



TOWN OF ELIZABETH

COMMUNITY DEVELOPMENT DEPARTMENT

TO: Historic Advisory Board

FROM: Alexandra Cramer, Planner/Project Manager

DATE: February 3rd, 2025

SUBJECT: Discussion on "Get to Know HAB" Campaign

SUMMARY

Staff proposes launching a "Get to Know HAB" social media campaign to increase public awareness of the Historic Advisory Board, its members, and upcoming initiatives including the May color contest. This campaign will feature board member profiles on social media platforms and the HAB's website. To create professional and cohesive profiles, we will be taking individual headshots of board members at the beginning of next month's meeting.

To create professional and cohesive profiles, we will be taking individual headshots at the beginning of next month's meeting. We've also prepared a questionnaire to help share your preservation story with the community. While the questionnaire contains several questions, responses will be featured differently across platforms - with shorter, focused highlights for social media and more comprehensive profiles on our website. Members may choose which questions they wish to answer, as the goal is to share information you're comfortable discussing with the community.

STAFF RECOMMENDATION

Staff recommends HAB members participate in the social media campaign by completing the attached questionnaire and having their headshots taken for profile features.

ATTACHMENTS

HAB Member Profile Questionnaire



Historic Advisory Board Member Profile Questionnaire

Thank you for participating in our "Get to Know HAB" campaign. Please complete the following questions to help us create your profile. Feel free to be as detailed as you'd like in your responses.

Personal Background

Full Name: _____

Professional Title (if applicable): _____

Years on HAB: _____

Connection to Local History

1. What inspired you to join the Historic Advisory Board?
2. What is your favorite historic building or site in our community and why?
3. Share a memorable moment or discovery you've had while serving on HAB.

Professional & Personal Insights

4. What is your professional background or area of expertise?



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5. Outside of HAB, what are your interests or hobbies?

6. What's one little-known fact about our town's history that you find fascinating?

Vision for Preservation

7. What do you hope to accomplish during your time on HAB?

8. Why do you believe historic preservation is important for our community?

9. What upcoming HAB initiative are you most excited about and why?



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Community Engagement

10. What would you like community members to know about the HAB's work?

11. How can residents get involved with historic preservation in our community?

Please return completed questionnaire to Alex Cramer by Friday, February 21st.

Note: Feel free to send over a separate document with your answers.