgement

Sales Order #	Date	Page #
13600718	03/28/25	2

Order Type: DRP

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ELIZABETH, CO 80107-7559

Est. Ship Date: 04/14/25
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Ship To: TOWN OF ELIZABETH
ALEXANDRA CRAMER
151 S BANNER STREET
ELIZABETH, CO 80107-7559

Bill To 1076033
TOWN OF ELIZABETH
ALEXANDRA CRAMER
151 S BANNER STREET
ELIZABETH, CO 80107

Customer P.O. Number		Event Date	Terms	Sales Representative		
		04/16/25	NET 30 DAYS	G125 FERGUS, GEORGE		
Ordered	Back Order	Item Description/Comments		UM	Unit Price	Extended Price

Do Not Pay

Payment not yet due. Invoice to follow based on shipped quantities, taxes, and freight. Payments made by credit card are subject to a fee, of up to 3%, where permissible. HALO recommends ACH as a payment method. The price is based on current tariff structure. HALO reserves the right to charge additional amounts in the event of any new or additional tariffs are imposed on the order.

This Order will be filled under the assumption that the items to be purchased are not intended, and will not be promoted, advertised or represented in any way (whether in packaging, displays, or otherwise) as appropriate, for use by children 12 years of age or younger. If this is incorrect, immediately notify us in writing.

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eProof	PPP REF:	AB Cust Name: 587610 HALOG125
	RTA: No	GEORGE FERGUS
	Reorder: No	PO#: W6012893
		Style: BG108 : BG108-GRNLIM Total Quantity: 1201 Page 1 of 1
Special Instructions:		



S2945442

A005MAX5

BG108-GRNLIM	Total
1201	1201

Side - 4CP Transfer

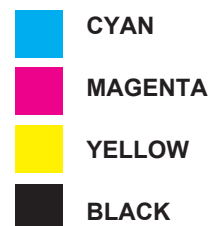
****dotted lines represent the imprint area and do not print****

FPO Item Rendering

Not actual size

Please confirm used full color artwork
PMS color matching is not available for 4 color process orders.

100% Actual Size
6.6012 "W x 8"H




Our Policy on eProof Approvals—Please Read:

- 1) eProofs are intended for size, placement, and position. Colors of imprints and items are for reference only.
- 2) By approving this eProof, you acknowledge all disclaimers and suggestions and agreed to proceed to production.
- 3) The factory will not be held accountable for errors OR for poor print quality due issues noted on eProof.
- 4) A charge will be incurred for the initial proof and all revisions.

KC



Your cart

PRODUCT	PRICE	QUANTITY	TOTAL
 <div>100 3" Custom Vinyl Stickers</div> <div>Shape: Circle</div> <div>Finish: Gloss</div> <div>Image: MainStreet-4C.jpg</div> <div>Remove</div>	\$35.00	<div>- 5 +</div>	\$175.00

Subtotal \$175.00 USD

CONTINUE SHOPPING

CHECK OUT

Review Order



Classic (min 200)

\$135.00

Pay in 4 interest-free installments for orders over **\$50.00** with

[shop](#) [Pay](#) [Learn More](#)

Size:

2 in x 3 inches

Quantity:

200

Tattoo Finish:

Classic (min 200)

Notes for placement

Tell us what areas are white or other design notes...



ADD TO CART

ELIZABETH MAIN STREET PROGRAM BUDGET 2025			
2025 MSBOD BUDGET TOTALS (\$15,500 BUDGETED)			
	ALLOCATED	REMAINING TO BE SPENT	YTD
TRAINING	\$7,500	\$1,883	\$ 5,617.14
ANNUAL MEMBERSHIP	\$500	\$0	\$ 500.00
NETWORKING EVENT (2)	\$500	\$500.00	\$ -
STAMPEDE BOOTH	\$500	\$150	\$ 350.00
MAPS AND MATERIALS	\$200	\$200	\$ -
ORNAMENT PROGRAM	\$2,000	\$2,000	\$ -
SOCIAL MEDIA ADVERTISING	\$600	\$600	\$ -
FNM VENDOR SCHOLARSHIP	\$330	\$330	\$ -
LOCABLE	\$2,000	\$212	\$ 1,788.00
SWAG	\$870	\$870	\$ -
MAIN STREET GRAND REOPENING	\$2,000	\$2,000	\$ -
MAIN STREET 5K AND COLOR RUN	\$8,000.00	\$8,000.00	\$ -
TOTAL	\$17,000	\$16,745	\$ 8,255.14