



HISTORIC TOWN OF EATONVILLE, FLORIDA

TOWN COUNCIL MEETING

APRIL 4, 2023 AT 07:30 PM

Cover Sheet

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ITEM TITLE: Presentation on the Artwork Presented As Part of the Ultimate Art Endowment Program

TOWN COUNCIL ACTION:

PROCLAMATIONS, AWARDS, AND PRESENTATIONS	YES	Department: ADMINISTRATION
PUBLIC HEARING 1ST / 2ND READING		Exhibits: N/A
CONSENT AGENDA		
COUNCIL DECISION		
ADMINISTRATIVE		

REQUEST: Request to hear a presentation from artist Jefrë on the artwork presented as part of the Ultimate Art Endowment Program.

SUMMARY: The I-4 Ultimate project is about more than concrete and asphalt. Residents and visitors to the 21-mile corridor will enjoy a richer cultural experience thanks to the I-4 Ultimate Art Endowment Program. The I-4 Ultimate concessionaire's initiative set aside \$1.5 million to fund permanent art installations throughout the I-4 Ultimate project area that may be integrated into gateways, highway overpasses, pedestrian bridges, parks, and streetscapes. Visit <https://i4ultimate.com/project-info/special-features/> to see a list of some beneficiaries below and check this page for future updates on installations coming to a neighborhood near you.

Jefrë is the artist who will present a piece of art that represent the spirit and history of the Town of Eatonville. His works has been in public display in various cities in the United States such as Miami, New Orleans, Philadelphia, Orlando, and San Antonio as well as in London and Abu Dhabi. He has also done works in the Philippines as well. He first worked for Skidmore, Owings & Merrill in the 1990s. After he had a heart attack in 2007 or 2008 at age 35, he decided to set up his own organization, Studio Jefrë (StudioJEFRë), and pursued a career in public art. He did various projects involving community design, public art, parks and plazas, sculpture, temporary installations, interior design, avant-garde landscapes, eco-installations, and campus planning. He also joined competitions as well.

RECOMMENDATION: For Town Council to hear a presentation on the artwork presented as part of the Ultimate Art Endowment Program.

FISCAL & EFFICIENCY DATA: N/A