

**FY24\_25 Proposed Tourism Budget**

**Tourism Revenue**

Hotel-Motel Taxes

**Total Tourism Revenue**

**Proposed FY24\_25 Budget**

\$ 40,000.00

\$ 40,000.00

**Tourism Expenses**

Brochure Distribution

Printing

Print Ads (incl. South mag., Visit Savannah)

Digital Ads

Creative Services & Contracts

Digital Content and SEO Services

Flex Spend

**Total Tourism Expenses**

**Proposed FY24\_25 Budget**

\$ 3,500.00

\$ 5,500.00

\$ 6,000.00

\$ 4,000.00

\$ 6,000.00

\$ 10,000.00

\$ 5,000.00

\$ 40,000.00