

MAIN STREET BOARD OF DIRECTORS – RECORD OF PROCEEDINGS APRIL 1, 2024

CALL TO ORDER

The Regular Meeting of the Main Street Board of Directors was called to order on Monday, April 1, 2024, at 8:37 AM by Vice President Brandon Jeffress.

ROLL CALL

Present were Vice President Brandon Jeffress, and Board Members Tedd Lipka, Michael Hussey, and Carrie Wedel. President Linda Bulmer, and Members Jeff Struthers and Kurt Prinslow were not present. There was a quorum to conduct business.

Also present were Community Development Director Zach Higgins, Planner/Project Manager Alexandra Cramer, and Deputy Town Clerk Harmony Malakowski.

AGENDA CHANGES

No changes from Staff.

No changes from the Board.

Agenda set.

UNSCHEDULED PUBLIC COMMENT

There was no unscheduled public comment.

CONSENT AGENDA

1. Minutes of the Regular Meeting of March 11, 2024

Motion by Mr. Hussey, seconded by Ms. Wedel, to approve the Consent Agenda. The vote of those Board Members present was unanimously in favor. Motion carried.

NEW BUSINESS

2. <u>Discussion regarding Walkability and Wayfinding</u>

Director Higgins led the discussion regarding Walkability and Wayfinding. The Board provided





direction to Staff.

STAFF REPORTS

- Director Higgins provided updates regarding:
 - Streetscape.
 - Monument gateway sign on Main Street.
 - Mr. Lipka asked a question regarding parking across from Town Hall.
 - o Gesin Lot update.
 - Mr. Hussey provided an update and preliminary design on the 2024 Main Street ornament.
 - Reminder regarding upcoming conference.
 - o Maverix Wi-Fi on Main Street.
 - o Joint Workshop with the Board of Trustees reminders.
 - o Coreflection strategic planning documents were available in the Board's packet.
 - Façade Grant Update. Mr. Hussey volunteered to be on the Façade Grant Committee.
 - Locable update. Vice President Jeffress had a question regarding marketing Locable to businesses.

BOARD REPORTS

No Board Reports presented.

ADJOURNMENT

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Motion by Mr. Lipka, seconded by Mr. Husse	ey, to adjourn the meeting at 9:26 AM.
The vote of those Board Members present v	was unanimously in favor. Motion carried.
Vice President Brandon Jeffress	Deputy Town Clerk Harmony Malakowski