

Staff Report

Subject: Approval of Updated Mission, Vision, and Value Statements for Effingham County Board of Commissioners

Author: Tim Callanan, County Manager

Department: County Manager

Meeting Date: November 5, 2024

Item Description: Consideration to approve the updated Mission, Vision, and Value Statements, along with strategic themes and goals, as part of Effingham County's strategic planning process to guide future county operations and growth.

Summary Recommendation: Staff recommends approval of the updated Mission, Vision, and Value Statements to solidify Effingham County's commitment to integrity, accountability, transparency, and services to the public, establishing a foundation for strategic planning and service delivery.

Executive Summary/Background: Effingham County BOC has completed a review and revision of its Mission, Vision, and Value Statements to better reflect its dedication to balanced growth, infrastructure development, quality service delivery, and effective communication. This update aims to clarify the County's purpose and long-term objectives, fostering alignment across departments and initiatives.

The revised statements and strategic themes are designed to:

- **Mission Statement:** Emphasize integrity, accountability, and transparency in public service, prioritizing safety, health, and quality of life.
- **Vision Statement:** Support a vision for balanced growth that respects the County's culture, character, and historical heritage.
- **Values:** Establish foundational values such as honesty, transparency, efficiency, customer-centricity, and innovation.

The strategic planning framework includes perspectives focusing on customer service, internal processes, employee growth, and financial responsibility. Additionally, four strategic themes were identified:

1. **Balanced Growth:** Ensuring cultural preservation while embracing modern conveniences.
2. **Infrastructure:** Supporting infrastructure improvements to match the County's growth.
3. **Service Delivery:** Committing to timely, efficient, and accountable public service.
4. **Communications:** Promoting effective and transparent communication with employees and the public.

Alternatives for Commission to Consider:

1. Approve the updated Mission, Vision, and Value Statements, incorporating them into county operations and strategic initiatives.
2. Do not approve.
3. Provide staff with direction

Recommended Alternative: Staff recommends alternative 1 – Approve the updated Mission, Vision, and Value Statements, incorporating them into county operations and strategic initiatives.

Other Alternatives: Do not approve &/or provide staff with direction.

Department Review: County Manager

Funding Source: N/A

Attachments: Updated Mission, Vision, and Value Statements document