

EFFINGHAM COUNTY BOARD OF COMMISSIONERS

STRATEGIC PLANNING

Mission Statement:

The mission of the Effingham County Board of Commissioners is to provide, through integrity, accountability, and transparency, exceptional public services that promote safety, health, and a high quality of life for its customers and constituents.

Vision Statement:

A prosperous county that cultivates balanced growth while preserving its culture, character, and history.

Values: (Cornerstone and Value)

- 1. Honesty and Integrity*
- 2. Openness and Transparency*
- 3. Efficiency and Accountability*
- 4. Friendliness and Customer Centricity*
- 5. Creativity and Innovation*

Perspectives:

- *Customer*
- *Internal Process*
- *Employee Learning and Growth*
- *Financial*

Strategic Themes:

Group 1 Theme: Balanced Growth

Goal Statement: Cultivate balanced growth that embraces modern conveniences while preserving the county's culture, character, and history.

Group 2 Theme: Infrastructure

Goal Statement: Ensure infrastructure, maintenance, and improvements keep pace with growth.

Group 3 Theme: Service Delivery

Goal Statement: Provide timely, friendly, efficient, and effective services with accountability.

Group 4 Theme: Communications

Goal Statement: Foster and produce accurate, and effective communication between the county, its employees and the public, ensuring that they are well-informed, engaged, and empowered.