



TOWN OF ELIZABETH

COMMUNITY DEVELOPMENT DEPARTMENT

TO: Main Street Board of Directors
FROM: Alexandra Cramer, Planner/Project Manager
DATE: February 10th, 2025
SUBJECT: Discussion regarding Chamber of Commerce Partnership Development Update

Summary

The MSBOD Chair, Vice Chair and staff met with Mary Martin from the Chamber on January 22nd to explore potential collaboration.

Discussion Points:

- Event Coordination
 - Joint networking opportunities
 - Elizabash collaboration
 - Student program involvement
- Resource Sharing
 - Chamber materials at Town Hall
 - Unified business resource hub
 - Quarterly updates between organizations
 - Collaboration on grants
- Economic Development
 - Community Reinvestment Act partnerships
 - Business permit streamlining
 - Chamber Visitor Guide collaboration

Next step is scheduling a meeting with DOLA to discuss alignment with state Main Street initiatives.

Staff Recommendation

Staff will continue developing these concepts and provide updates as specific initiatives take shape.