



TOWN OF ELIZABETH

COMMUNITY DEVELOPMENT DEPARTMENT

TO: Main Street Board of Directors
FROM: Alexandra Cramer, Planner/Project Manager
DATE: February 10th, 2025
SUBJECT: Discussion regarding Main Street Flower Program

Summary

As we prepare for streetscape construction completion and spring's arrival, it's time to discuss beautification and flowers along Main Street. Our 2025 workplan includes an Adopt-a-Pot program, which could take shape in several ways:

Businesses could adopt and maintain the new planters being installed with streetscape improvements, or Main Street could purchase separate pots for participating businesses to place near their storefronts.

We should reach out to Elbert County Master Gardeners to explore their interest in participating. Their expertise would be invaluable as we develop this program.

Since there's currently no flower budget for this year, implementing this program would require a budget reallocation discussion at next month's meeting once we've determined the program's scope.

Staff Recommendation

Staff requests board input on program direction and scope. If we move forward, we need two board members to lead this initiative and gather information for the March meeting to inform budget decisions.