

Eden Economic Development Coordinator Report

August 2025

Community Development



1. Attended the Spur Conference in Sweetwater
2. Attended monthly EEDC/City Council Meeting and gave a report.
3. Worked with a local business on a Facade Application
4. Still Waiting for USDA grant announcements - One for the Warehouse Renovations and one for Texas Downtown Assessment and the Strategic Plan.
5. Created Shop Local Ad campaign
6. Attended a meeting with Small Business Administration- Earlece and Chamber Director - Diane Schuder on Disaster Loans available through SBA
7. Worked on last minute details with new business start-up. Maria's Creations

Conference in Sweetwater



8. Zoom meeting with a potential business client.
9. Series #3 with SBDC Webinar for Small Business - The Basics of Marketing and Branding webinar will be September 16 at noon .
10. Met with a potential Clients about our Vacant Property Program
11. Quick business training with new Director at daycare center.
12. Attended a KTB Webinar on a Fall Sweep litter Cleanup
13. Attended Rural Network Workshop - Foundation Giving Panel. webinar
14. SBDC Marketing Social Media Bootcamp from August 25-29

EEDC NEWS



15. Starting working on a Welcome Hunters campaign. Purchased Banners for Businesses and creating a brochure with Live Design that focuses on our a guide on businesses in town.
16. Working on a possible Arts and Cultural Day in the Spring .
17. Mural #2 is completed. Looking forward to Mural #3 completion.
18. Attended the Eden Chamber of Commerce Luncheon .
19. Met with Subtly Wild Marketer and we worked on the marketing video for promoting the Warehouse Venue.
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