

HISTORIC TOWN OF EATONVILLE, FLORIDA

TOWN COUNCIL WORKSHOP

MAY 2, 2023 AT 06:30 PM

Cover Sheet (UPDATED)

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<u>ITEM TITLE</u>: Discussion of Establishing Uniform Colors On Commercial And Retail Buildings within the Town (**Councilwoman Randolph**)

TOWN COUNCIL ACTION:

PROCLAMATIONS, AWARDS, AND PRESENTATIONS		Department: LEGISLATIVE
INTRODUCTIONS		Exhibits: N/A
CONSENT AGENDA		
COUNCIL DISCUSSION	YES	
ADMINISTRATIVE		

REQUEST: To discuss establishing uniform colors on commercial and retail buildings within the Town of Eatonville.

<u>SUMMARY</u>: With potential developments coming to the Town of Eatonville, there will be an increase within the business districts and along with future development on both the East and West Kennedy Boulevard. It is essential to maintain the attractiveness with a sense of consistency. The color of buildings can help to keep the Town's charm, versatility, and ensure the richness of cross-cultural customs, imaging (branding), while preserving the heritage of the Town of Eatonville. Having uniformity in the color of the commercial and retail buildings can also affect our visual perception of the Town of Eatonville.

The Town Council should consider an ordinance establishing uniform colors on commercial and retail buildings in the Town of Eatonville.

<u>RECOMMENDATION:</u> Recommend Town Council to discuss establishing uniform colors on commercial and retail buildings within the Town of Eatonville.

FISCAL & EFFICIENCY DATA: N/A