

Edgewood Business and Property Owners Association

Ordinance 2022-02

Sign Ordinance

To: Planning and Zoning and City Council
Edgewood City Hall
405 Bagshaw Way

3/11/2022

The Edgewood Business and Property Owners Association does not support the proposed sign changes in the proposed new code. Under much duress we accepted the code changes that Edgewood brought to the table with some compromises. We did not like them but accepted them. This was back in 2018/2019. We felt they were too restrictive then, but gave in to attempt to work with the city. Now once again after two to three years, the city is adding more restrictions to businesses being able to do business and market their business in the city. Although the city appears to have grandfathered existing business owners in with their current signs, as Edgewood loses businesses through attrition the new businesses will have another restriction placed on them which may make move to a more business friendly city. The majority of the current business owners I have spoken to lately feel this city has yet to be business friendly. Once again the city has not gone to the business owners or this association to inform them of their plans, unfortunately again putting another black mark on transparency and making the city look like they do not even want business owner's opinions on anything to do with having businesses in the city.

I have within the last 3 years talked to multiple commercial developers that are building in and around the city of Edgewood and asked them if they are planning to do any developing in the city of Edgewood. Unfortunately I get pretty much the same response from all the major developers I have spoken to which goes something like this. As a developer it is no longer if you build it they will come. You need to be able to prove within reason to business owners that will be leasing the space that there would be a good chance they would succeed. With the multitude of restrictions the city has on business in the city the formula just does not work to build something profitable to the developer and businesses that will be leasing it. There is much more return on investment just outside the city limits. Most do not feel they will be building anything of substantial value to the city, within city limits any time in the near future unless Edgewood changes the way it seems to feel about businesses and restrictions in the city.

If possible I would like this letter read into and made a permanent part of the record for planning and zoning and the city council meetings that are planned for this ordinance.

I can be reached for comment at 407-716-9888 or email at John.edgewoodcenter@gmail.com

Sincerely John Moccio (Edgewood Business and Property Owners Association)